

Wisconsin Society of Architects  
May/February 1992

# W I S C O N S I N

*Architect*

**Wisconsin Society of Architects  
1992 Construction Industry Handbook  
State Legislative Recommendations**

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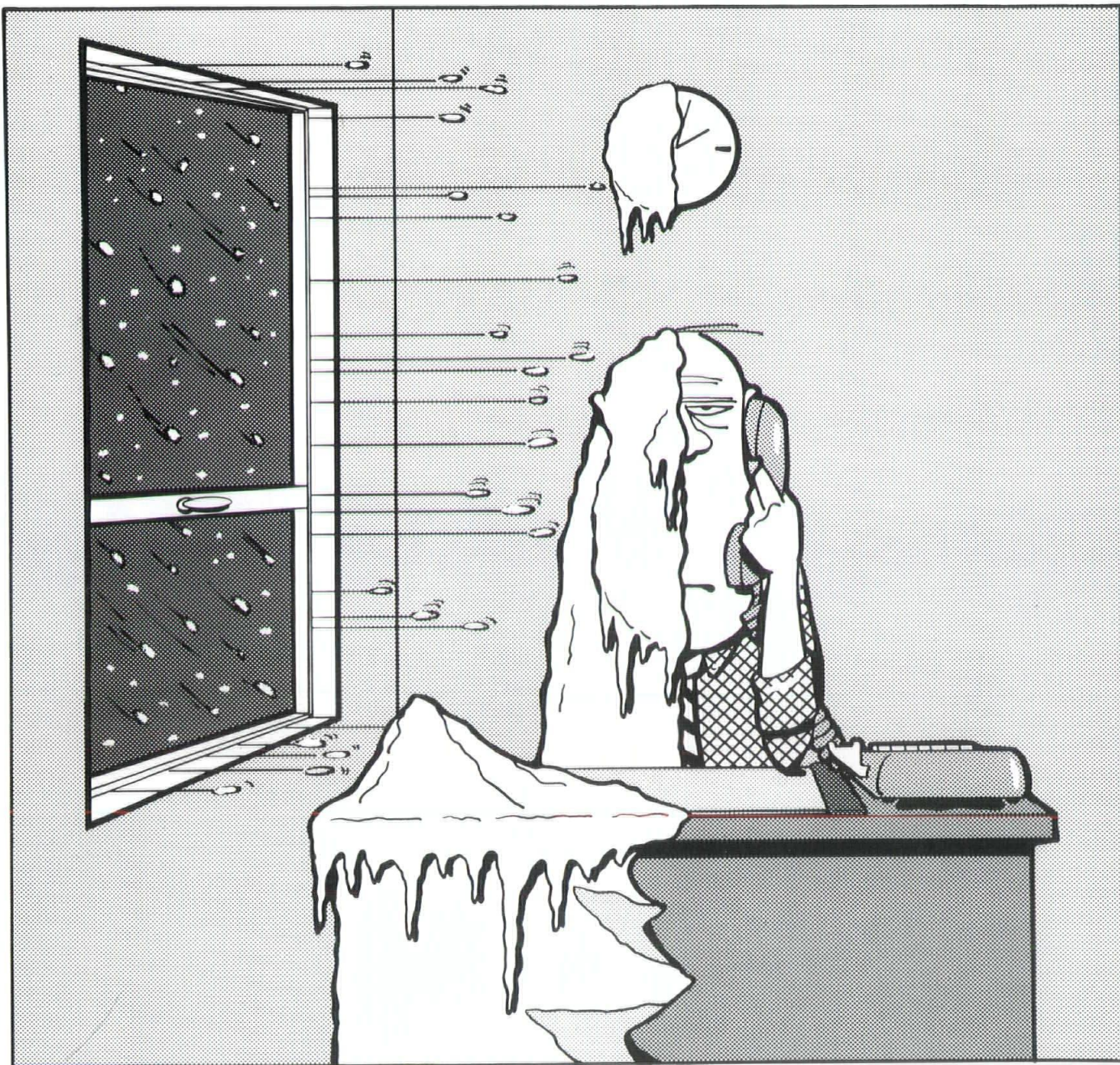
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### **Handbook**

*Welcome to the 1992 edition of the annual "WSA Construction Industry Handbook." Keep it handy. You will find it to be an*

*invaluable reference source throughout the year on matters pertaining to the Wisconsin Society of Architects.*

*This year's edition, our twelfth, contains updated directories of WSA members and WSA member-owned firms plus background on legislative issues of interest to Wisconsin's architectural profession. In addition to nearly 1,100 WSA members, the WSA Handbook is distributed to over 1,700 other design and construction industry leaders across the state. It also is distributed throughout the year to public and private owners interested in selecting an architect for their building projects.*

*For 1992, upcoming issues of Wisconsin Architect magazine will feature commercial, residential, public, cultural, health, recreational, interior, landscape and restoration projects. Future issues also will feature a WSA Convention preview and the projects selected to receive WSA Design Awards.*

*Your comments and suggestions regarding the magazine are welcomed.*

*We encourage all WSA members to submit projects for publication plus articles on topics of interest to the profession.*

*Peter J. Schuyler, AIA, Chair*

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# HOME AGAIN

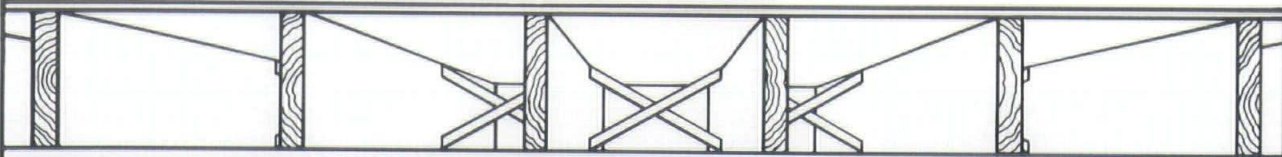


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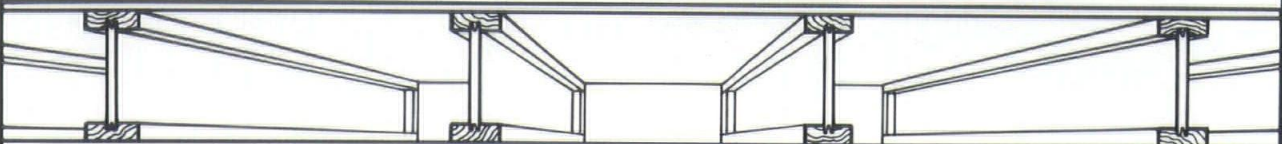
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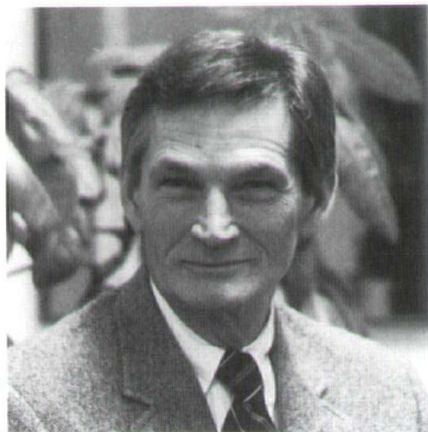
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## President's Message



Can you imagine the profession of architecture being considered indispensable, a necessity? No, we're really not "tilting windmills," yet that's precisely what the AIA is focusing on nationally. Can we approach, even join the ranks of physicians, the clergy and, perhaps, attorneys? That is indeed a difficult movement, still dreams are a strong part of our endeavors and **fulfilling dreams** is something we all fiercely believe in and do quite well. Converting a problem to a challenge brings the unthinkable beyond scoffing, into a potentially achievable objective.

Extolling the values of architecture in Wisconsin means adding meaningful dimension to the old, general idea of public relations. It means generating a wealth of ideas for public awareness programs and carrying out implementation on diverse fronts. It especially means continuation and a progression of activity. All WSA members in our state will soon become aware of efforts by a task force to build and heighten public awareness, both short and long term, to make our design leadership apparent. What is an architect (define ourselves)? What do we do? How do we do it? Where has architecture been, where is it now, and where is it going? Your involvement and thoughtful participation will enormously enhance that effort. **Please contribute your ideas!**

An acceleration of "**Public Awareness**" has a critical counterpart of internal "**Wisconsin Society of Architect's Awareness**," that is, we all have something to offer each other! Our 1,000 plus WSA membership, the important WSA administrative staff and a growing number of us who volunteer our time, believe in what we're doing, hoping to improve and serve the architectural profession. Architects mutually stimulate each other through common issues, pertinent discussions including disagreements, plus fellowship. We're getting to know each other better, sharing ideas and thoughts to approach excellence in our practices and profession—that in spite of an intensely competitive marketplace. **The effort is immeasurably worthwhile and the very reason for WSA.**

Architecture in Wisconsin has continued to show action, variety and change, as it, through our members, has affected countless lives, lifted spirits, precipitated successful businesses and enhanced institutional pursuits. The fruit of our creativeness and labor can be seen in the physical environment all around us. Those contributions have added to our reputation and built recognition for all of us. The practice of architecture in the upper Midwest has a thoughtfulness and deliberation about it that,



when related and even integrated with our societal economics, is a blessing. We improve that current position by building on a strong organization, envied by many state architectural societies across the nation. In spite of some recessionary nervousness, our area remains one of the strongholds of legitimate, positive growth and activity in the nation.

Our lead speaker at the Fall Workshop so compellingly stated that the 1970's was the decade of **design emphasis**, the 1980's the decade of **services emphasis** and the 1990's is becoming the decade of **information and consultancy emphasis**. It seems to me that it's not "either/or" or a single characteristic each decade, rather an accumulation of emphases. That is, total quality management in design practice is increasingly sought by our clients and has added significant dimension (and demand) to our efforts. It also points out the need to intensify our concentration on achieving a strategic alliance of creative design and sound business practices. Presenting a credible, competent face to clientele and related decision-makers is essential.

Today's architect—our **WSA membership**—plus the new and future architect, continues to build his or her arsenal, expands offerings or finds niches, plus "seeks and attacks up-front services." Did we ever realize that such diversity existed in our very own profession?

Speaking of diversity, significant activities that continue to receive attention by our Wisconsin Society of Architects include the annual Convention, the Design Awards program, Chapter activity and Architecture Awareness Week, the Fall Workshop and mini-grassroots. Qualification Based Selection (QBS) continues to provide focus for public clients in selecting architects on the basis of genuine criteria. The Wisconsin Architects Foundation (WAF) maintains their mission of student assistance and recognition; while the School of Architecture and Urban Planning (SARUP) is skillfully demonstrating a renewal of essential contact with the profession. WSA involvement with the Legislature and the Wisconsin political process is having an effect, plus is supplemented, even aided, by liaison committees with state agencies and others.

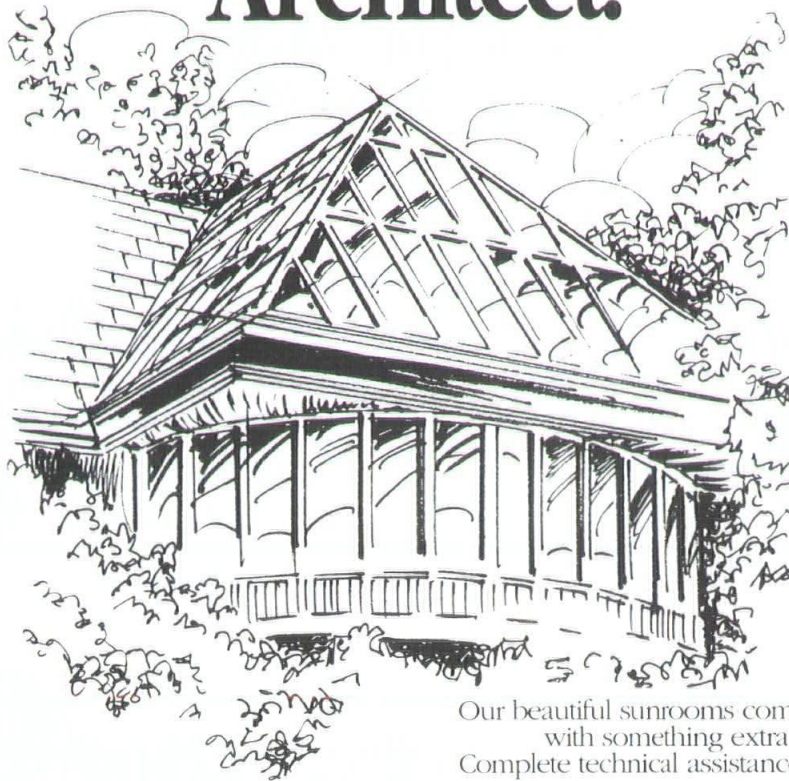
All of this persistent participation and concern contributes to an abundance of activity for 1992. WSA, through its Board of Directors, Executive Director and staff is counting on your enthusiastic help. **The dedication, creativeness and extraordinary contributions by our membership is a source of pride that we all can share.** I trust it will continue and grow.



Roger D. Roslansky, AIA  
President  
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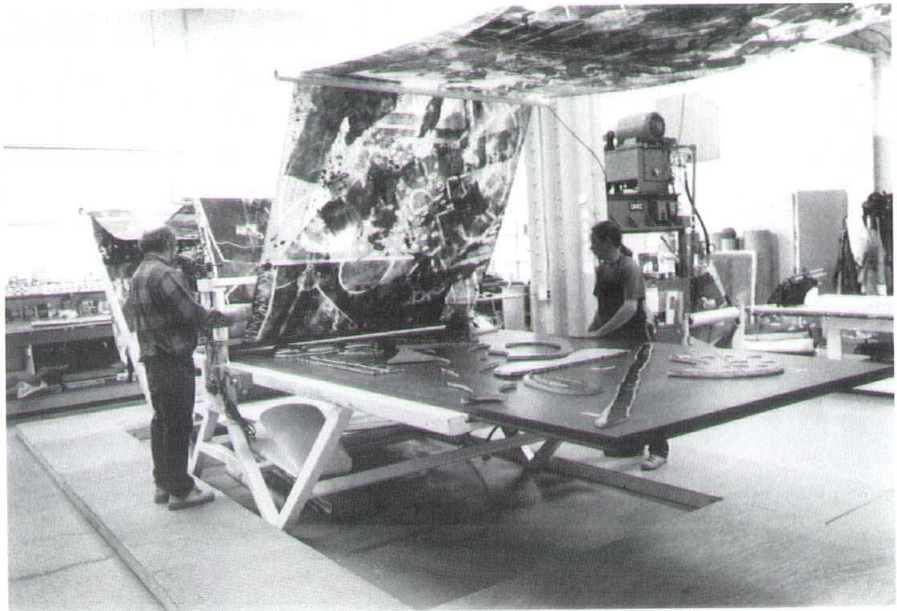
## Tandem Press— Bright Venture In The World of Art

**A** utopian facility for artists and printmakers does exist in Wisconsin. It is a unique fine art press where everyone seems to benefit—guest artists, students, staff, financial backers and, especially, the Department of Art at the University of Wisconsin, Madison.

Tandem Press occupies former factory space on Madison's east side. A wide corridor, hung with works by the artists, leads to the brightly lit studio with its row of work stations, including four presses and a silk screen table. The giant sized Bunch Press, custom designed by an engineer from Verona, Wisconsin lures many an out-of-state artist. Artists in turn lure good students. This press measures six by twelve feet and has produced works up to 500 yards long. Being one of the largest fine art presses in the country, it has the flexibility to be set for unusual materials. One artist used a slice of tree stump from her own back yard to give texture to her print.

In the fall of 1987 Tandem Press opened. It was the brainchild of Professor William Weege, innovative artist and educator who has been teaching graphics at Madison since 1971. Among his many previous professional accomplishments was the experimental workshop in Venice that he directed for the Smithsonian Institution.

His bright dream for Wisconsin had no hope of direct financing, so invitations went out to possible subscribers interested in furthering the educational process for art and art related students. With twenty subscribers, each contributing ten thousand dollars, the project took off. Return on the investment is twenty thousand dollars worth of prints, over a period of time, for each investor. Individual prints



retail from \$250 to \$3,500. Subscribers have first choice from each new edition.

Caught up in this dream, now in its fifth year of success and growth, is the present staff of three people. Paula Panczenko, executive director, is responsible for the management and marketing of the press. Her duties include contacting artists and keeping the Tandem collection of prints in the public eye via galleries around the country. One recent visit to New York included an exhibition at the prestigious Pace Prints Gallery.

Curator Martha Kjeseth assists with these gallery exhibits. Student interns learn while helping her to document, catalog and store each print, and update the inventory. She handles sales in the on-site gallery and arranges for the free living facilities provided for all guest artists while in Madison, usually one week.

Andrew Rubin, artist and master printer, is in charge of Tandem's entire printing process. He trains student apprentices to work with the artists in all phases of print-

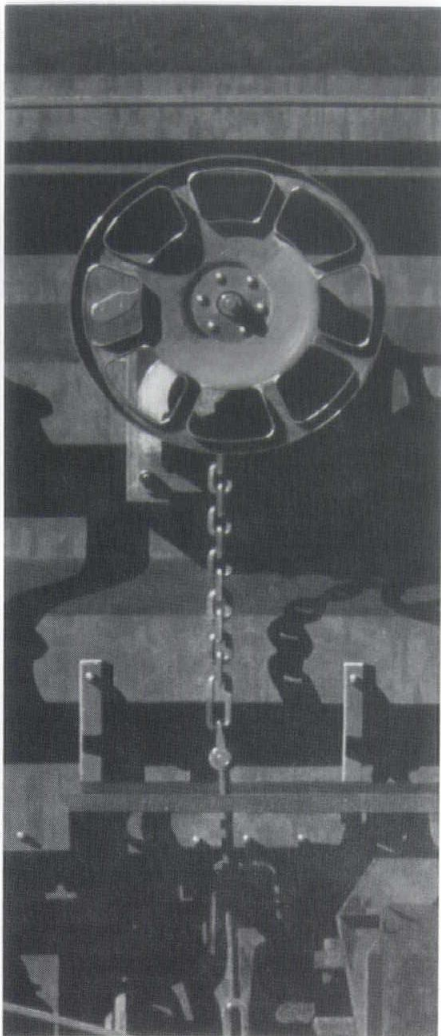
*William Weege and Rick Hards check the pressure of the press as they print "Fireflies and Ferris Wheels" by Sam Gilliam.*

making such as tracing, cutting, mixing colors and preparing water color washes. Rubin came to Madison from Gemini, a renowned fine art press in Los Angeles where he was one of four printers. "I came here to be part of a starting operation and to help train students while working one-to-one with a variety of artists," he explains.

Artists come by invitation only; a blend of established as well as emerging artists come from around the country. One guest each year is a member of the Art Department faculty. Tandem keeps half of the run of each project. The sale of these prints basically supports this entire venture. Presently seventy percent of the funding comes from print sales. Tandem Gallery is open to the public and is located at 201 South Dickenson in Madison.

Artist's proofs also go to the archives of the Elvehjem Museum of Art and revenue from the sale of one print from every edition goes toward scholarships.





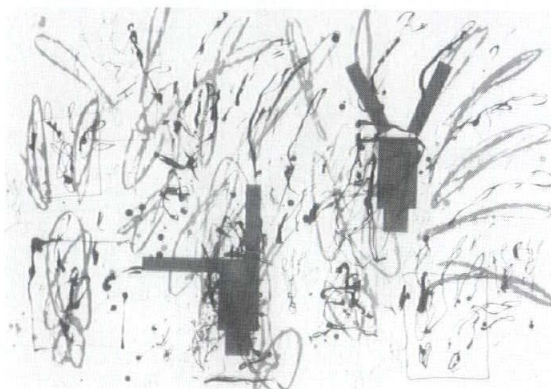
Above: Robert Cottingham, Rolling Stock Series No. 7, for Jim, 1991. Sixteen-color collograph, etching and monoprint from one steel and five plastic plates on Arches Cover white paper. 83" x 37 3/4".

Right: Rick Hards pulls a print by UW faculty artist Frances Myers entitled "Dragon Brew."

Creativity and excitement run rampant as artist and students work together, student hands speeding the work process and so allowing time for experiment and change. Since the fall of 1987 there have been 28 artists and 57 students participating. The special atmosphere provided at Tandem Press can be summed up in the words of New York artist Sondra Freckelton who, during her visit was quoted as saying, "I was so impressed by the way people worked together. There were no big egos. The key was to get the piece done and we did." **W.A**

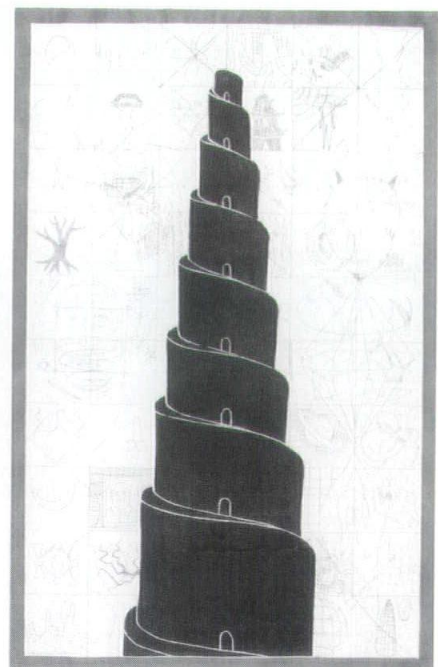
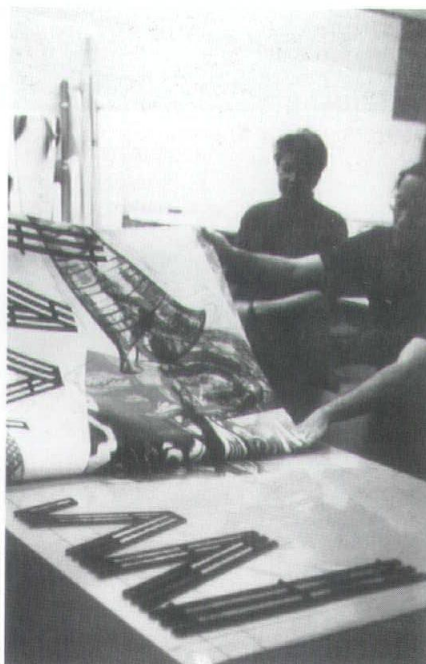


Above: Andy Rubin views the Sam Gilliam woodblocks which were made into a wall mural following their use in the printing process.



Above: Louisa Chase, Headstand, 1991. Five-color photo lithograph with added relief elements from plexiglass plates on Arches Cover white paper. Edition of 40. 29 1/2" x 40".

Below: John Buck, The Language of the Times, 1990. Seven-color assembled woodblock and drypoint from plastic plate. Edition of 36. 80" x 52 1/2".





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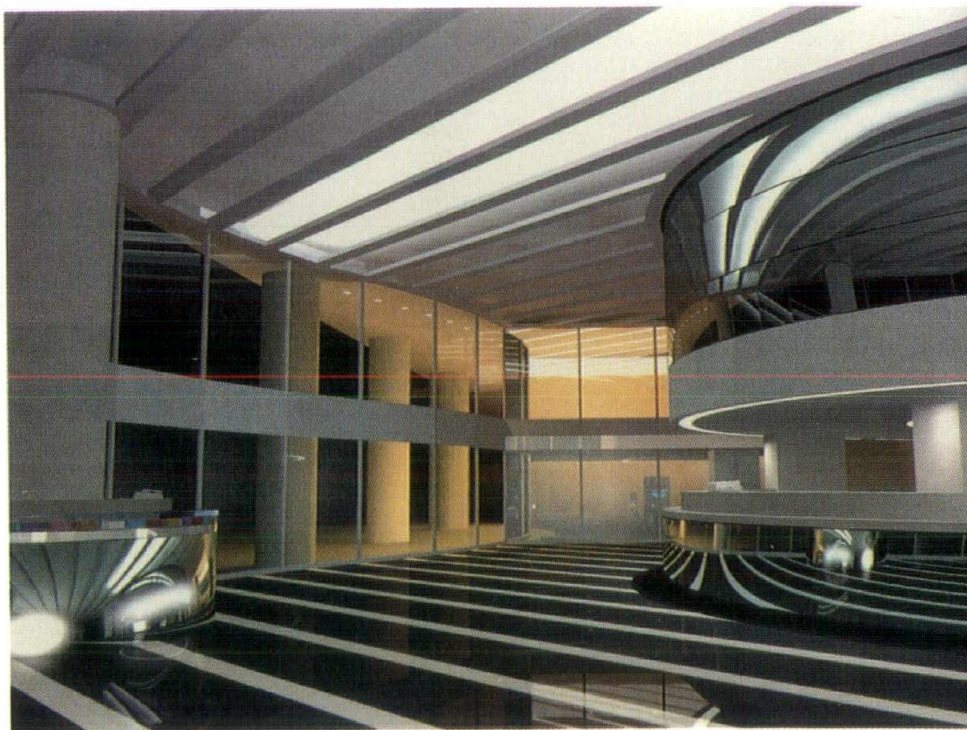
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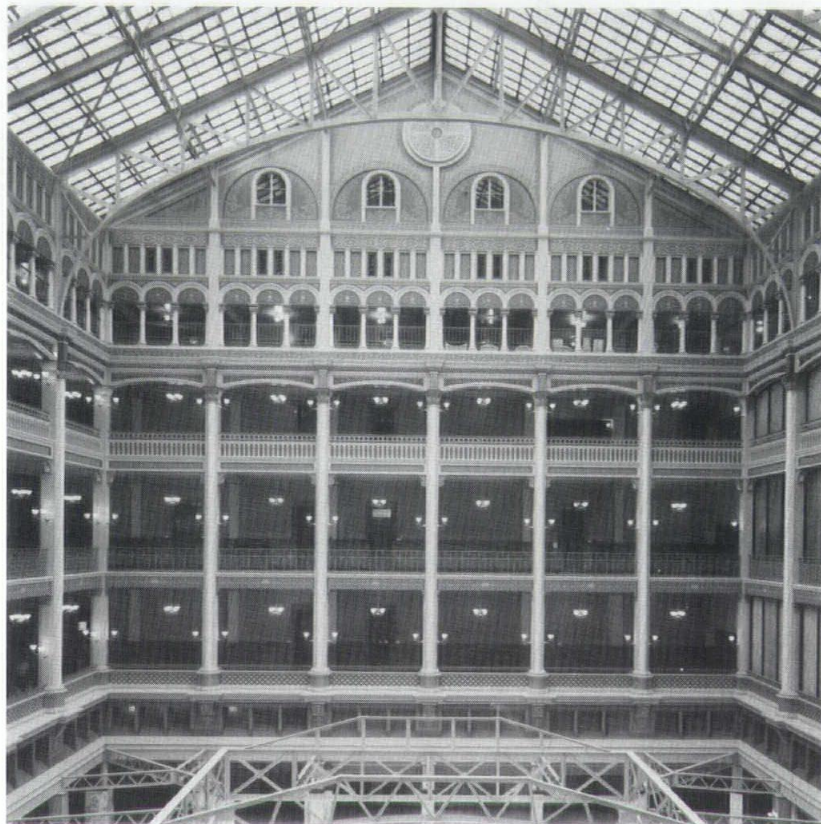
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# 1992 Legislative Recommendations

*The following provides a summary of the major state legislative issues of interest to members of the Wisconsin Society of Architects during the 1991-92 session of the Wisconsin Legislature.*

## Statute of Repose: SB 408



The WSA's top legislative priority is the adoption of a new and improved statute of repose for the design and construction industry in Wisconsin. As a result of a Wisconsin Supreme Court opinion in February 1989, Wisconsin is *one of only five states* that does not have a statute of repose that establishes a definite time period for bringing actions against architects and others involved in the design and construction of improvements to real property. Prior to the 1989 Supreme Court ruling, Wisconsin statutes required that actions be brought within six years of substantial completion of a building project. The WSA, along with a coalition of other design and construction industry groups, supports legislation that establishes a ten-year statute of repose period and clarifies that projects completed prior to its enactment are covered by the new law. A 1987 study found that 95% of all claimants who received indemnity payments were injured within nine years of the completion of construction. Claims filed after nine or ten years of substantial completion typically result in no payment to the plaintiff but substantial legal fees for both the plaintiff and the defendant.

## Liability-Law Reform



The WSA supports legislative proposals to restore balance and fairness to Wisconsin's civil justice system. The present concept of "joint and several liability" can impose a substantial and inequitable burden on individuals and firms with "deep pockets" regardless of their relative degree of fault in causing injury. For example, the joint and several liability provision in existing state law can require a defendant found to be only 5% negligent to pay 100% of the damages awarded. Because of the significant and substantial cost of professional liability coverage, a growing percentage of architectural firms have been forced to "go bare" and practice without insurance. The WSA and other professional and business groups support legislation that would limit the liability of those found responsible for an injury to their proportionate share of responsibility.

## Affordable Housing



The WSA is committed to working with government, industry, community-based organizations and others in the design and construction industry to develop creative solutions to the problems of homelessness and affordable housing. Architects have consistently supported national policies aimed at expanding housing opportunities for the ill-housed, homeless and those with low incomes. With the significant cutback in federal housing funds, it is critical that public-private initiatives be encouraged at the state and local levels to address the availability and affordability of adequate housing for persons of low and moderate income.

## Sales Tax on Professional Services: SB 48



The WSA remains strongly opposed to legislative proposals that would expand Wisconsin's 5% state sales tax to architectural and other professional services. Periodically, proposals surface to expand the sales tax base in order to fund new state "property tax relief" initiatives or to help solve a projected state budget deficit. Given the state's present budget situation and the interest in reducing property taxes, proposals to expand the sales tax to professional services are likely to be considered during the current legislative session. In addition to being counterproductive in terms of Wisconsin's present economic development efforts and goals, a sales tax on professional services would create serious inequities and complex administration and enforcement problems. One state, for example, recently imposed its sales tax on architectural services only to repeal the tax within days because of administrative difficulties.



## State Building Code



The WSA supports a statewide building code that provides a fair and equal standard for building design and the opportunity for active participation and input by architects and other professionals in its formulation. Architects seek consistency in the development, adoption, interpretation, enforcement and application of building codes, but at the same time recognize that codes must have flexibility to accommodate new materials, technologies and design solutions. The WSA supports the present administrative-rule making process that encourages broad public and professional input in the development of building codes and is opposed to special interest legislative proposals that seek specific technical code provisions to be adopted as part of state statutes rather than administrative rules.

## School Facilities



The WSA supports legislative and administrative initiatives to improve the safety and educational environment of Wisconsin's school buildings. Increased attention has been focused on the safety and overall condition of Wisconsin's aging school facilities. Many older schools have been well maintained and meet minimum life-safety standards. Many others, however, require immediate attention and/or replacement. The WSA supported the adoption of minimum life-safety codes for older school buildings. The WSA supports legislative proposals that would assist local districts in meeting these new safety standards and in creating environments that support the educational needs of kids today and in the future.

## Procurement of Architectural Services



The WSA supports the selection of architects for public building projects based on qualifications and competence. Public buildings are a vital part of the fabric of every community and should meet the highest standards of design and construction. To achieve this goal, state and local government procurement policies should make quality design a key criterion in the selection of an architect. A qualifications-based selection process provides the most cost-efficient procurement possible for architectural services, and the resulting design is likely to be less expensive to build, operate and maintain. The WSA supports the present state administrative rules pertaining to the selection of architects for state building projects. Over the past six years, the WSA has assisted hundreds of local governments and school districts in Wisconsin establish a similar qualifications-based selection process for professional architectural services.

## Energy



Architects in Wisconsin and across the country recognize the continuing need to increase the energy efficiency of the built environment through energy-conscious design and planning. With close to 40% of the nation's energy supply consumed by buildings, the inefficient use of finite energy resources has critical environmental, economic and social consequences. Aware that a balanced national energy policy is required, the WSA supports proposals that would assist and encourage the implementation of comprehensive programs to reduce energy waste in new and existing state and local government facilities in Wisconsin.

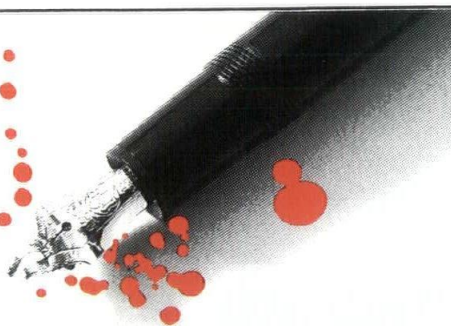
The legislative recommendations and concerns outlined in this summary reflect the major public policy issues that Wisconsin architects have addressed in the past and will continue to address in the future. Many of the recommendations are broad in scope and are of interest to many other organizations and Wisconsin citizens. For example, the proposed new statute of repose is supported by a broad-based coalition of design professional and construction industry groups.

For additional information or background on these and other legislative issues being considered during the current legislative session, please contact the WSA office in Madison.

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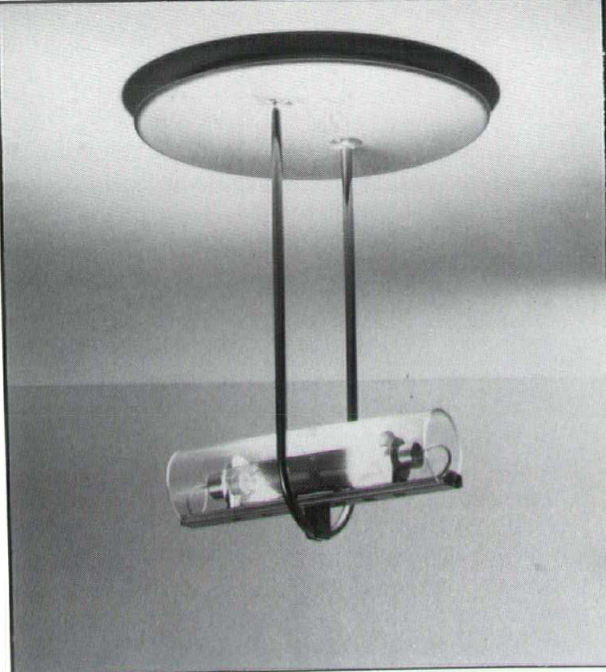
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## Statute of Repose

**I**n 1961, Wisconsin became the first state to enact a statute of repose to limit the "long tail" of liability for those involved in the design and construction industry. Wisconsin is now one of only five states without a statute of repose or statute of limitations that protects architects from being sued after a finite number of years following substantial completion of a building project.

In February 1989, the Wisconsin Supreme Court struck down the state's existing statute of limitations for the design and construction industry. The WSA anticipated such an unfavorable opinion and has been working with a consortium of interested organizations during recent legislative sessions for the adoption of new legislation to strengthen and improve Wisconsin's statute of limitations law. Unfortunately, these legislative proposals have never made their way out of Senate and Assembly committees to be voted upon by the full Legislature.

As architects, we design buildings that will be used for a long period of time. However, architects only affect these building projects while under contract with the owners to provide professional services. Many architects carry errors and omissions insurance to protect themselves from claims made for injuries, real or perceived, that may arise as a result of their involvement on a particular project. But, should an architect remain liable for claims that can be made during the entire life of a structure?

An important factor affecting the liability exposure of Wisconsin architects and others in the construction industry are state laws that establish the specific time periods during which actions may be brought against those involved in the design and construction of improvements to real property. "Statutes of limitations" and "statutes of repose" are laws that require someone who believes they have been injured to bring action against the allegedly responsible party within a certain period of time.

A new statute of repose proposal for the design and construction industry, Senate Bill 408, has been introduced in the current session of the Wisconsin Legislature. Representatives of Wisconsin's design and construction industry organizations have been working to get this important legislation adopted. All these groups agree that getting a new statute of repose on the books is the number one legislative priority for the current session.

Your grassroots contact with your own State Senator and State Representative is critical to the success of our proposal. Call and write your legislators and make them aware that passing a new statute of repose for the design and construction industry is critically important to the architects, engineers, contractors and others involved in the construction industry in your district. If they indicate support for SB 408, get this information to the WSA office. Working together, we can make a new statute of repose a reality.



## Background

Statutes of limitations and statutes of repose are the oldest and probably the most fundamental statutory remedy for architects' liability problems. The two terms are often used interchangeably, but differ in terms of the exact point in time when the limitations "clock" begins to "tick."

Typically, a statute of limitations begins to toll at the time of actual injury or when a cause of action is discovered or should have been discovered. For civil actions, statutes of limitations are usually fairly short-term, in the range of three to six years. However, in reference to the design and construction of a building, an injury or discovery of a cause of action can occur at any time, effectively leaving the architect liable for damages for the entire life of a structure.

A statute of repose, on the other hand, sets a specific time, such as the date of substantial completion of a building project, to start the statutory clock ticking. When the statute of repose clock runs out of time, all legal action for deficiencies in design or personal injury are barred. These types of state laws allow architects, and their insurance companies, to determine the point in time when their liability for a particular project will actually come to an end.

Forty-five states and the District of Columbia have statutes of repose, or laws interpreted as such, currently in effect. The repose period ranges from four to fifteen years, with the most frequent statute of repose period being ten years from the date of substantial completion. Wisconsin, Alabama, Alaska, Kentucky and Vermont are the only states without such statutory protection for the design and construction industry.

## Rationale

For decades, courts have recognized the prerogative of legislative bodies to establish time periods (statutes of limitations or repose) within which lawsuits can be commenced. The rationale for all such state statutes is the balancing of the interests of potential plaintiffs in bringing suits for their injuries with the interests of potential defendants in certainty and finality in the administration of their affairs, i.e. to be free from suit after a reasonable period of time.

The need to balance these competing interests is particularly compelling in the context of a construction project. The useful life of an improvement to real property can extend for centuries, leaving the architect and the architect's estate with virtually unlimited liability. Architects, as professionals registered by the State of Wisconsin, are not allowed to shield themselves behind a "corporate veil." This means that we place our personal assets and those of our heirs on the line whenever we provide professional services, and that exposure can last the life of a building.

The necessary extended record keeping involving all contract documents, shop drawings, change orders and other documentation establishing the liability among many players (owner, architect, engineer, general contractor, subcontractors, material suppliers, etc.) is an excessive and perhaps impossible burden. Further, after the owner's acceptance of the project, all maintenance and subsequent improvements are beyond the control of all the other parties to the initial construction. Architects can not prevent building owners from making alterations that, years later, may be determined to be unsafe or defective and appear to be part of the original improvements.

Statutes that limit the liability exposure of architects are in the best interest of both the profession and the public at large. With no time limit on an architect's liability, insurance companies, if they can offer coverage at all, must charge higher premiums. In addition, the public suffers from clogged courts and from architecture which reflects that caution necessitated by unlimited liability.

Statistically, numerous studies have demonstrated that these statutes do not unfairly limit the interests of plaintiffs. For example, a 1987 study found that *all* claimants who received indemnity payments were injured within eleven years of the completion of construction and 95% within nine



years. Claims after ten years of substantial completion typically result in no payment to the plaintiff, but substantial legal fees for both the plaintiff and the defendant.

To paraphrase one state supreme court opinion, there comes a time when architects ought to be reasonably secure that the slate has been wiped clean of ancient obligations. We should not have to be called on to resist a claim when, with the passage of time, evidence has been lost, memories have faded and witnesses have disappeared.

### Wisconsin

Over the last several decades, the Wisconsin Legislature has enacted two statutes of repose for the design and construction industry. In fact, Wisconsin was the first state to adopt such a statute in 1961.

In 1975, the then existing statute was declared unconstitutional by the Wisconsin Supreme Court. In response to this decision, the Wisconsin design and construction industry lobbied in support of a new statute that was passed and signed into law in 1976. The new law required that actions for injuries arising from the design and construction process must be brought within six years of substantial completion.

However, the Wisconsin Supreme Court subsequently ruled that this statute only applied to projects completed after 1976. In other words, any project completed prior to the adoption of this law did not benefit from the requirement that actions be brought within six years of the date of substantial completion. These pre-1976 projects only had the benefit of statutes that require lawsuits to be brought within three years after the time of personal injury or within six years of discovery if only property damage is involved.

In its February 1989 opinion in *Funk v. Wollin Silo & Equipment, Inc.*, the Wisconsin Supreme Court ruled that the entire statute, section 893.89, *Wisconsin Statutes*, was unconstitutional. According to the Court, the legislation adopted in 1976 failed to correct all the constitutional deficiencies identified by the Court when it struck down the previous law.

As a result, there currently is *no* statute of limitation for the Wisconsin design and construction industry other than that which requires actions to be brought within either three or six years of the time of discovery, depending on whether personal injury or only property damage is involved. In its most recent opinion, however, the Court indicated that legislation could be drafted that would meet the constitutional issues involved.

### Action

As in past sessions of the Wisconsin Legislature, the WSA is working with a consortium of design and construction industry organizations for the adoption of a new and improved statute of repose. Key provisions of Senate Bill 408 would:

- Establish a statute of repose period of ten years from the date of substantial completion of a construction project. Legal actions against architects and others involved in improvements to real property would be barred after a project has been completed for ten years.
- Within this ten-year statute of repose period, establish a three-year statute of limitations requiring that legal action be brought within three years after a person discovers or should have discovered an act or omission.
- Include appropriate language and classifications to enable the new statute to withstand future constitutional challenges.
- Clarify that the legislation applies to projects completed prior to the date of enactment of the new statute so that they, too, benefit from a ten-year statute of repose period and three-year discovery rule.

Your support for this statute of repose legislation is important. Stay in contact with your state legislators and encourage them to support SB 408.

Please contact the WSA office for further details about this proposed legislation. . .1-800-ARCHITECT or 608-257-8477. **WA**

*EDITOR: The author is Chair of the WSA Legislative Committee and has testified in support of similar legislation introduced in previous sessions.*



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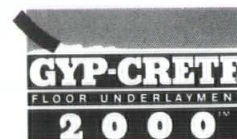
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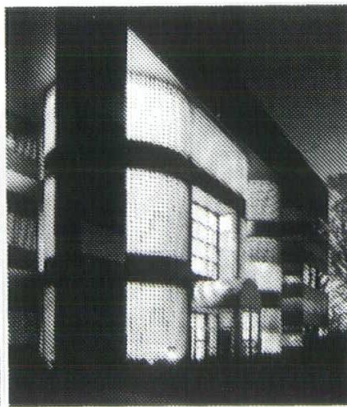
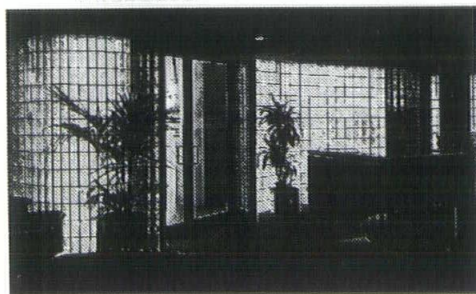
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## You Want Me to Hold Your What Harmless?

**O**ur insurance agency was asked to represent a professional liability insurance carrier some thirteen years ago; and, after hearing what they had to offer, we chose to carry their torch. Since my baptism in 1978, I have been in many architect/engineer offices in Wisconsin at one time or another. I have seen samples of contracts ranging from one-sided purchase orders to manuscripts written with the intent to bore the architect into submission. I have negotiated with municipalities, legal counsels, state agencies and risk managers of Fortune 500 corporations...and have lived to tell. It is with this in mind that the following is offered to share with you some of my findings.

*A Perfect Building.* After a speech, I was approached by an owner who was obviously upset about the lack of insurance protection as he saw it. "Why can't the insurance industry protect the architect for building a perfect building? That's what insurance is for!!" I thought about this statement and fortunately found the answer. My reply was, "Define for me a perfect building." He countered with, "All right then, an almost perfect building." I asked for the definition of "almost perfect." I came away from that encounter with the knowledge that a large number of architects' clients really didn't know the real responsibility of architects. No wonder the negotiation of contract language is so difficult. Both sides of the agreement have used a different set of logic leading up to commencement of contract talks.

*Architect will carry professional liability insurance for six years after substantial completion.* From the perception of the owner this makes all the sense in the world. I know your client has done his homework about insurance and

claims made. Good common sense and reality sometimes travel different paths. Who's to say in six years if the insurance industry will be providing professional liability protection? If so, at what cost? Will the architectural firm be in business in six years? Will the estate of the architect be liquid in six years? Many times, the arguments cause the owner to rethink their position and settle for two years after substantial completion or drop the request altogether.

"Project liability" coverage serves the clients' needs. However, when they learn the cost to purchase this protection their attitude seems to change, especially when they have been told by architects that it is a pass-through cost. Those owners who are really serious about obtaining coverage for six years after substantial completion will protect this exposure through the vehicle of "project liability" and will share in the cost of this protection.

*Time is of the essence.* "We want this structure operating two days ago and free from any faults. Acts of God are your problem, not mine; and if you can't do it, there are plenty of architects who can." Have you heard something like this before? When business is down and forecasts are gloomy your perception of the above statement changes to: "We want this structure operating in due course without any major problems. We understand delays and we want you, excellent architect, to perform on our behalf." It is my opinion that any owner who insists that "time is of the essence" is the most important part of the contract doesn't understand anything about the construction process. Delays out of the architect's control, acts of God and other unforeseen circumstances must relieve the architect from responsibility imposed by "time is

of the essence."

*Observation of construction.* I always break out in a cold sweat when I hear the architect say, "My client doesn't want me to observe construction" or "My client won't pay for our firm's services to observe construction." Outside of the client having in-house architects/engineers, I can't understand the client's short-sighted mentality. Is it my lack of vision that's missing? Would a board of education approve a school district's reading materials, hire the teachers and then not provide the approved reading materials to the teacher? Would Vince Lombardi teach the Green Bay Packers all week long and not show up on game day to see how they were learning?

I get the feeling that an owner who doesn't want to provide funds to the architect to review construction is an accident waiting to happen. (NOTE: Wisconsin Administrative Rules require the owner to have a "supervising professional" observe construction and submit a completion statement.)

*Job safety.* "Architect shall be responsible for means and methods of construction..."

"Architect shall be responsible for job safety..." This contract provision really excites me when the architect's client won't pay for construction review.

"Architect shall conduct safety meetings..."

"Architect shall be responsible for contractor's equipment used on the project..."

A week doesn't go by that my eyes don't see similar language submitted for my review. We both know where some of this contract language comes from, but I ques-



tion why does it keep coming? Court cases have ruled the architect isn't responsible for job safety on construction projects and that the responsibility lies with the contractor. If the contract writer knows the A/E isn't responsible for job safety and still insists the architect not be able to strike out the appropriate paragraph, then maybe the contractor should bear some of the professional liability burdens of the architects. The same backward logic applies. I am not advocating this idiotic approach. The architect must fight for the right to be responsible for their acts only and not acts of others. It seems like a strange thing to have to fight for, doesn't it?

#### *Hold harmless & indemnification.*

"Architect shall hold harmless and defend owner from any and all acts." We're talking all acts; pillage, plunder, murder and other atrocities are acts, aren't they? While the statement is rather simple here, most contracts have much longer indemnification agreements spiced with "whereas," "pursuant," and other words adding to the confusion of the reader. The outcome is generally the same: architect 0, owner 10.

I find it interesting that the owner demands an insurance certificate on one hand and insists on the aforementioned indemnification clause on the other.

I have pleaded and petitioned owners to delete the uninsured clause by questioning why the certificate of insurance. If the owner wants the security blanket of a professional liability insurance policy protecting the architect, they why does he insist on a hold harmless clause that is uninsurable? He's lost his security. I've indicated to owners that architects pay a lot of money for insurance protection that covers them for

negligent acts, errors or omissions. I've further explained a negligent act is what a prudent person wouldn't do. An error is a mistake made by the architect or an employee. The architect is only human, and sometimes mistakes happen. And last, but not least, is an omission...the architect forgot to perform some services. What else is there? Why should the owner demand the architect be held responsible for any other act? Isn't this broad enough?

Sometimes the contract reads "Defend owner from....," let your imagination run rampant here. How can a professional liability insurance contract defend an owner who isn't a professional? I rest my case.

*Additional named insured.* Owner, via contract, wants to be named as additional named insured. The owner isn't a professional but wants professional status. This is a rookie request. Any owner who has been around long enough knows this isn't possible, but they keep trying. You know you've really got a problem when the client says, "We've been getting named on policies for years" or "you're the first who couldn't do it" or better yet (I love this one), "maybe you should get another insurance agent who will." To my knowledge, with some very rare exceptions, no professional liability insurance carrier will add an owner or any other entity to a professional insurance policy as additional named insured. The reason is simple. The owner isn't a professional.

*Moonlighting.* This serves as a warning. Moonlighting will cause your professional liability carrier and your firm many more problems than moonlighting can be worth to anyone.

The firm will have legal expense with or without insurance; and the

firm will lose an employee. Of course, the employee will have similar problems.

Institute a written moonlighting statement calling for termination of any employee moonlighting.

#### *Alternative dispute resolutions.*

There are so many legal sounding words bandied about these days concerning how to resolve construction related problems. Alternate dispute resolution, mediation, arbitration and others grace magazines and periodicals of interest to your profession. Crocodile Dundee coined the phrase "walk about." What the architect should be trying to accomplish in contract negotiations is to allow for a "talk about." When problems arise, the parties to the contract should have avenues to discuss the problem before binding arbitration or before the sheriff pays the architect a visit. Sound, logical decision making processes have been stripped from the parties; and now depositions, legalese and money takes center stage.

It is gratifying to be involved with your profession called architecture. The foresight to create the present and future structures of our world as we know it is exciting to see from my nonprofessional eyes. My professional sight observations and hindsight plead with you all to, in the words of the well known sergeant on the "Hill Street Blues" TV show, "Be careful out there." **WA**

*EDITOR: The author is president of Klipstein Insurance Services, Inc., Madison, the exclusive agent for Design Professional Insurance Company (DPIC). He is also president of Professional Liability Agency Network (PLAN).*



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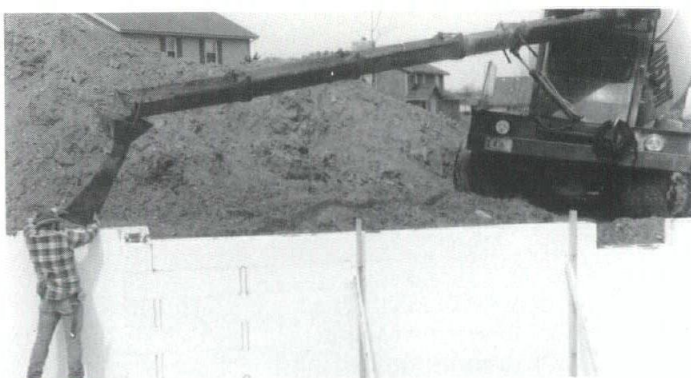
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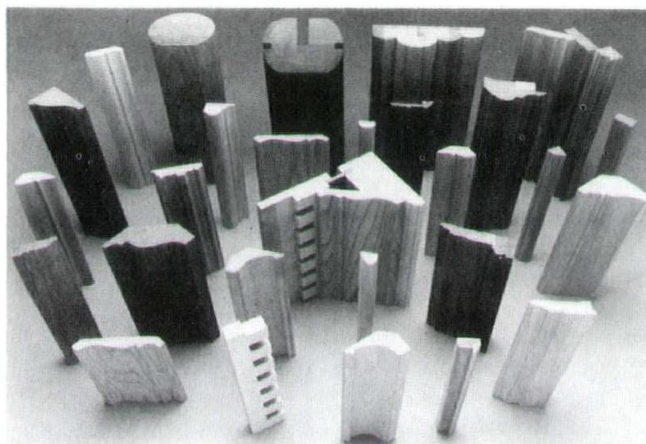
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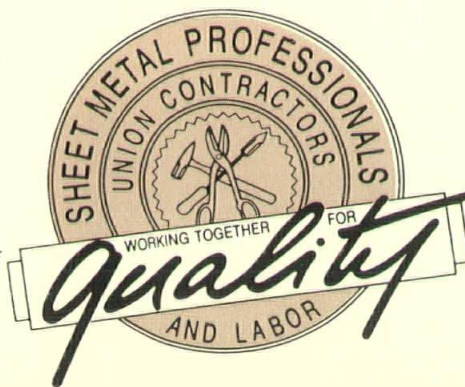
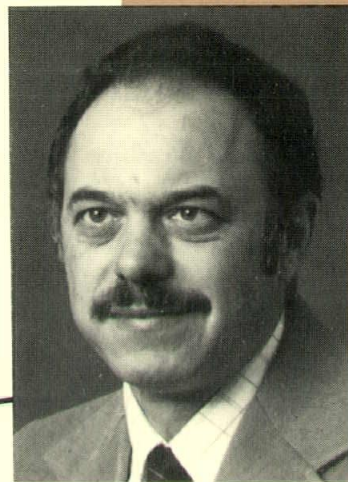
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# A Message from our Chairman

— **Jim Foulker**  
**Chairman, Madison Area Sheet Metal  
Labor-Management Council**



## MADISON AREA SHEET METAL LABOR-MANAGEMENT COUNCIL

Dear Construction Buyer:

In the sheet metal industry, the skill and training of the individual craftsman is critical to the ultimate success of the finished job.

When you choose a sheet metal contractor, you need to know you're getting the best trained, most highly skilled men and women who know their craft — and know how to maintain the highest standards of quality and efficiency for your building project.

That's why the members of the Madison Area Sheet Metal Labor-Management Council (more than 20 union sheet metal contractors, together with Sheet Metal Workers Local #18) want you to know they have the best training program in the business. It's a program designed to produce the most resourceful, capable and knowledgeable workers in the industry. Craftsmen who are able to solve problems and make the right decisions when it really counts.

Both the union and management invest a lot of money in this training program with one goal in mind — to make sure you get the best value for your construction dollar.

Our goal is to help ensure that the highest standards of quality, efficiency, integrity and fairness are maintained within our industry. If you'd like to discuss any of these issues with a member of the council, we can be reached through our office at (608) 256-6886, and we welcome your comments.

A handwritten signature in dark ink that reads 'James W. Foulker'.

James W. Foulker  
Council Chairman and  
Member of Sheet Metal  
Workers Local #18



## ***Using the best trained and most highly skilled labor is the best way to get the job done right.***

The members of the Madison Area Sheet Metal Labor-Management Council offer one advantage no one else can match: their workers have been through the best training program in the business. Nationwide in scope, it's a rigorous and comprehensive program designed to produce skilled union craftsmen who are tops in their field.

These skilled sheet metal workers have the knowledge and experience to translate plans and specifications into efficient working structures. In so doing, they serve as a bridge between theoretical concepts and practical reality. They're devoted to their craft, and they have the experience and judgment to solve problems and make key decisions affecting the successful completion of a job.

They're able to do these things because they've learned their trade under the auspices of the National Training Fund — a jointly funded

labor-management program that's committed to producing the finest skilled craftsmen in the industry.

After a careful screening process is used to select individuals with the best aptitude for sheet metal work, a five-year apprenticeship is served by each candidate. This training period includes more than 900 hours of classroom instruction, plus on-the-job training under the close supervision of experienced journeymen.

No other sheet metal training program has such stringent admission requirements, such a lengthy training schedule, or such a comprehensive curriculum.

In the long run, this commitment to top-notch training translates into cost savings for you — because it's your best assurance that deadlines will be met, budgets will be maintained, and the job will be done correctly the first time.





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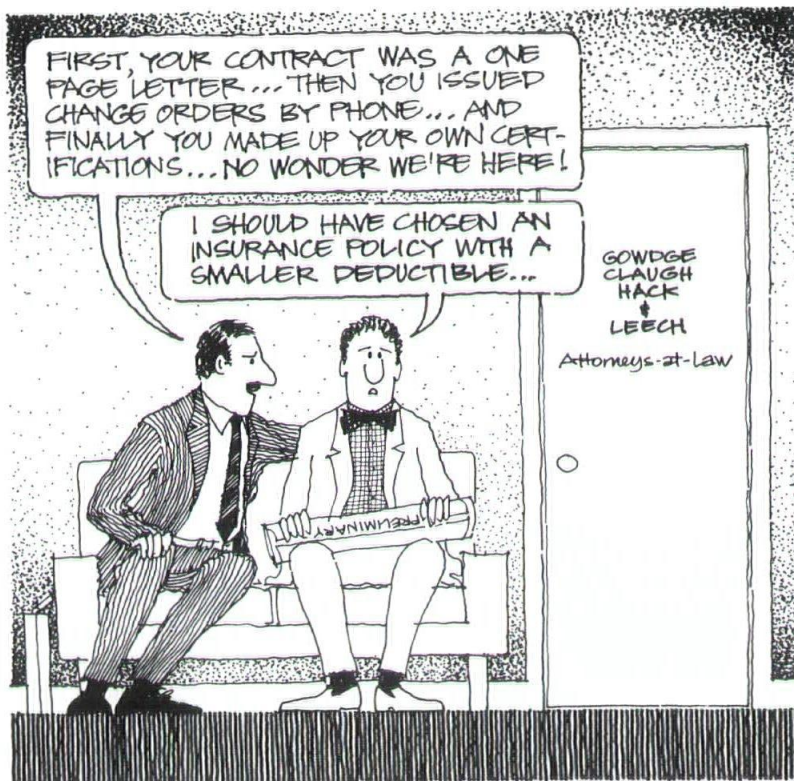
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92 Monroe Ave.  
Rice Lake, WI 54868

**Durand, Darren J. - NW**  
Wisconsin Indianhead Tech. Inst.  
HCR 69 Box 3  
Shell Lake, WI 54871

**Ferguson, Brent A. - NW**  
Wisconsin Indianhead Tech. Inst.  
1230 Memorial Dr.  
Barron, WI 54812

**Frank, Jeff E. - NW**  
Wisconsin Indianhead Tech. Inst.  
419 W. Eau Claire St.  
Rice Lake, WI 54868  
(715) 234-7829

**Froiland, James W. - NW**  
Wisconsin Indianhead Tech. Inst.  
RR 2, Box 229A  
Bloomer, WI 54724

**Gast, Andrew J. - NW**  
Wisconsin Indianhead Tech. Inst.  
2511 White St.  
Chetek, WI 54728  
(715) 924-2758

**Greener, Brent R. - NW**  
Wisconsin Indianhead Tech. Inst.  
1607 21st Ave.  
Rice Lake, WI 54868  
(715) 234-6551

**Greiber, Ronald L. - SW**  
4462 Hillcrest Dr., Apt. A  
Madison, WI 53705  
(608) 233-3794

**Grubish, Dan R. - NW**  
Wisconsin Indianhead Tech. Inst.  
221 Birch St.  
Turtle Lake, WI 54889  
(715) 986-2669

**Hettinger, Brian - NW**  
Wisconsin Indianhead Tech. Inst.  
315 W. Lake  
Ladysmith, WI 54848

**Host, Bonnie L. - NW**  
Wisconsin Indianhead Tech. Inst.  
N3325 Buff Creek Tr.  
Bruce, WI 54819

**Iverson, Ora L. - NW**  
Wisconsin Indianhead Tech. Inst.  
Rt. 1, Box 152  
Bloomer, WI 54724

**Lake, Emily J. - NW**  
Wisconsin Indianhead Tech. Inst.  
1847 6 1/2 St.  
Comstock, WI 54826

**Lisowski, Kevin P. - NW**  
Wisconsin Indianhead Tech. Inst.  
939 Lakeshore Dr. Apt. #1  
Rice Lake, WI 54868

**Mayer, Todd E. - NW**  
Wisconsin Indianhead Tech. Inst.  
W7820 Maple Hill Rd.  
Ladysmith, WI 54848  
(715) 532-5896

**McCue, Michelle A. - NW**  
Wisconsin Indianhead Tech. Inst.  
11 E. Blacklin  
Rice Lake, WI 54868

**McCutcheon, Guy L. - NW**  
Wisconsin Indianhead Tech. Inst.  
2237 24th Ave.  
Rice Lake, WI 54868  
(715) 234-7508

**McCutcheon, Rebecca M. - NW**  
Wisconsin Indianhead Tech. Inst.  
2237 24th Ave.  
Rice Lake, WI 54868  
(715) 234-7508

**Miller, Clint - NW**  
Wisconsin Indianhead Tech. Inst.  
852 RR 2  
Chetek, WI 54728

**Montag, Julie A. - NW**  
Wisconsin Indianhead Tech. Inst.  
710 S. Wisc. Ave. #43  
Rice Lake, WI 54868

**Mueller, Cynthia - SE**  
N98 W15753 School Rd.  
Germantown, WI 53022

**Nedland, Julie M. - NW**  
Wisconsin Indianhead Tech. Inst.  
2232 Monroe Ave.  
Rice Lake, WI 54868

**Nielsen, Eric A. - NW**  
Wisconsin Indianhead Tech. Inst.  
Rt. 1, Box 133A  
Barronett, WI 54813  
(715) 468-7651

**Nielsen, Gena K. - NW**  
Wisconsin Indianhead Tech. Inst.  
101 185th St.  
Hammond, WI 54015  
(715) 684-3748

**Novitski, Mark - NE**  
1749 Edison St. Apt. 5  
Green Bay, WI 54302

**Peterson, Travis - NW**  
Wisconsin Indianhead Tech. Inst.  
2180 Blackbird Lane  
Rice Lake, WI 54868

**Piotrowski, Brady L. - NW**  
Wisconsin Indianhead Tech. Inst.  
1022 Linden Ave.  
Rice Lake, WI 54868

**Probst, Joseph A. - SE**  
Lynn Bichler Architects  
2518 N. Lake Dr. #1  
Milwaukee, WI 53211-3810  
(414) 963-9635

**Rebillot, Jason B. - SE**  
2720 N. Frederick Ave.  
Milwaukee, WI 53211

**Revoir, Jayson J. - NW**  
Wisconsin Indianhead Tech. Inst.  
Rt. 3, Box 278  
Bloomer, WI 54724

**Rukavena, Donna Jean - NW**  
Wisconsin Indianhead Tech. Inst.  
W9186 Port Arthur Rd.  
Ladysmith, WI 54848

**Schmock, Howard G. - NW**  
Wisconsin Indianhead Tech. Inst.  
P.O. Box 453  
Spooner, WI 54801  
(715) 468-7651

**Severson, Amie - NW**  
Wisconsin Indianhead Tech. Inst.  
Rt. 1, Box 1317  
Spooner, WI 54801

**Smith, Rodney R. - NW**  
Wisconsin Indianhead Tech. Inst.  
2763 19th  
Rice Lake, WI 54868

**Spaulding, David C. - NW**  
Wisconsin Indianhead Tech. Inst.  
Rt. 2, Box 142  
Shell Lake, WI 54871

**Stendall, Kristi A. - NW**  
Wisconsin Indianhead Tech. Inst.  
8298 Corcoran Rd.  
Webster, WI 54893

**Strauss, Tony - NE**  
130 S. Andrews St.  
Shawano, WI 54166

## Small Change Could Cost You Big Dollars



—by Roger K. Lewis, FAIA

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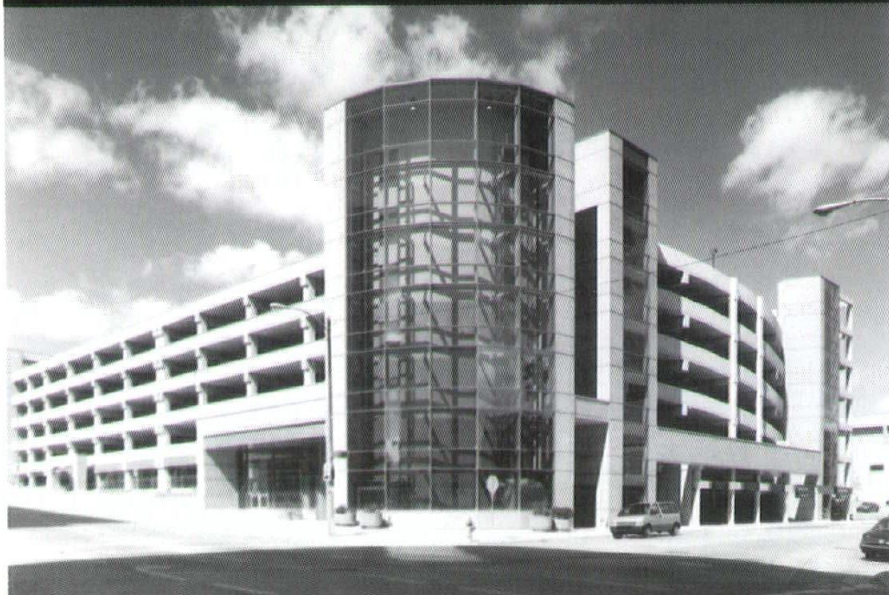
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(608) 257-8477

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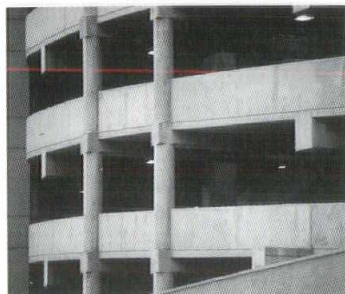
# The Concrete Advantage



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Hales Corners, WI 53130

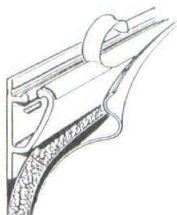


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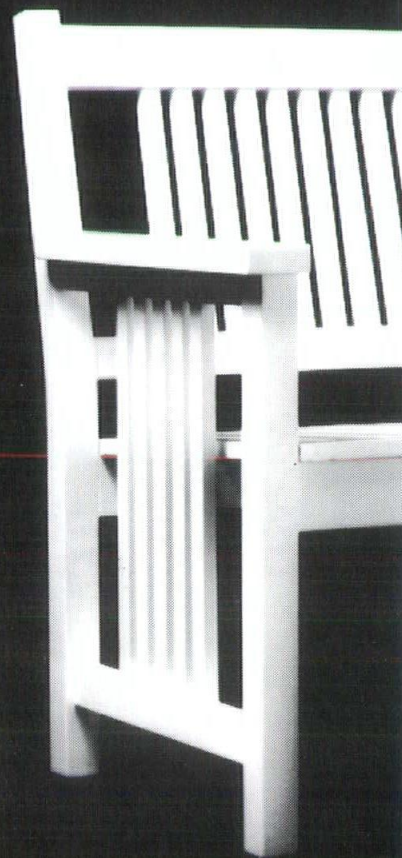
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J.W. Peters & Sons understands parking structure design and construction like few companies in America.

Consider:

- Peters is the only producer in the Midwest to complete 100 or more precast/prestressed concrete parking structures.
- Only Peters has such in-depth experience with parking structures for every application—from municipal and health care to retail and office facilities.
- For more than 20 years, Peters has



been a leader in developing more cost-effective design and more durable, corrosion-resistant structures.

- More than 72,000 vehicles park daily in Peters facilities in Illinois, Wisconsin, Indiana and Michigan.

Peters has earned a unique reputation by meeting the most exacting architectural requirements for precast components in shapes, colors and textures that have changed the appearance of parking structures forever.

After 115 parking structures...you can count on J.W. Peters.

# 115 PARKING STRUCTURES... AND COUNTING

## JW PETERS AND SONS, INC.

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(312) 782-4691 (Chicago) • (414) 272-7222 (Milwaukee)



Lake Avenue Parking Ramp, Racine, WI:  
HSR Associates, Inc., Madison, WI

Riverwalk Parking Structure, Buffalo Grove, IL:  
Wilson/Jenkins & Associates, Inc., Itasca, IL

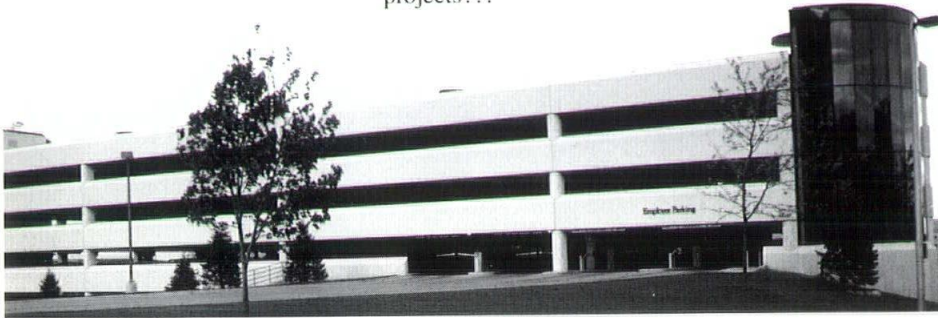


# MEDICAL, MUNICIPAL PARKING: MAKING EXPERIENCE COUNT

Experience is the critical factor in parking structure design and construction...and few precast/prestressed concrete manufacturers in the nation have as much experience as J.W. Peters. The company is particularly experienced in serving the special needs of municipalities and health care facilities.

In 1990, J.W. Peters became the first precast/prestressed concrete manufacturer in the Midwest to complete 100 parking structures. Peters has been responsible for parking structures of every size and description for a wide range of clients. And, hospital and municipal parking facilities built with Peters' precast components represent over 5 million square feet of parking facility, with over 16,000 total spaces.

Among many notable hospital and municipal projects...



- St. Francis Hospital, Evanston, Ill., a seven-level, 1,300 vehicle parking structure constructed in two stages. In 1980, J.W. Peters completed the first five levels to provide parking for 950 vehicles. Peters returned in 1990, to add two new levels to the top of the existing structure, providing spaces for 361 additional cars.
- Froedart Hospital, Wauwatosa, Wis., a four-level, 1,000-space, 285,000-sq.-ft. parking structure.
- St. Mary's Hospital, Madison, Wis., a 900-space, 184,000-sq.-ft. five-level structure.
- Good Samaritan Hospital, Downers Grove, Ill., a 221,000-sq.-ft., 980-space, three-level structure.
- Milwaukee's Bradley Sports Complex, a 300,000-sq.-ft., 900-space, eight-level structure.
- Stolpe Island Place, a five-level, 122,000-sq.-ft. parking structure in Aurora, Illinois.
- and two parking decks in Wheaton, Ill. which together provide over 3,000 parking spaces for DuPage County government.

While each hospital and municipal project has its own requirements, the great majority share a need for accelerated construction schedules and superior durability.

## Fast-Track Construction

Limitations on available land often mean that new parking structures must replace surface lots. Neither municipalities nor hospitals can long afford the loss of revenue and inconvenience that occur when existing parking lots are taken out of service. They are also critically concerned about their ability to maintain the orderly flow of traffic and business during new construction.

Precast concrete parking structures reduce disruption because much of the work can be done off-site and erection

can be completed in less time than with other construction methods. Components are fabricated and stored off-site, then shipped to the project as needed. Problems are minimized by eliminating the on-site presence of the men and materials that would otherwise be required for cast-in-place structural work.

Site preparation and concrete production occur *simultaneously*, not sequentially. Precast components can be ready the moment the site is ready, potentially shaving weeks, even months, from the schedule. Both fabrication and erection of components can proceed throughout the winter months, regardless of weather.

## Long-Term Durability

Hospitals and municipalities are long-term owners that must minimize maintenance and repair costs over decades. They demand superior parking structure durability.

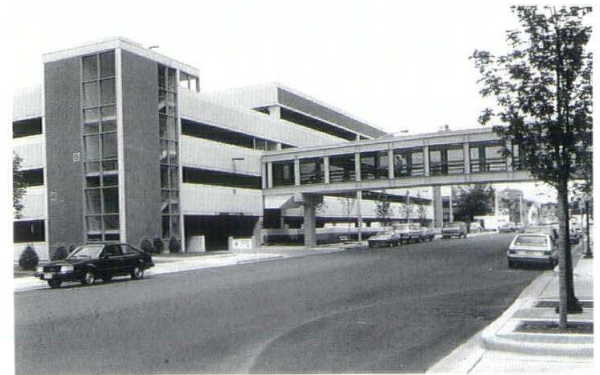
Weather extremes, salt-induced corrosion, and vehicular traffic can rapidly deteriorate a concrete structure of lesser quality and significantly increase costly maintenance and repairs.

J.W. Peters parking decks are unsurpassed in their strength, durability and corrosion resistance. The trouble-free service life of a Peters parking structure can yield a savings of thousands of dollars per year.

J.W. Peters builds long life into its structures with superior concrete...careful design for drainage...adequate concrete cover to protect structural steel...and installation of the proper corrosion-protection system at the time of construction.

For example, J.W. Peters heat-cures every precast component, heating form temperatures up to 150 degrees Fahrenheit. As was demonstrated by a three-year study conducted for the Federal Highway Administration (FHWA), heat-cured precast concrete members are up to *50 percent more durable* than moist-cured concrete of the type used in cast-in-place concrete construction.

For unrivaled experience, in-depth knowledge of the special requirements of hospital and municipal officials, accelerated construction capabilities and superior product durability...contact J.W. Peters & Sons, Inc., manufacturers of structural and architectural components for parking structures and other applications.





# WSA Firm Directory



Wisconsin architects have won many important awards and have been selected for major commissions across the country. They have served thousands of clients, large and small, throughout Wisconsin with skill and dedication.

If you need the professional services of a qualified architect, you will find a suitable firm in this Directory. If you aren't sure you need an architect, any of the firms listed will welcome the opportunity to meet with you for advice and recommendations.

The WSA Firm Directory includes the following information on each firm: firm name, address, phone number, county, principals of firm, number of registered architects and total employees, and a description of the firm's practice. The information contained in the Directory was provided by the firms as part of an annual survey of WSA members.

To be listed in the WSA Firm Directory, one of the firm's principals/partners must be a registered architect and a member of the WSA/AIA. It is a roster of WSA member-owned firms.

You are encouraged to keep this Directory handy for reference throughout the year. Contact the firms listed for further information about their practice and the professional services they provide.





# HELMUT AJANGO ARCHITECT

108 N. Main Street  
Fort Atkinson, WI 53538-1827  
414-563-4320  
FAX 414-563-5545  
County: Jefferson

Helmut Ajango, AIA

Registered Architects: 2  
Total Employees: 6

## Description of Practice:

Building types break down as 25% residential (apartments, homes), 15% restaurants, 30% churches, 20% restoration and interior design, and 10% offices. The firm has practiced in Wisconsin for 25 years and has received honors for its designs. The principal architect has a degree in art, architecture and architectural engineering and the firm strives to carefully and imaginatively combine all three. Of all the different building types, the firm enjoys the churches the most, feeling it is this building type that generally strives for more imagination than some others and wishes it to be built for the least cost, giving the architect the greatest challenge.

# JOSEPH W. ALBERT III AIA ARCHITECT

2718 S. Shore Dr.  
Milwaukee, WI 53207  
414-744-8899  
County: Milwaukee

Joseph W. Albert III, AIA

Registered Architects: 1  
Total Employees: 2

## Description of Practice:

Our firm is a full service architectural/planning firm with creative expertise in projects ranging in size from single family residences to large scale urban design. Experience includes: medical facilities, recreation buildings, interior space planning and remodeling, multi-family housing and commercial office space. We also design company graphics and work with clients on creative thinking (general problem solving).

# THE ALBION GROUP

730 North Plankinton Ave.  
Milwaukee, WI 53203  
414-272-2060  
FAX 414-272-2063  
County: Milwaukee

David W. Krummel, AIA  
Steven R. Gartman

Registered Architects: 2  
Total Employees: 6

## Description of Practice:

The Albion Group is a professional corporation providing complete architectural services including programming, space planning, interior design, cost estimating and feasibility studies. Skill and dedication to quality and economical design solutions are common practice with all Albion Group projects. In addition to conventional production methods, we fully utilize a state-of-the-art CADD system from design through construction on the majority of our projects to ensure the best quality and efficiency. The firm has experience with all major building types including commercial, retail, municipal, educational, ecclesiastical, office, residential, industrial and financial. The Albion staff takes great pride in the work we produce and the relationships we develop with our clients.

# AMERICAN MEDICAL BUILDINGS

325 East Chicago Street  
Milwaukee, WI 53202-5809  
414-291-4420  
FAX 414-291-4432  
County: Milwaukee

Jack Amormino  
Michael Janssen, AIA  
Gil Sass, AIA  
Larry Arritola

Registered Architects: 5  
Total Employees: 13

## Description of Practice:

American Medical Buildings practice is restricted to healthcare industry building types. Our clients are solely healthcare providers—hospitals, clinics and physicians in group practice. For the past 25 years, our goal has been to assist our clients in maximizing the value they derive from their facilities. This is accomplished by providing professional services in the areas of planning, financing, design and construction management, communications and post occupancy performance audits.

# ANGUS-YOUNG ASSOCIATES, INC.

51 South Jackson Street  
Janesville, WI 53545  
608-756-2326  
FAX 608-756-0466  
County: Rock

Jeffrey Hazekamp, AIA  
Jim Angus, AIA  
Gordon Buitendorp, AIA  
James Vanderveen

Registered Architects: 5  
Total Employees: 12

## Description of Practice:

Angus-Young Associates has been offering full architectural/engineering services for nearly 4 decades. Past projects include Van Hise Hall UW-Madison, Janesville Municipal Building and Center for the Arts UW-Whitewater. Our specialties include medical facilities, municipal, commercial, residential and industrial projects resulting in such commissions as Riverview Clinic Addition, Janesville, the City of Janesville City Service Center, Fairhaven Home for the Aged and the GM Suburban/Blazer Addition. By using the most recent CADD technologies, Angus-Young Associates is 100% computerized and able to offer large firm services and efficiencies with small firm care and personal attention to all our clients.

# ARCHDESIGN LTD.

2075 W. Mill Rd.  
Milwaukee, WI 53209  
414-351-1451  
FAX 414-351-4521  
County: Milwaukee

Frank Richardson, AIA

Registered Architects: 2  
Total Employees: 5

## Description of Practice:

Small firm stressing one-on-one relationships with clients, tailoring services and design specifically to their needs. Principals have over 20 years experience in architecture, interior design and graphics, and construction management of office buildings, multi-tenant "Flex Centers," industrial/warehouse facilities, commercial/retail centers, residential (single and multi-family), and renovation/rehab projects, including on-going relationships with developers and contractors throughout the Midwest and East Coast.



#### THE ARCHITECTS

3306 University Avenue, Suite 17  
Madison, WI 53705  
608-233-6363  
FAX 608-233-7063  
County: Dane

Steven R. Rice, AIA

Registered Architects: 1  
Total Employees: 3

#### *Description of Practice:*

The architects is exclusively comprised of licensed professionals who possess unique and diverse professional experience; as well as the enthusiasm and capability to provide comprehensive architectural services which translate into positive results for our clients. The architects has accomplished a wide range of projects and is gaining a reputation for cost effective design, innovation, responsive project scheduling, computer aided design and production of construction documents, and thorough construction administration. Recent projects include numerous school additions and remodelings, a manufacturing facility, several office suites, retail stores, restaurants, convenience stores, and a number of residential projects.

#### ARCHITECTS-ENGINEERS-INC.

404 Glenway St.  
Madison, WI 53711  
608-233-8823  
FAX 608-233-8823  
County: Dane

Mark A. Kraft, AIA

Registered Architects: 1  
Total Employees: 3

#### *Description of Practice:*

Incorporated in 1965, Architects-Engineers-Inc. continues to offer professional design service to clients in Wisconsin and Northeastern Iowa. AEI is a full-service architectural and engineering firm with expertise in facility evaluations, adaptive re-use studies, building remodeling, energy conservation, and new construction. Services include preliminary design and evaluations, preparation of construction documents, bid period services, construction review and contract administration. We offer mechanical and electrical design skills that complement and support our creative design talents. Projects include: health care facilities, research and teaching laboratories, office facilities, implementation of life safety and H/C access improvements, school and recreation facilities and religious/liturgical architecture. AEI delivers creative, pragmatic and cost effective solutions that satisfy our clients' functional and aesthetic needs.

#### ARCHITECTS GROUP LTD.

1825 South Webster Avenue, Building No. 2  
Green Bay, WI 54301  
414-432-1232  
FAX 414-432-7283  
County: Brown

Louis J. Barone  
Carl E. Winnekins, AIA  
David C. Johnson, AIA  
Michael J. Stangel, AIA  
Terry J. Baranczyk, AIA

Registered Architects: 5  
Total Employees: 6

#### *Description of Practice:*

Architects Group Limited, established in 1978, provides architectural services for a variety of projects including churches, schools, clinics, health care facilities, fire stations, banks, bingo halls, casinos and housing. Other special services include site selection reports, feasibility studies, interior design and comprehensive building studies. AGL has extensive remodeling experience, and utilizes Auto-Cadd.

#### ARCHITECTS STUDIO INC.

2518 S. 95th St.  
West Allis, WI 53227  
414-545-4654  
County: Milwaukee

Ross J. Bente, AIA

Registered Architects: 1  
Total Employees: 1

#### *Description of Practice:*

Architects Studio Inc. specializes in residential, and office and retail improvements. They offer design through construction management services.

#### ARCHITECTURAL ASSOCIATES LTD. OF WISCONSIN

2100 Northwestern Avenue  
Racine, WI 53404  
414-634-6655  
County: Racine

John C. Murphy, AIA  
Ronald S. Burns, AIA

Registered Architects: 7  
Total Employees: 17

#### *Description of Practice:*

Architectural Associates Ltd. of Wisconsin is a full service architectural, planning, interior design and consulting firm providing comprehensive professional services to a diverse range of clients. Typical client use and building types include industrial, office, recreation, health care, commercial/retail, housing for the elderly, churches, institutional and educational. Typical services include architecture, master planning, facilities and space planning, engineering services, landscape architecture, interior architecture/design, consulting services, budget development, construction administration, project management, and feasibility studies.

#### ARCHITECTURAL DESIGNS

1219 North Cass Street  
Milwaukee, WI 53202  
414-276-7255  
FAX 414-276-7258  
County: Milwaukee

Gene Eggert, AIA  
Robin H. Eggert

Registered Architects 1  
Total employees 5

#### *Description of Practice:*

Architectural Designs is a full-service firm specializing in all phases of architectural design, facilities management, and construction administration for corporations, multi-tenant users, school facilities, and custom residential. We are most proud of our ability to provide comprehensive services based upon the ability to listen to and understand the needs of the people who will use the space. By using extensive, hands-on construction experience and a thorough understanding of architectural design, we consistently provide clients with responsive solutions to complex problems resulting in satisfied clients and quality architecture. We strongly believe that exterior and interior architecture should be treated as one. This theory, combining careful coordination with proven construction practices, has provided a solid reputation and the ongoing ability to access and obtain new and rewarding projects.

#### ARCHITECTURE 360 A/E, INC.

2011 E. Capitol Drive  
Shorewood, WI 53211  
414-962-9800  
FAX 414-962-9803  
County: Milwaukee

Charles H. Harper, AIA

Registered Architects: 1  
Total Employees: 3

#### *Description of Practice:*

Architecture 360 A/E is the descriptive title of our practice as well as our name. We are architects in general practice encompassing all types of buildings including industrial, commercial, religious, educational, institutional, and residential. We are problem solvers, executing the solutions in architectural construction with concern to create an environment for our clients to grow, be efficient, and be happy. Our contemporary design is based in the same sound principles of our traditional heritage we strive to preserve.



**ARCHITECTURE/CSG, INC.**

44 E. Mifflin St.  
Madison, WI 53703  
608-251-4402  
County: Dane

Colin L. Godding, AIA  
Sharon K. S. Godding

Registered Architects: 1  
Total Employees: 4

*Description of Practice:*

Architectural and interior design firm with emphasis on commercial and office projects. Experience in both new construction and remodeling/renovation. Building types include offices, libraries, health clubs, health care facilities, historic renovation and commercial and residential projects. We are a small firm that offers complete and personalized architectural/interior design services to all of our clients. Recent projects have included AT&T Center (Madison), Family Practice Clinic (Janesville), Mazomanie Railroad Depot renovation, Madison Christian Community Church addition, Dayton/Pinckney parking structure (Madison) and Lutherdale Bible Camp (Elkhorn).

**ARCHITECTURE/ENVIRONS**

10845 Ebbe Road  
Marshfield, WI 54449  
715-676-2494  
County: Wood

Dale Langfoss, AIA

Registered Architects: 1  
Total Employees: 3½

*Description of Practice:*

Architecture/Environs is a local personalized architectural firm providing a wide variety of services essential to the successful implementation of feasibility studies, new construction and renovation projects. Established in 1985, the firm has gained a reputation of quality design, control of quality during construction and in-budget projects throughout Central and Northern Wisconsin, Michigan's Upper Peninsula, Northern Illinois and Minnesota. We do not specialize in any particular building type and have provided services for selected custom homes, churches, commercial buildings, offices, manufacturing facilities and renovations. These projects vary in size from quite small to 3 million dollars.

**AYRES ASSOCIATES**

1300 W. Clairemont Avenue  
Eau Claire, WI 54702-1590  
715-834-3161  
FAX 715-834-3583  
County: Eau Claire

Brian F. Larson, AIA  
Keith E. Glasshof  
Patrick J. Quinn  
James Heine  
Dean Schultz

Registered Architects: 4  
Total Employees: 258

*Description of Practice:*

Ayres Associates has a state-wide practice and offers clients a full range of architectural services including programming, building planning and design, existing building evaluation, site selection and evaluation, interior design, and construction administration services. Ayres has extensive experience in county court, office and law enforcement facilities; health care facilities; commercial and office buildings; industrial buildings; educational facilities from elementary through college level; high-technology laboratories and computer facilities; performing arts facilities; multi-family housing; and historical restoration and adaptive reuse. The Ayres organization also offers environmental site assessments, engineering, photogrammetric and surveying services.

**B****BHS ARCHITECTS, INC.**

6789 N. Green Bay Road  
Milwaukee, WI 53209  
414-351-6390  
FAX 414-351-2346  
County: Milwaukee

Clarence Huettenrauch, AIA  
Peter J. Schuyler, AIA  
William K. Davis, AIA  
Clifford W. Mayer, AIA

Registered Architects: 10  
Total Employees: 20

*Description of Practice:*

BHS Architects was established in 1960 and has been practicing since then as a multi-discipline firm offering complete architectural, interior, and planning services. Special services offered include building and roof investigations and complete in-house CADD capabilities. BHS enjoys working on a variety of project types including educational facilities, multi-family developments, single family residences, geriatric facilities, corporate offices, medical offices, club and athletic facilities, religious buildings, and restoration and adaptive-reuse projects.

**BALESTRIERI—KEHOE AND ASSOCIATES, INC.**

7 South Wisconsin  
Elkhorn, WI 53121  
414-723-2660  
County: Walworth

Anthony F. Balestrieri, AIA  
Daniel R. Kehoe, AIA

Registered Architects: 3  
Total Employees: 10

*Description of Practice:*

Over the past thirty years, Balestrieri-Kehoe and Associates, Inc. has served a repeat clientele with complete architectural and engineering services either by our staff or through our specialist consultants. Our practice includes health care, correctional, educational, research and development, office, resort and recreational, and elderly housing facility design. Our firm provides specialty services in master facility planning, assessment of need, facility and site evaluation, space planning, interior design, and construction documentation.

**BECKLEY/MYERS ARCHITECTS INC.**

219 N. Milwaukee St.  
Milwaukee, WI 53202  
414-276-9121  
FAX 414-271-9601  
County: Milwaukee

Sherrill Myers, AIA

Registered Architects: 5  
Total Employees: 10

*Description of Practice:*

Beckley/Myers Architects is a design firm which also carries out urban design and masterplanning. Recent projects include theaters, auditoriums, performing arts centers, libraries, civic buildings, corporate offices, industrial facilities, parks, riverwalks, multi-family residential, law offices and interior architecture. The firm has won national design competitions and received major national design awards. Beckley/Myers principals have been recognized for excellence in their work by the National Endowment for the Arts.

**BEILMAN & ASSOC., INC.**

2702 Waunona Way  
Madison, WI 53713  
608-222-9498  
County: Dane

Mark E. Beilman, AIA

Registered Architects: 1  
Total Employees: 2

*Description of Practice:*

Firm's practice includes remodeling and roofing design and construction management.



**RICHARD W. BEISSER, ARCHITECT**

951 N. 31st Street  
Milwaukee, WI 53208  
414-344-3622  
County: Milwaukee

Richard W. Beisser, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*

Projects include residential, retail, office, manufacturing, and health care building types. A full range of services are available for new construction, renovations and additions to existing buildings, and preservation and restoration of historic buildings.

**BERNERS-SCHOBER ASSOCIATES, INC.**

310 Pine Street  
Green Bay, WI 54301  
414-432-4865  
FAX 414-432-1284  
County: Brown

William A. Doyle, AIA  
Lowell J. Baumgardt, AIA  
H. Richard Dannhausen, AIA  
Peter R. Hampton  
Charles L. Rescorla

Registered Architects: 9  
Total Employees: 38

*Description of Practice:*

Berners-Schober Associates, Inc., specializes in the planning and design of medical, educational, religious and commercial buildings. In addition, we offer special services in feasibility studies, urban design, restoration and interior design, and provide in-house structural and mechanical engineering services for our projects.

**LYNN BICHLER ARCHITECTS**

4464 N. Bartlett  
Shorewood, WI 53211  
414-963-9635  
FAX 414-963-9090  
County: Milwaukee

Lynn Bichler, AIA

Registered Architects: 1  
Total Employees: 4

*Description of Practice:*

Lynn Bichler Architects is a multi-disciplinary design firm providing architectural, interior, and graphic design services. Areas of previous experience include interior and exterior renovation, historic preservation, facilities for the arts, office and commercial space planning, automobile facilities and custom residential design.

**BIGGAR DEVELOPMENT LTD**

4400 W. Pine Street  
Appleton, WI 54915  
414-739-3144  
County: Outagamie

Curtis L. Biggar, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Personalized full service firm with 30 years experience in residential and light commercial buildings including office buildings, motel/restaurants and financial institutions. Firm prefers prairie style architecture with emphasis on natural heating, lighting and ventilation and provides architectural decorating and furnishing with access to the Chicago Merchandise Mart.

**BIRSCHBACH & ASSOCIATES, LTD.**

1801 Crooks Avenue; P.O. Box 318  
Kaukauna, WI 54130-0318  
414-766-4227  
FAX 414-766-9604  
County: Outagamie

Allan R. Birschbach, AIA  
Judy A. Birschbach

Registered Architects: 1  
Total Employees: 5

*Description of Practice:*

Birschbach & Associates, Ltd. offers comprehensive, professional services in architecture, planning, and development. The majority of projects have been in the industrial, commercial, retail and office area; with secondary emphasis and equal distribution in apartments, and religious and educational facilities.

**BOURIL DESIGN STUDIO**

7818 Big Sky Drive  
Madison, WI 53719  
608-833-3400  
FAX 608-833-3408  
County: Dane

Robert R. Bouril, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

The Bouril Design Studio is a group of designers dedicated to providing personal service within a creative small firm atmosphere. Our staff has expertise in both single family residential as well as smaller scaled commercial projects. While our portfolio of projects is quite varied, much of our work involves additions and remodeling. Recycling and renovating older buildings within limited budgets is our specialty. Our projects demonstrate efficient and functional space planning without losing the charm and character of the original building. 3-D computer modeling is used extensively to help our clients visualize spaces as a design evolves.

**BOWEN WILLIAMSON ZIMMERMANN**

11 N. Allen  
Madison, WI 53705  
608-238-7626  
FAX 608-238-3605  
County: Dane

Ronald Gene Bowen, FAIA  
Frederick E. Zimmermann, AIA  
Robert Shipley, AIA  
Mark Engman, AIA

Registered Architects: 5  
Total Employees: 8

*Description of Practice:*

Bowen Williamson Zimmermann, Inc., founded in 1962, is committed to the idea of creating environments of excellence in terms of human response to aesthetics and function. BWZ is dedicated to the concept of coordination of the many diverse and specialized skills required to effect a total environment. The integration of architecture; landscape architecture; interior design and graphics; structural, mechanical, and electrical engineering; and various other specialized fields is the key to our bringing to our clients an architectural environment of the highest quality. BWZ offers a full range of consultation in all planning areas and building types. The firm offers professional services in architecture, city planning, urban design, graphics, and interior design.

**BRAY ASSOCIATES • ARCHITECTS, INC.**

1807 Erie Avenue; P.O. Box 955  
Sheboygan, WI 53082-0955  
414-459-4200  
FAX 414-459-4205  
County: Sheboygan

Lawrence E. Bray, AIA  
Lawrence C. Bray  
James R. Willmas  
Gary D. Kegler  
Raymond W. Haen  
Geoffrey J. Bray  
Thomas B. Lyons

Registered Architects: 18  
Total Employees: 46

*Description of Practice:*

Bray Associates • Architects, Inc., was organized in 1962 by Lawrence E. Bray and has grown to include offices in Sheboygan, Wisconsin and LaCrescent, Minnesota, with a combined staff of 46 architects and technical personnel. The Bray firm has served Wisconsin and Minnesota municipalities, school districts, counties and state institutions with over 1,600 projects. The firm follows an organizational philosophy balanced by design, technology and project management. The integration of these disciplines allows the architects to control every aspect of a design from conceptual sketches to project management so every project is completed on time and within budget.



**K. BRINK AND ASSOCIATES**

4506 Regent  
Madison, WI 53705  
608-233-5318  
County: Dane

Keith E. Brink, AIA  
Terry L. Kolberg, AIA

Registered Architects: 2  
Total Employees: 3

*Description of Practice:*

K. Brink & Associates is an architectural design firm providing complete planning and architectural services for a wide variety of building types. Past projects include many banks and other financial buildings, office buildings, churches, light industrial, retail buildings, motels, educational buildings, municipal buildings, libraries and residential (condominiums, apartments, single family). We believe a close owner-architect relationship in all phases of design through construction is necessary to produce buildings of the highest quality and design.

**JOHN BRUNI ARCHITECT, AIA**

521-6th Street  
Monroe, WI 53566  
608-328-8211  
FAX: 608-328-1120  
County: Green

John Bruni, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Perform extensive land planning and development, facilities planning, architectural design and construction management of buildings in the following categories: manufacturing, industrial, commercial, food processing, refrigerated storage, office, retail, shopping centers, education, municipal/government.

**BRUST/DESIGN ASSOCIATES**

4400 N. Lake Drive  
Shorewood, WI 53211  
414-332-4489  
County: Milwaukee

David P. Brust, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Brust/Design Associates is a professional design firm providing comprehensive architectural, planning, interior design and construction administration services. Project focus includes land use planning; analysis, planning and design of office and industrial facilities, school alterations and dormitory/residential structures; comprehensive modernization and rehabilitation of public housing; lead-based paint abatement projects; and residential projects. Brust/Design Associates conducted a comprehensive inspection survey, budget analysis and report covering 66 parish, grade school and high school facilities for the Archdioceses of Milwaukee.

**C****C & S DESIGN & ENGINEERING, INC.**

120 Main Street East, Suite 201  
Ashland, WI 54806  
715-682-0330  
FAX 715-682-4308  
County: Ashland

Edgar J. Carrington  
Stephen G. Schraufnagel, AIA

Registered Architects: 1  
Total Employees: 5

*Description of Practice:*

The services of our firm include, but are not limited to design of commercial and residential buildings, consulting, expansion planning, feasibility studies, specification writing, structural analysis, general engineering, construction management and land surveying. Airports, bridges, dams, roads, motels, repair shop, laundromat, student housing, condominiums, golf course, clinic, storage garages, gymnasium, church and schools are a few experiences that our staff has proudly had throughout their careers.

**CPR ASSOCIATES, INC.**

421 Lawrence Dr.  
De Pere, WI 54115  
414-336-7786  
FAX 414-336-5291  
County: Brown

Frederick J. Parish, AIA  
James E. Klasen  
David B. Edlbeck  
Patrick S. DeLorey  
R. Michael Parrish  
W. Greg Collins

Registered Architects: 6  
Total Employees: 105

*Description of Practice:*

CPR Associates, Inc. is a full service design firm that offers expertise in the following areas: architectural design and planning, facilities management, structural and civil engineering, HVAC, plumbing, fire protection and site utilities, facilities electrical engineering and construction administration. We have also expanded into the areas of systems engineering/machine design and power and controls design. Our areas of concentration include restoration and renovation work, office buildings, financial institutions, governmental facilities, insurance company buildings, shipping and transportation centers, higher education buildings, student housing, computer data centers, warehousing, schools, churches and light and heavy industrial buildings.

**CEDAR CORPORATION**

604 Wilson Ave.  
Menomonie, WI 54751  
800-472-7372  
FAX 715-235-2727  
County: Dunn

John F. Klovning  
Gary J. Kucko, AIA

Registered Architects: 4  
Total Employees: 50

*Description of Practice:*

Cedar Corporation is a multi-disciplinary professional consulting firm engaged in building design and engineering, environmental and business planning, and civil and municipal engineering. Within our building design staff, we have architectural, structural, energy management and electrical/mechanical design capabilities, providing each client with a comprehensive range of services and the benefit of having complete coordination between disciplines. Project continuity and efficiency are a result of design teams being in close proximity to one another and sharing the same systematic approach to documentation. We are experienced in: churches, city halls, community centers, clinics, fire stations, libraries, medical offices, multi-family housing, nursing homes, offices, schools and town halls.

**CENTRAL ENGINEERS & ARCHITECTS, INC.**

910 Grove Street; P.O. Box 337  
Beaver Dam, WI 53916  
414-887-3127  
FAX 414-887-7996  
County: Dodge

Craig J. Kunkel  
Daniel J. Prunuske  
Tricia Croyle, AIA

Registered Architects: 1  
Total Employees: 12

*Description of Practice:*

Central Engineers & Architects is a full service architectural/engineering consulting firm providing comprehensive professional services to a myriad of clients in both the public and private sector. Services include programming, planning, design, site selection, construction administration, and municipal engineering. Typical past projects include the following types of facilities: commercial and governmental offices, industrial, educational, libraries, multi-family housing, historical restoration, and parks and recreation. The recycling of existing structures into energy efficient and multi-functional facilities is a specialty of the firm.



**KEVIN J. CONNOLLY ARCHITECTS, INC.**  
229 East Wisconsin Avenue, Suite 1000  
Milwaukee, WI 53202  
414-289-0900  
FAX 414-289-7762  
County: Milwaukee

Kevin J. Connolly, AIA

Registered Architects: 2  
Total Employees: 7

*Description of Practice:*

Kevin J. Connolly Architects, Inc. believes in responsible design and in keeping the client involved throughout the design and construction process. In addition to the typical architectural services, we provide programming, feasibility studies, tenant representation, site evaluations, land planning, food service design, space planning and interior design. All our design and construction documents are developed using CADD. We have served local and national clients, big and small, for over 9 years using our expertise in commercial, multifamily, educational, industrial and public work.

D

**KENNETH C. DAHLIN, ARCHITECT**  
1715 Winddale Dr.  
Racine, WI 53402  
414-681-2752  
County: Racine

Kenneth C. Dahlin, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*

Architect specializing in custom home and remodeling design providing full range of services including design and presentation work, construction documents, itemized cost estimates, and construction inspection. Service and experience tailored to the specialized needs and construction practices of the single family home. Winner of *Better Homes and Gardens* "Home of the Year" Award.

**DAMBERG, SCOTT, PECK & BOOKER, INC.**  
616 South Farwell  
Eau Claire, WI 54701  
715-833-8331  
County: Eau Claire

Devin Mogck, AIA  
John Damberg  
John Scott  
Darryl Booker  
Randy Wagner  
John Gerzina

Registered Architects: 5  
Total Employees: 6

*Description of Practice:*

Architecture, like all professions, demands a great deal of dedication and perseverance to provide a service that is beyond competence. Damberg, Scott, Peck & Booker, always on the edge of excellence, has been recognized for providing unyielding architectural services for our clients for over fifty years. Our underlying goal to be excellent in every task we perform insures that clients will receive a service and a building that is cost effective, functional, architecturally significant and responsive to the owner's wishes and dreams. Our services have been utilized on a wide variety of project types including educational, municipal, commercial, recreational facilities, custom homes, cultural centers, health care facilities and places of worship.

**DESIGN CENTER ARCHITECTS**

645 Main Street, P.O. Box 939  
Lake Geneva, WI 53147  
414-248-8391  
FAX 414-248-8927  
County: Walworth

Derald M. West, AIA

Registered Architects: 2  
Total Employees: 4

*Description of Practice:*

Design Center Architects, founded over forty-three years ago, has had a highly diversified history. Projects over that time have included the design of single and multi-family housing, educational and religious facilities, hotel and resort projects, and industrial, governmental and commercial developments. Because design center is a small firm, we attempt to treat every project as a major one. We assemble the best team of staff and consultants to meet the demands of a particular project and handle each job on a personal basis with particular attention to the details.

**DESIGN COALITION, INC.**  
2088 Atwood Avenue  
Madison, WI 53704  
608-246-8846  
County: Dane

Lou Host-Jablonski, AIA  
Lawrence Lundy, AIA

Registered Architects: 2  
Total Employees: 6

*Description of Practice:*

Since 1972, Design Coalition, Inc. has maintained a community-oriented practice in its growth from roots as a community design center. Recent projects include: multi-family housing co-ops and apartments, community centers, church additions, homes (new and additions/remodelings), daycare centers, wheelchair accessibility remodeling for public and residential spaces, and housing for battered women and the homeless. Commercial projects, often in concert with local development efforts, include retail stores, restaurants and business district facade renovation. Strong interests of the staff have always included design sensitive to context and energy efficiency, design for all ages and abilities, and re-use of existing buildings.

**DESIGN II LTD. ARCHITECTS**

131 South Main Street  
Fond du Lac, WI 54935  
414-922-2383  
FAX: 414-922-4109  
County: Fond du Lac

Steve Schoofs, AIA  
Stan Ramaker, AIA

Registered Architects: 2  
Total Employees: 8

*Description of Practice:*

Design II, Ltd. has numerous areas of concentration due to being awarded a high number of church projects, fast food restaurants, motels, government buildings and housing facilities. The firm remains popular with church communities and city/county governments due to their manageability of budgets and their accompanying restrictions. Major fast food franchises ranking in the top five in the nation utilize the firm based on their vast experience, and capabilities with functional and contemporary design. Design II, Ltd. has met the challenge of matching original architecture for church facilities which displays quality appreciation for historic preservation. In conclusion, Design II, Ltd. is an attractive choice because of abilities concerning functional design, feasible time schedules and budget guidelines.



**DESIGN UNLIMITED**

303 W. Upham, Suite 100  
Marshfield, WI 54449  
715-384-3207  
FAX: 384-9922  
County: Wood

Daniel J. Helwig, AIA

Registered Architects: 1  
Total Employees: 2 1/2

*Description of Practice:*

We specialize in light commercial with primary emphasis on office projects (both general office and medical office projects), apartments, churches, hockey arenas and residential. Our office has had the opportunity to provide architectural and construction management services on an incredible array of residential projects on all levels, throughout the Central Wisconsin area.

**DEVELOPMENT COLLABORATIVE, LTD.**

1845 North Farwell Avenue Suite 208  
Milwaukee, WI 53202  
414-276-6433  
FAX 414-276-6668  
County: Milwaukee

Stephen M. Bolingbroke, AIA

Registered Architects: 1  
Total Employees: 4

*Description of Practice:*

Design and/or construction of commercial/retail projects nationwide.

**THE DURRANT GROUP, INC.**

2701 International Lane  
Madison, WI 53704  
608-241-3340  
FAX 608-241-1031  
County: Dane

Jerold W. Dommer, AIA  
Vernon L. Worrell, AIA  
Donovan D. Kramer, AIA  
Norman E. Wirkler, FAIA  
Gordon E. Mills  
Charles M. Kurt

Registered Architects: 29  
Total Employees: 100

*Description of Practice:*

The Durrant Group, Inc. is a full-service architectural/engineering firm with offices in Madison, Wisconsin; Dubuque, Iowa; Phoenix, Arizona; and Colorado Springs and Denver, Colorado. The staff of 100 professionals offers service in architecture (feasibility studies, space and site master planning, site planning, architectural design and interior design), engineering (mechanical, electrical and structural), facilities services (facility assessments, energy studies and performance contracting) and construction management. Areas of specialized experience include the following types of facilities: hospitals, libraries, justice/public safety, laboratories, medical/health care, educational, retail, offices and industrial projects.

**E****E3 DESIGN GROUP INC.**

401 S. 7th Lane  
Milwaukee, WI 53201  
414-797-9393  
County: Waukesha

Bob Schultz, AIA

Registered Architects: 2  
Total Employees: 9

*Description of Practice:*

E3 = Elegance + Economy + Efficiency, the three elements of all good design. E3 is the founder of the "Great Lakes Design Consortium." The GLDC is an association of Christian architects, engineers, surveyors and construction consultants who can come together in a custom tailored fashion to meet a specific project need. E3 is also an advocate for housing and related issues affecting children and families.

**ENGBERG ANDERSON**

611 N. Broadway Suite 517  
Milwaukee, WI 53202  
414-276-6600  
FAX 414-276-6976  
County: Milwaukee

Keith R. Anderson, AIA  
Charles M. Engberg, AIA

Registered Architects: 21  
Total Employees: 39

*Description of Practice:*

Engberg Anderson is a professional corporation providing architectural services, interior design, planning, and adaptive reuse for clients contemplating building or construction projects. Skill and dedication to quality design, both functional and formal, is standard practice for all Engberg Anderson projects regardless of size or fee value. In addition to the basic services listed above, Engberg Anderson provides assistance in feasibility studies, long range planning, programming, cost estimating, space planning, commercial and institutional interior design, and historic preservation. Specialty areas have included medical facilities, public and academic libraries, recreational facilities, educational campus planning/design, retail stores, theaters/concert facilities, multi-family and elderly housing.

**EPPSTEIN KELLER UHEN, INC.**

210 East Michigan, Suite 100  
Milwaukee, WI 53202  
414-271-5350  
FAX 414-271-7794  
County: Milwaukee

Samuel D. Eppstein, AIA  
R. G. Keller, AIA  
Gregory J. Uhen, AIA  
Martin P. Choren, AIA  
John Miceli, AIA  
Raymond F. Sachs, AIA  
Patrick W. Prendergast, AIA

Registered Architects: 22  
Total Employees: 51

*Description of Practice:*

As a complete architectural, interior design and planning firm, Eppstein Keller Uhen, Inc. provides programming, master planning, computer-aided design and space planning, construction administration, project budgeting, and feasibility studies. Areas of concentration include educational facilities, renovation/adaptive reuse, historic restoration, space planning, corporate headquarters, commercial buildings, industrial buildings, retail center, computer-aided design and drafting, cost estimating, speculative studies and design projects, and assisting developers and brokers in developing tenant plan approval.

**F****FISCHER-FISCHER-THEIS, INC.**

S22 W22660 Broadway  
Waukesha, WI 53186-8199  
414-547-6969  
FAX 414-547-6969  
County: Waukesha

Brian Tom Fischer, AIA  
Alan R. Theis, AIA

Registered Architects: 8  
Total Employees: 16

*Description of Practice:*

Since 1956, Fischer-Fischer-Theis, Inc. has provided comprehensive architectural and engineering services to an array of public and private clients throughout Wisconsin. Some of our representative projects and costs (in millions of dollars) are as follows: additions to Catholic Memorial High School, Waukesha (\$2.5); additions and renovations to Hadfield School, Waukesha (\$3.4); additions and renovations to White Rock School, Waukesha (\$2.0); National Guard Armory, Beloit (\$2.8); National Guard Armory, OMS and MVS, Whitewater (\$4.0); Summit View Elementary School, Waukesha (\$7.5); United State Postal Service, Various Locations (\$1.5) and Waukesha County Mental Health Center, Waukesha (\$5.2).



**FLAD & ASSOCIATES**

6200 Mineral Point Road  
Madison, WI 53705-4504/5098  
608-238-2661  
FAX 608-238-6727  
County: Dane

A. James Gersich, AIA  
Robert G. Graves, AIA  
James W. Hornik  
James W. Miller, AIA  
Ralph H. Jackson, AIA  
Fred H. Peterson, AIA  
Scott Simpson, AIA  
Frederick C. Teitgen

Registered Architects: 34  
Total Employees: 148

*Description of Practice:*

Established in 1927, Flad & Associates has grown to be a full-service architectural and engineering firm serving clients from the upper Midwest and the entire nation. We specialize in technology-driven facilities such as research laboratories, insurance facilities, corporate office buildings, data centers and health care. In addition to our professional staff of architects and structural engineers, we have interior designers, architectural graphics, landscape architects, cost control specialists, and construction administrators on our staff. We strive to keep pace with the needs of our clients by providing planning and design services that will help them achieve a strong corporate image and effective physical environment.

**FOTH & VAN DYKE**

2737 S. Ridge Road; P.O. Box 19012  
Green Bay, WI 54307-9012  
414-497-2500  
800-236-8500  
FAX 414-497-8516  
County: Brown

Steven K. Van Dyke  
Joseph A. Homel Jr.  
Neil A. Van Dyke  
Thomas G. Olson, AIA  
Louis L. Shroba, AIA  
Brian A. Spencer, AIA

Registered Architects: 8  
Total Employees: 375

*Description of Practice:*

Foth & Van Dyke provides architectural planning and design from offices in Green Bay, Madison, Milwaukee and three other Midwest locations. The firm's architectural emphasis is on primary and secondary education buildings; community-based hospitals, clinics and medical office buildings; financial facilities; and industrial manufacturing and distribution structures. In addition, our firm offers interior space planning and design, landscape architecture and a complete range of engineering design services. Our ability to provide all required design services is of special benefit to clients faced with large-scale, complex building and site needs.

**FRANCESCHI ASSOCIATES, INC.**

10535 N. Port Washington Rd.  
Mequon, WI 53092  
414-241-4100  
FAX 414-241-4352  
County: Ozaukee

Bruno J. Franceschi, AIA

Registered Architects: 1  
Total Employees: 5

*Description of Practice:*

Franceschi Associates, Inc. is a diversified architectural, engineering and planning firm. The firm possesses a 30-year background in commercial, industrial, medical, institutional and residential facilities. Principal has engaged in major private developments, primarily office buildings, thus offering an added dimension to the firm's services. Comprehensive scope of services range from feasibility studies through construction follow-up. Recent projects: Bel Mar Office Center - developed and owned by principal, two 12,000 square foot office building complexes, 10535 - 10555 N. Port Washington Rd., Mequon, WI.

G

**HERBERT G. GAUSEWITZ-ARCHITECT**

4916 Tonyawatha Trail  
Monona, WI 53716  
608-222-2196  
County: Dane

Herbert G. Gausewitz, AIA

Registered Architects: 1  
Total Employees: 2

*Description of Practice:*

I have practiced general architecture and planning since 1981, with interests in passive solar, earth sheltered, and energy conservation design. Project types have ranged from commercial to institutional to residential with emphasis on close personal services fitted to client wants and needs. I enjoy working with clients on both new and remodeling projects with a fresh approach.

**PATRICK GESSEL • ARCHITECT**

6202 Glenbrook Circle  
Madison, WI 53711  
608-276-7760  
County: Dane

Patrick Gessel, AIA  
Registered Architects: 1

Total Employees: 1

*Description of Practice:*

Specializing in one and two family residential projects, residential additions and remodeling.

**GREMMER AND OHM, INC.**

**ARCHITECTS ENGINEERS**  
908 Post Road, Suite 400  
Plover, WI 54467  
715-341-4363  
FAX 715-341-1856  
County: Portage

Timothy A. Gremmer  
Richard R. Johnson, AIA  
William L. Ohm

Registered Architects: 3  
Total Employees: 22

*Description of Practice:*

Gremmer and Ohm offers model building, site selection, programming, site and building design, interior design and project administration to clients throughout the Midwest. Our variety of recent projects include 100-plus bed nursing homes, alcohol and drug abuse centers, indoor swimming pools, outdoor aquatic centers with zero depth leisure pools, early childhood development centers, sheltered workshops, highway maintenance facilities, park designs and building renovation and restoration.

**STEPHEN GRIES ASSOCIATE**

**ARCHITECTS INC.**  
307 S. Commercial St.  
Neenah, WI 54956  
414-722-2445  
FAX 414-722-6605  
County: Winnebago

Stephen Gries, AIA

Registered Architects: 1  
Total Employees: 4

*Description of Practice:*

The firm's practice consists primarily of commercial, industrial, multi-family and historical preservation. Construction management is a major portion of the firm's work load, building 90 percent of the commercial buildings the firm designs. Conversion of the attic of the historical Old Post Office for my firm's office, preserving the Neenah-Menasha Railroad Depot and the North Shore Golf Club Pro Shop/lake house highlighted 1991.



# H

## HGM ARCHITECTURE, INC.

805 N. Main Street; P.O. Box 976  
Oshkosh, WI 54902-0976  
414-231-6950  
FAX 414-231-4518  
County: Winnebago

Ronald D. Hansche, AIA  
David E. Malmgren, AIA  
James J. Groff, AIA

Registered Architects: 4  
Total Employees: 10

### Description of Practice:

HGM Architecture, Inc. is a general practice full-service architectural firm serving northeastern Wisconsin continuously for almost 40 years. Areas of expertise include design services for multi-family housing, large scale renovation and remodeling, historic restoration, skilled care nursing facilities and institutional projects. Special services include computer-based life cycle cost studies and interior design. HGM Architecture, Inc. has extensive experience in federally funded elderly, handicapped and retirement living housing projects. HGM is also active in historic studies, renovation and restoration of both public and private facilities. Additional services are provided in long-range space planning and space programming for both public and private clients.

## HSR ASSOCIATES, INC.

100 Milwaukee Street  
La Crosse, WI 54603  
608-784-1830  
FAX 608-782-5844  
County: La Crosse

2702 International Lane  
Madison, WI 53704  
608-244-1341  
FAX 608-244-7186  
County: Dane

Roger D. Roslansky, AIA  
Gregory P. Benz, AIA  
D. Eric Wheeler, AIA  
Donald E. Flynn  
Robert J. Saphner

Registered Architects: 13  
Total Employees: 42

### Description of Practice:

HSR Associates, Inc. with nearly 40 years of practice, also known as Hackner, Schroeder, Roslansky & Associates, performs full, comprehensive services in architecture, engineering, planning and energy conservations. The firm meets objectives as client advocates through excellent communications and close workability, having achieved over 30 design awards and commendations for a variety of project types from a variety of sources. Specialty expertise includes experience on civic/governmental, educational, health care, housing, corporate/industrial and financial/commercial projects. Active and completed projects up to \$25 million have been commissioned in Wisconsin, Minnesota, Illinois, Iowa, Michigan and elsewhere. Offices are located in La Crosse and Madison.

## HAAG DESIGN ASSOCIATES

N89 W16785 Appleton Avenue  
Menomonee Falls, WI 53051  
414-251-2101  
FAX 414-251-4774  
County: Waukesha

Ted R. Haag, AIA

Registered Architects: 1  
Total Employees: 4

### Description of Practice:

Haag Design Associates is entering its fifteenth year as a full service architectural, engineering and construction management firm. Our successful integration of the architectural engineering design disciplines along with our "hands-on" experience in construction management has had a positive impact on all of our past projects. Our past experience includes commercial, food service, light industrial, medical, religious, hotel, multi-family, and adaptive reuse projects. Our success will always be dependent on our clients and the success of their projects. We will continue our efforts in maintaining a positive interaction between the owner/architect/contractor team so as to "turn-over" a mutually successful project.

## VICTOR D. HALLORAN AIA ARCHITECT/CONSULTANT

1283 Hickory Hill Drive  
Green Bay, WI 54304  
414-494-5977  
County: Brown

Victor D. Halloran, AIA

Registered Architects: 1  
Total Employees: 1

### Description of Practice:

My practice has been multi-disciplined involving schools, churches, banks, commercial buildings, jails, industrial buildings, warehousing, food processing, office structures and multiple housing. All projects show a concern for overall cost and a low maintenance material selection for a long life structure.

## HAMEISTER ARCHITECTS

2108 Kohler Memorial Drive  
Sheboygan, WI 53081  
414-457-5500  
FAX 414-457-5005  
County: Sheboygan

DuWayne R. Hameister, AIA  
Robert J. Warner

Registered Architects: 1  
Total Employees: 3

### Description of Practice:

Hameister Architects offers complete architectural services emphasizing quality and intensity in design, construction documents and project administration. We work closely with our clients producing projects which are creative in design, yet functional in operation and economical in construction. We have been noted for the harmony of our additions, and the sensitivity of our remodeling of existing buildings. Our CAD computer technology allows us to achieve higher levels of production, efficiency and quality control. Computers allow for a more thorough exploration of options for our clients. Our experience in new construction and in remodeling include commercial, retail, industrial, institutional, religious, residential and recreational projects.

## HAMMEL GREEN AND ABRAHAMSON, INC.

135 West Wells Street Suite 110  
Milwaukee, WI 53203  
414-278-8200  
FAX 414-278-7734  
County: Milwaukee

Stephen Fiskum, AIA  
William A. Kissinger

Registered Architects: 10  
Total Employees: 20

### Description of Practice:

HGA is a 39-year-old multi-disciplinary architectural and engineering firm with offices in Milwaukee, Minneapolis and Denver. Total staff exceeds 200 persons. Services are offered in the areas of programming, building and landscape design, interior design and space planning, and structural, mechanical, electrical, and civil engineering. HGA is active in all major areas of architectural practice, including higher education, medical, fine arts, computer, and office facilities.



**HEIKE/DESIGN ASSOCIATES, INC.**  
13255 W. Bluemound Rd., Suite 201  
Brookfield, WI 53005  
414-786-0016  
FAX 414-786-2216  
County: Waukesha

Thomas A. Heike, AIA  
Mark C. Herr, AIA  
Paul W. Brummund, AIA  
Sandra M. Weber  
F. Keith Hall, AIA  
Gregory T. Baum, AIA  
Gregg M. Prossen

Registered Architects: 16  
Total Employees: 34

*Description of Practice:*  
Heike/Design Associates, Inc. is a service oriented design firm which provides comprehensive architecture, engineering, interior design and facilities management services to a wide range of client types. Our services range from conceptual development, programming, facilities needs assessment and the generation of fund raising support materials through to construction, supervision and post occupancy facilities services. We strive to provide our clients with build projects of maximum value by combining components of performance quality and aesthetics. In our firm's 14-year history our projects have been recognized regularly by both the American Institute of Architects and the American Society of Interior Designers for design excellence.

**HEISLER ARCHITECTS**  
2819 N. Downer Ave.  
Milwaukee, Wisconsin 53211  
414-962-9094  
FAX 414-962-6498  
County: Milwaukee

John A. Heisler, AIA

Registered Architects: 2  
Total Employees: 4

*Description of Practice:*  
The staff at Heisler Architects brings a wide background to the architectural community. Our areas of concentration and expertise include: "smart" office buildings, specialty schools, labor management facilities, industrial buildings, convention centers, hotel and restaurant design and renovation/restoration of existing buildings. Heisler Architects is a full service firm, offering complete architectural services. These services include construction documents, construction management, interior design and furniture specifications.

**THOMAS HIRSCH, ARCHITECT**  
14 North Prospect Avenue  
Madison, WI 53705-3936  
608-233-7797  
FAX 414-731-4236  
County: Dane

Thomas E. Hirsch, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*  
A small, service-oriented practice. Areas of specialty include residential design and development financing, accessibility design, and consultations on responsibilities under the Fair Housing Act and Americans with Disabilities Act.

**HOFFMAN CORPORATION**  
2019 Valley Fair  
Appleton, WI 54915  
414-731-2322  
County: Outagamie/Winnebago

304 S. Spring Street  
Beaver Dam, WI 53916  
414-887-1251  
FAX 414-887-2056  
County: Dodge

Paul J. Hoffman  
Richard J. Anheier  
Terry L. McLaughlin, AIA  
Martin E. Sell, AIA

Registered Architects: 5  
Total Employees: 27

*Description of Practice:*  
Hoffman Corporation is a progressive award winning, design/build, architectural, engineering, construction and full-service real estate development firm. The firm specializes in providing a single source responsibility for its clients. Services also provided by the firm include feasibility studies, concept development, financing, marketing and property management. Hoffman Corporation's experience includes commercial office buildings, multi-family apartment and retirement center development, land development, medical and health care facilities, institutional/educational projects and church/worship projects.

**HOULIHAN & ASSOCIATES**  
115 5th Ave., South  
La Crosse, WI 54601  
608-784-6570  
FAX 608-784-6577  
County: La Crosse

Thomas A. Houlihan, AIA

Registered Architects: 2  
Total Employees: 8

*Description of Practice:*  
Specialties in educational and health care facilities. Computer based system to determine facility needs. Computer based facility management services.

**HOWARD NEEDLES TAMMEN & BERGENDOFF**  
11270 W. Park Place, Suite 500  
Milwaukee, WI 53224  
414-359-2300  
FAX 414-359-2315  
County: Milwaukee

James G. Vander Heiden, AIA  
Robert A. Leick  
Harvey K. Hammond

Registered Architects: 12  
Total Employees: 55

*Description of Practice:*  
HNTB is a national architectural design firm, integrated and supported with engineering and planning capabilities. The Milwaukee office is the second largest of 34 offices nationwide, providing design services since 1955. The technical diversity of our practice enables us to tailor project teams to creatively and efficiently respond to client needs. Areas of specialization include facility and site master planning, renovation, facility management, interior architecture and high technology facility design. Projects include corporate, educational, research and development, health care, sports, and aviation facilities, hotels and convention centers and civic/cultural buildings.

**HUNTER HARGREAVES ARCHITECTS**  
1216 Lynne Drive  
Waukesha, WI 53186  
414-521-3333  
County: Waukesha

Peter L. Hargreaves, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*  
Hunter Hargreaves Architects emphasizes programming and design. The firm stresses communicating the experiential and behavioral qualities of space to the client, assembling them in an orderly and harmonious manner and achieving functional and economical goals. Additional strengths of the firm include: construction document preparation, construction administration, feasibility studies, master planning, space planning and historic preservation. H2A is a generalized practice with design and construction experience in custom residences, educational facilities, religious architecture, elderly housing, corporate architecture, retail/shopping centers, parking structures, psychiatric facilities, manufacturing, pedestrian bridges, dining facilities and visitor centers.



## J

**JK ARCHITECTURE**

104 North First Street  
Watertown, WI 53094  
414-261-8525  
County: Jefferson

James R. Kersbergen, AIA

Registered Architects:	1
Total Employees:	3

*Description of Practice:*

JK/architecture offers professional design services in new construction and remodeling based on a firm commitment to excellence and grounded in a philosophy of service to a clients' functional, physical and financial needs. The combination of services offered by JK/architecture varies from project to project. These services are structured to provide flexibility as well as attention to detail. Services are organized to meet each client's unique requirement for a full range of project types. These include commercial, professional, industrial, institutional and residential categories. Renovation and conversion of existing buildings represents a significant portion of the services rendered by JK/architecture. Engineering services are available to each project through qualified consultants accountable to the architect.

**MICHAEL JEFFERS AIA ARCHITECT**

5708 Odana Road  
Madison, WI 53719  
608-273-9636  
FAX 608-273-9522  
County: Dane

Michael Jeffers, AIA

Registered Architects:	1
Total Employees:	1

*Description of Practice:*

Firm is a general architectural practice with the following areas of experience: medical office buildings and clinics, multi-family housing, historic rehabilitation, commercial and retail.

**JENK ARCHITECTURE & DESIGN**

2718 N. Stowell  
Milwaukee, WI 53211  
414-964-7565  
County: Milwaukee

Christine Jenk, AIA

Registered Architects:	1
Total Employees:	5

*Description of Practice:*

Jenk Architecture & Design is a design oriented firm having 18 years of experience. Projects and expertise have been in the building of hotels, offices, commercial/retail, housing, as well as private homes. Jenk Architecture & Design is also joint certified as a Minority Business/Women Business Enterprise.

**GLENN M. JOHNSON, ARCHITECTS-PLANNERS**

8641 N. Regent Road  
Fox Point, WI 53217  
414-351-3335  
County: Milwaukee

Glenn M. Johnson, AIA

Registered Architects:	1
Total Employees:	2

*Description of Practice:*

Our practice is in response to the desire of many clients to deal with one architect throughout the entire design process. The client receives the benefit of Mr. Johnson's 30 years of experience from initial contact through project completion. He has extensive experience in new and renovated industrial, commercial, educational and residential facilities. Specialty areas include restaurants, retail facilities, country club facilities, office buildings and light industrial. Mr. Johnson is a past president of the Wisconsin Society of Architects.

## K

**KAHLER SLATER ARCHITECTS**

733 N. Van Buren St.  
Milwaukee, WI 53202  
414-271-5781  
FAX 414-271-4305  
County: Milwaukee

David T. Kahler, FAIA  
Thomas M. Slater, AIA

Registered Architects:	18
Total Employees:	40

*Description of Practice:*

KSA is a Milwaukee-based firm specializing in architecture, interior design and urban design. In over 83 years of practice, we have provided service to many of our area's leading corporations, industries, municipalities and institutions. The firm has established a reputation for highly professional client service and distinctive design. Over thirty design awards affirm our highly integrated aesthetic and functional approach. Areas of expertise include health care facilities, museums, schools and universities, office buildings, building retrofit/restoration, libraries, multi-family housing, housing for the elderly, industrial architecture, recreational facilities, planning studies and interior design.

**ARLAN KAY & ASSOCIATES**

110 King Street  
Madison, WI 53703  
608-251-7515  
FAX 608-255-1764  
County: Dane

Arlan Kay, AIA

Registered Architects:	3
Total Employees:	5

*Description of Practice:*

Arlan Kay & Associates, a member of Architecture Network Inc., is a general practice architecture firm doing commercial, residential, hospital-ity/restaurant and religious projects, as well as providing construction management and development services. Specialties include historic and general restoration/renovation/reuse work. AKA is beginning its 19th year as a Madison area firm.

**RICHARD KEMPINGER ARCHITECT**

1488 W. Southpark Avenue; P.O. Box 2903  
Oshkosh, WI 54903  
414-235-3310  
FAX 414-235-0596  
County: Winnebago

Richard J. Kempinger, AIA

Registered Architects:	1
Total Employees:	3

*Description of Practice:*

Offices for the business community represent 60% of our architectural work. We serve medical, financial, professional, general business and industrial type clients. Our portfolio includes over 200 financial institutions. Other areas of specialized expertise include churches, chapels and mausoleums. We also have been the architect for many restaurant and specialized projects.

**KLOIBER & ASSOCIATES**

2300 Riverside Drive  
Green Bay, WI 54301  
414-435-6363  
FAX 414-436-4873  
County: Brown

Thomas J. Kloiber, AIA

Registered Architects:	1
Total Employees:	3

*Description of Practice:*

Established in 1977, we provide full professional services. My experience spans thirty years, with expertise in educational and liturgical design, banks corporate offices, medical, elderly facilities and light/heavy industrial complexes. We also specialize in freezer/cooler buildings.



**E. JOHN KNAPP ASSOCIATES LTD.  
ARCHITECTS**

2801 Fish Hatchery Rd.  
Madison, WI 53713  
608-271-0140  
FAX 608-271-1418  
County: Dane

E. John Knapp, AIA  
Knut W. Villand, AIA

Registered Architects:	4
Total Employees:	7

*Description of Practice:*

This firm specializes in animal facilities. We have designed over 350 hospitals for large animals, small animals, boarding kennels and other facilities for veterinarians. John has written a book on veterinary hospital design, and his firm has won 13 national awards for design. Performs site market studies. Basic interest in improving the planning and design of animal facilities.

**KNOTHE & BRUCE ARCHITECTS**

6120 University Avenue, Suite 202  
Middleton, WI 53562  
608-238-3150  
FAX 608-238-2421  
County: Dane

John R. Bruce, AIA  
Richard J. Knothe, AIA

Registered Architects:	3
Total Employees:	5

*Description of Practice:*

This firm has provided a high level of service and design to owners in the areas of architecture, planning and development consultation for over 25 years. Project types are varied and include offices, retail centers and an emphasis on housing including private residences, condominiums, apartment developments and specialized housing for the elderly and physically challenged.

**G. W. KORTNESS ASSOCIATES, INC.**

200 E. Linn; P.O. Box 366  
Spooner, WI 54801  
715-635-3345  
County: Washburn

Gerald W. Kortness, AIA

Registered Architects:	1
Total Employees:	3

*Description of Practice:*

G. W. Kortness Associates, Inc. is a small firm of three people providing professional architectural services in a diverse range of expertise from single family residential to large assembly occupancies. Commercial, residential and religious structures make up the solid central core of design.

**KUBALA WASHATKO ARCHITECTS,  
INC.**

N69 W5289 Columbia Road  
Cedarburg, WI 53012  
414-377-6039  
FAX 414-377-2954  
County: Ozaukee

Thomas A. Kubala, AIA  
Allen F. Washatko, AIA

Registered Architects:	10
Total Employees:	20

*Description of Practice:*

Founded in 1980, Kubala Washatko Architects, Inc. provides a wide range of master planning, urban design, architectural, interior design and construction management services to an international clientele. We do not impose a style on our clients' projects. Rather, each project is analyzed for its unique characteristics by a design team including the owner/developer, the architect, and the construction team. Our award winning designs include healthcare facilities, offices, commercial buildings, retail stores and centers, nursing homes, single and multi-family housing, industrial, museums, educational/recreational facilities, municipal and campus masterplans, religious structures, historic preservation and adaptive reuse, galleries, hotels, restaurants and landscape design.

**ROBERT M. KUENY, ARCHITECT**

2403 - 136th Avenue  
Kenosha, WI 53144  
414-859-2201  
County: Kenosha

Robert M. Kueny, AIA

Registered Architects:	1
Total Employees:	5

*Description of Practice:*

A Kenosha area practice based on 33 years of experience in community involvement, concern and development. Specific interests include the environment, energy conservation and long life, low maintenance, quality construction. Designs reflect personal expression and Taliesen apprenticeship with Frank Lloyd Wright.

**JEROME J. KUSKOWSKI AND  
ASSOCIATES, INC.**

1406 Shannon Street  
Green Bay, WI 54304  
414-494-3096  
County: Brown

Jerome Kuskowski, AIA

Registered Architects:	2
Total Employees:	3

*Description of Practice:*

Jerome Kuskowski and Associates is a full service architectural/engineering practice with thirty-six years of experience. The firm's concentration includes educational and government facilities, liturgical design, corporate offices, banks and elderly housing. A special interest is in the area of historic preservation.



**LHB ENGINEERS & ARCHITECTS**

1419 Tower Avenue  
Superior, WI 54880  
715-392-2112  
FAX 715-392-2859  
County: Douglas

James S. Brew, AIA  
Richard A. Carter  
Lauren A. Larsen  
William D. Bennett  
Karl M. Ruthenbeck  
Harvey H. Harvala  
David M. Sheely  
Susan K. Quam

Registered Architects:	2
Total Employees:	7

*Description of Practice:*

Since 1965, LHB has provided a wide range of engineering and architectural services for business, government and residential clients. With a total staff of 60 and offices in Superior, Wisconsin; Duluth and Minneapolis, Minnesota; LHB provides comprehensive design services. Architectural services include architectural design, interior design, space planning, landscape architecture, feasibility studies, programming and project management. Civil Engineering services include transportation design, bridge design, municipal/public works, water resources environmental design, construction engineering/surveying, site development and computer aided design and drafting services. Architectural interests include residential, multi-family housing, barrier free design, housing for the aged, sports facilities, educational facilities, government/office buildings, remodeling/renovation projects and historic preservation.

**GENE LA MURO AIA ARCHITECT, INC.**

37 E. Milwaukee Avenue  
Fort Atkinson, WI 53538  
414-563-6318  
County: Jefferson

Gene La Muro, AIA

Registered Architects:	1
Total Employees:	2

*Description of Practice:*

Office established 1970. Primary building types are commercial, multi-family, residential and manufacturing.



**JAMES E. LARSON, ARCHITECT**

600 S. Main Street  
Oshkosh, WI 54901  
414-233-8442  
FAX 414-233-3750  
County: Winnebago

James E. Larson, AIA

Registered Architects: 1  
Total Employees: 6

*Description of Practice:*

Approximately 50% of work load encompasses adaptive reuse projects of varying scope, building type and size, ranging from \$200,000 to \$3 million construction cost. Remainder of firm expertise is commercial, multi-family and industrial, as well as some specialized single family work.

**DAVID H. LEHMAN ARCHITECT AIA**

5755 N. 97th St.  
Milwaukee, WI 53225  
414-463-5486  
FAX 414-462-7896  
County: Milwaukee

David H. Lehman, AIA

Registered Architects: 1  
Total Employees: 2

*Description of Practice:*

David H. Lehman Architect AIA specializes in new residences, renovations and additions to single family homes. Complete Architectural Services in residential, commercial, institutional and church architecture of both renovations and new construction. Specializing in the Americans with Disabilities Act of 1990 (ADA) Audits and Renovations of all building types. "NCARB" certification in three states.

**DAVID LIEN & DAVID PETERSON ARCHITECTS INC.**

619 Menomonee Street  
Eau Claire, WI 54702  
715-835-7500  
FAX 715-835-1411  
County: Eau Claire

David Lien  
David Peterson, AIA

Registered Architects: 2  
Total Employees: 2

*Description of Practice:*

Established in 1969, David Lien & David Peterson Architects, Inc. have developed a diversified design practice concentrating on new commercial, commercial rehab, medical clinics, industrial, public housing, educational facilities & private residence. Clients have been public, private & developers. The firm offers a full range of professional design services including: master planning, programming, interior design, adaptive reuse, feasibility studies, field administration. The firm is completely computerized including specifications and CADD. The CADD system is used extensively during the design phase allowing the client to visualize the project design thru 3D modeling, fly-by and walk-through rendered movies.

**LUND CARLISLE ARCHITECTURE, INTERIOR DESIGN, SPACE PLANNING, HISTORIC PRESERVATION**

7 North Pinckney Street  
Madison, WI 53703  
608-256-8888  
County: Dane

David A. Lund, AIA  
Dana M. Lund

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Lund Carlisle provides architectural services for new construction, renovation, remodeling, and restoration (office buildings, public buildings, commercial buildings, industrial buildings, medical-health facilities, housing, recreational facilities, educational facilities), historical research, interior design services for public, commercial and residential interiors, and space planning of open offices and corporate office spaces. Feasibility study preparation, programming, master planning, construction management, real estate development and brokerage services are also available to clients.

**LYNCH & COMPANY, LTD.**

21001 Watertown Rd., Suite 301  
Waukesha, WI 53186  
414-798-1575  
FAX 414-798-1595  
County: Waukesha

Bruce E. Lynch, AIA

Registered Architects: 1  
Total Employees: 5

*Description of Practice:*

Lynch & Company, Ltd., provides design and property development for corporate and residential projects. Satisfaction of our clients results from consideration of their special concerns at the onset of a project and attention to their scope of work, schedules and budgets as the project progresses to completion. In addition to design, architectural documents and construction administration, Lynch & Company, Ltd. conducts the following services: market research and acquisition, facilities surveys and programming, space planning and interior architecture, and historic preservation and renovation. Recent commissions include the Fountain Square Office Building, Condominiums of Westwind Greens Conservancy and the Coach House Collection of mid-size residences.

M

**MBA ARCHITECTS, INC.**

321 South 3rd St.  
La Crosse, WI 54601  
608-785-2760  
FAX 608-785-2750  
County: La Crosse

Patrick Brockman, AIA  
Colin H. Klos, AIA

Registered Architects: 5  
Total Employees: 17

*Description of Practice:*

MBA Architects, Inc. is a full-service architectural firm specializing in commercial and retail design. Specific areas of experience include providing services for multi-location retailers; developing prototype design of multi-location stores from concept through store opening; food court design; shopping center and mall renovation; and the design of shopping centers. Established in 1971, we provide design services to nationwide retailers. We are licensed to practice architecture in 40 states.

**MZM ARCHITECTS, INC.**

340 W. Washington Ave.  
Madison, WI 53703  
608-256-2002  
FAX 608-256-0778  
County: Dane

Gustavs M. Martinsons, AIA  
Dwight D. Zeck

Registered Architects: 2  
Total Employees: 8

*Description of Practice:*

General practice encompasses many diverse building types of public and private facilities and include both new construction and adaptive reuse of existing buildings. Project experience includes single- and multi-family housing, office buildings, banks, schools, medical clinics, retail development, recreational facilities, YMCA/YWCA buildings, park shelters, churches, post office buildings, research facilities and parking ramps.



**MAHER AND ASSOCIATES  
ARCHITECTS SC**

810 North Plankinton Avenue  
Milwaukee, WI 53203  
414-276-0811  
FAX 414-276-5571  
County: Milwaukee

J. Thomas Maher III, AIA

Registered Architects: 3  
Total Employees: 9

*Description of Practice:*

Our firm has been in business for 19 years, providing architectural services in programming, master planning, schematic design, design development, contract documents and field supervision. We are presently licensed to practice in nine states and have done major buildings in the areas of hotels, conference centers, university and college buildings, industrial facilities, banks commercial buildings hospital and related health facilities. We also have extensive experience in projects in the area of renovations, historic rehabilitations and shopping centers.

**MALONEY ASSOCIATES**

634 N. 8th St.  
Manitowoc, WI 54220  
414-684-0452  
FAX 414-684-0452  
County: Manitowoc

Gene Maloney, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Primary focus is on small-to-medium size projects in multi-family housing, office buildings, including medical facilities, and industrial. Also of interest restoration and adaptive reuse of older structures.

**MARATHON ENGINEERS/ARCHITECTS/  
PLANNERS INC.**

2323 E. Capitol Drive, P.O. Box 8028  
Appleton, WI 54913-8028  
414-954-2000  
FAX 414-954-2020  
County: Outagamie

Harold R. Miller  
James E. Bartz  
Paul J. Breitbach  
Glenn G. Ficarek  
Jack L. Fischer, AIA  
John L. Michels  
Joseph G. Motto  
Robert J. Wanek

Registered Architects: 17  
Total employees: 256

*Description of Practice:*

Architectural, interior, and graphic design; structural, process, civil, plumbing, electrical, and HVAC engineering; energy conservation audits; retrofit of existing mechanical systems; cost estimating; construction management; feasibility studies; environmental assessments; rehabilitation and reuse studies; chemical recovery; process control instrumentation; CADD/CAE and computerized cost accounting and scheduling programs utilized.

**MARTINSON ARCHITECTS, INC.**

211 N. Broadway, Suite 205  
Green Bay, WI 54303  
414-432-2442  
FAX 414-432-2084  
County: Brown

Milton B. Martinson, AIA

Registered Architects: 9  
Total Employees: 14

*Description of Practice:*

Martinson Architects, Inc., provides complete services for all project types in the midwest. Recent major recent projects include: Lands' End Corporate office, Dodgeville; Lands' End Activity Center; Lands' End Distribution Facility; STS Corporate Office and Laboratory, Green Bay; Perini America Office and Assembly Plant, Green Bay; Consolidated Papers, Inc. Office for Paper Machine No. 16, Wisconsin Rapids; and Manawa City Hall. We are especially interested in working with clients that demand good, creative architecture.

**MID-STATE ASSOCIATES, INC.**

1230 South Boulevard  
Baraboo, WI 53913  
608-356-8344  
FAX 608-356-7340  
County: Sauk

Matthew L. Pinion  
Gilbert C. Gerdman  
William L. Guerin, AIA

Registered Architects: 2  
Total Employees: 145

*Description of Practice:*

MSA is a diverse, well established firm based in southcentral Wisconsin, offering a full cross section of quality architectural services from feasibility studies, conceptual and schematic design through working drawings and construction administration. MSA's philosophy is based upon listening to clients, understanding individual requirements, responding with creative and innovative solutions while being functional and practical, and meeting time and budget guidelines. MSA is involved in new construction, additions and renovations of schools, banks, multi-family, industrial, and commercial projects. Recent projects include North Freedom Elementary School; Ozaukee Bank; Lake Delton National Bank; Seats, Inc. office-manufacturing facility; and Circus World Museum Irvin Feld Exhibit Hall.

**MIDWEST DESIGN & DEVELOPMENT  
CORPORATION**

11430 W. Bluemound Road  
Wauwatosa, WI 53226  
414-257-3011  
FAX 414-257-3121  
County: Milwaukee

Robert J. Gregorcich, AIA  
David M. Felton

Registered Architects: 1  
Total Employees: 6

*Description of Practice:*

Midwest Design & Development Corporation provides architectural and construction management services for commercial clients, with a special emphasis on the health care industry. Responding to a desire expressed by our clients for continuity and a single source of accountability throughout the entire life of a project, all work is done on a design/build basis. The size of the firm is intentionally kept small, allowing the principals to maintain direct client contact through all phases of a project. The firm is respected for its ability to accomplish difficult remodeling projects within budget, while keeping the client's business completely operational.

**MILLER MEIER KENYON COOPER  
ARCHITECTS AND ENGINEERS, INC.**

756 North Milwaukee Street  
Milwaukee, WI 53202  
414-271-1200  
FAX 414-271-8097  
County: Milwaukee

Jordan A. Miller, AIA  
Paul A. Meier, AIA  
Craig Kenyon, AIA  
Robert D. Cooper, AIA  
Jack DeWalt

Registered Architects: 8  
Total Employees: 22

*Description of Practice:*

In our 30 plus years practicing architecture MMKC has designed over ¼ billion dollars of construction ranging from single-family homes to complex projects Mitchell International Airport Terminal Expansion; Lake Terrace Parking Structure/Pavilion, a variety of public schools in Florida. Other projects: MATC's New Student Center; Golda Meir Library Addition UWM; Cedarburg City Hall; Broward County Main Library; M.S.O.E. Campus Planning; Master Planning for Alverno College; Florida International University Library; Addition to Alverno Liberal Arts Bldg.; Milwaukee County Mental Health Center; Two Rivers City Hall; State Fair Park Agricultural Products Bldg.; Chai Point Retirement Housing; Cedarburg Post Office; U.S. Main Post Office, and many others. As evidenced above, MMKC believes specialization in one building type or size leads to stagnation of creativity.



**MILLER WAGNER COENEN, INC.**

250 N. Green Bay Rd.  
Neenah, WI 54956  
414-725-6346  
FAX 414-725-5904  
County: Winnebago

Robert M. Miller, AIA  
Harley G. Wagner  
Rodney M. Coenen

Registered Architects: 9  
Total Employees: 5

*Description of Practice:*

Miller Wagner Coenen has been creatively serving clients for the past 36 years. Our primary aim is to understand each client's building needs and to develop the best architectural answer to those needs in terms of service and design. Our services vary from traditional full services to feasibility studies; from design-bid to design-build to turnkey, each in response to an owner's needs. We provide multi-disciplinary expertise and offer CAD capabilities. We have extensive experience in institutional, educational, correctional and renovation projects. Other areas of expertise include libraries, office buildings, multi-family housing, governmental, medical, industrial and historic preservation.

**N****NISBET/ARCHITECTS**

4340 Hillcrest Circle  
Madison, WI 53705  
608-233-2320  
FAX 608-233-0550  
County: Dane

Thomas K. Nisbet, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*

Founded in 1985, Nisbet/Architects provides the following services: programming, design consultation, planning, complete architectural services. The field of practice has been office buildings, educational, residential (multiple and single), planning (redevelopment and master), and commercial projects.

**NORTHWOODS ARCHITECTURAL ASSOCIATES**

302 E. Thomas St.  
Rice Lake, WI 54868  
715-234-1161  
FAX 715-234-8944  
County: Barron

David P. Sorenson, AIA  
Steven J. Shervey

Registered Architects: 1  
Total Employees: 3½

*Description of Practice:*

Established in 1987, Northwoods Architectural Associates provides professional services designed to meet our clients' needs throughout the Northern Wisconsin area. By working closely with our client and the construction team assembled for a particular project, we are able to bring out the aesthetics of a quality designed and constructed facility within the budget and time schedule constraints. Our project design types include commercial, retail, office, bank, clinic, restaurant, municipal, multi-family housing, rehab, custom residential, industrial and manufacturing facilities.

**O****OMNI ENGINEERS/ARCHITECTS**

303 S. Bluemound Dr.  
Appleton, WI 54914  
414-739-7814  
FAX 414-739-7765  
County: Outagamie

Daniel J. Meissner, AIA  
Philip Ramlet  
Robert Orth

Registered Architects: 2  
Total Employees: 45

*Description of Practice:*

Omni Engineers/Architects is a full service architectural, engineering and construction management firm. Our diverse staff provides us with the ability to service our clients in all aspects of the design and construction process completely in-house. Our comprehensive services include aiding in procuring funding from federal, state and local agencies, feasibility and site studies, site design, architectural design, mechanical and electrical design and construction management. Our goal in design is to incorporate every owner's unique requirements into a facility which uses quality materials to create a form in unison with its function. Omni's experience includes extensive work with commercial, industrial, health care, educational, religious, office and housing projects.

**P****PACE**

2223 E. Capitol Drive  
Milwaukee, WI 53211  
414-332-3369  
FAX 414-332-0285  
County: Milwaukee

Patricia Frost, AIA  
Cynthia Gibbs Ethington, AIA

Registered Architects: 2  
Total Employees: 5

*Description of Practice:*

Offers master planning, architectural, interior design, and facilities planning services. Experience in new construction and remodeling in the areas of commercial office, retail, medical, housing and camp facilities design. Expertise in programming, design, finishes selections, furnishings ordering and construction documents. Use computers to generate drawings and develop database inventory of client furnishings and equipment. Interested in expanding in the areas of camp and daycare facilities, and facilities planning.

**PSI DESIGN, INC.**

W232 S7530 Big Bend Dr.; P.O. Box 215  
Big Bend, WI 53103  
414-662-2664  
FAX 414-662-3667  
County: Waukesha

Daniel P. Christiansen, AIA  
John L. Mess, AIA  
Richard C. Pierce  
Martin E. Petroviak, AIA

Registered Architects: 5  
Total Employees: 14

*Description of Practice:*

PSI Design's experience includes a wide range of project types in diverse sectors of the construction market. The firm philosophy of service, communication skills, creative design, and technical knowledge results in long term relationships on behalf of repeat clients. PSID is a full service architectural, engineering and planning firm having special expertise in educational, health care, municipal, industrial, retail, religious, commercial offices, financial institutions and elderly housing. The firm also has extensive experience in master planning business parks, store and space planning and feasibility studies. In addition to traditional A/E services, PSI Design also offers design/build and construction management services in conjunction with its parent company, Peter Schwabe, Inc.



**ANTHONY P. PAWLOWSKY, AIA CSI,  
CONSULTING ARCHITECT**

4116 Keewatin Trail  
Verona, WI 53593  
608-831-8315  
County: Dane

Anthony P. Pawlowsky, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*

An architect with over 25 years experience in a wide range of project types and sizes, offering full architectural services to clients. Also provides services as a consulting architect to architectural firms, engineering firms, lending/financial institutions, building owners, school districts, municipalities, insurance companies and attorneys. Special services offered are project management, specification writing, construction administration, construction cost estimating, building inspections and surveys, site analysis and evaluation, expert witness and arbitration.

**PETERMAN ASSOCIATES INC.**

1511 West Market Street  
Mequon, WI 53092-5053  
414-241-9040  
FAX 414-241-4595  
County: Ozaukee

Steven K. Peterman, AIA  
Michael A. Ciofani, AIA  
Richard J. Blommer, AIA

Registered Architects: 5  
Total Employees: 12

*Description of Practice:*

Peterman Associates Inc., is an architectural and interior design firm having special expertise in commercial, industrial, retail, municipal, financial, religious and fitness center projects. Complete architectural and interior design services are offered including space planning, interior design, cost feasibility studies, building retrofit and adaptive re-use. The planning and design nucleus of Peterman Associates has worked together for many years. The firm has experienced steady growth as a result of our commitment to building loyal, long term client relationships through integrity, technical knowledge and creative skills.

**KENTON PETERS & ASSOCIATES, INC.**

44 East Mifflin Street, Suite 201  
Madison, WI 53703  
608-255-5656  
County: Dane

Kenton Peters, AIA

Registered Architects: 4  
Total Employees: 6

*Description of Practice:*

General practice in design of churches, office buildings, convention centers, apartments, banks and interior designs. Specialists in buildings for criminal justice systems such as jails, courthouses and juvenile detention facilities.

**PETERSON-TWOHIG & DUE, INC.**

139 South Main Street  
Fond du Lac, WI 54935  
414-923-0203  
FAX 414-923-5303  
County: Fond du Lac

Philip J. Twohig, AIA  
Gary G. Due, AIA

Registered Architects: 2  
Total Employees: 11

*Description of Practice:*

Celebrating its 21st year of practice, Peterson-Twohig & Due, Inc. has focused on public facilities architecture. Projects include schools, courthouses, jails, municipal, mental health and prison facilities. Firm is geared to provide compliance applications required by DILHR, DHSS, JCAHO, LSC, DOC and Aging School Upgrade. Private sector clients include medical clinics, office buildings, shopping centers, industrial and manufacturing facilities. Pre-engineered structures including aircraft hangars are also accomplished area of expertise. PT&D has fully computerized cost estimating, drafting, scheduling, accounting and word processing capabilities. Construction managed and design build projects are an increasing share of this firm's total volume work.

**PHILLIPS & ASSOCIATES, INC.**

10859 W. Bluemound Road, Suite 200  
Milwaukee, WI 53226  
414-476-1212  
FAX 414-476-1862  
County: Milwaukee

Donald J. Phillips, AIA

Registered Architects: 3  
Total Employees: 5

*Description of Practice:*

Phillips & Associates, Inc. (formerly Birch-Grisa-Phillips, Inc.) has been privileged, for over twenty-six years, to design a broad spectrum of building projects including manufacturing facilities, office and research buildings, financial institutions, shopping centers, apartment and condominium buildings, medical clinics, nursing homes and municipal buildings. In-house engineering provide optimum coordination of design processes. Phillips & Associates also performs feasibility studies, site analysis and land development studies, and special investigations.

**PLUNKETT RAYSICH ARCHITECTS**

10850 West Park Place, Suite 300  
Milwaukee, WI 53224  
414-359-3060  
FAX 414-359-3070  
County: Milwaukee

James G. Plunkett, AIA  
David J. Raysich, AIA

Registered Architects: 20  
Total Employees: 40

*Description of Practice:*

The firm was organized in 1935 and was formerly known as Plunkett Keymar Reginato (PKR) Architects. Special expertise of the organization is in the design of health care, educational, financial and commercial projects. Services offered include architectural space needs programming, financial feasibility, historic preservation, zoning representation, computerized generated drawings and interior design. Using a team concept, project managers have responsibility from schematic design through occupancy.

**POTTER DESIGN GROUP, INC.**

735 Jenifer Street  
Madison, WI 53703  
608-257-3825  
FAX 608-257-3826  
County: Dane

Ross T. Potter, AIA  
Palmer R. Haynes, AIA

Registered Architects: 4  
Total Employees: 7

*Description of Practice:*

The range and scope of our work has been extensive. Projects have included new construction, remodeling and renovation of residential, commercial, public and industrial buildings. We have designed personal residences, apartments, condominiums, office buildings, university buildings, laboratory and science buildings, libraries, fire stations, public safety buildings, elderly housing, elderly care treatment facilities, medical facilities, heating and chilling plants, food processing plants, schools and museums. Our work also includes the renovation of existing buildings, with state of the art technology. We have won awards for our buildings throughout the state, as well as a national award for the renovation design of the Chicago Public Library on Michigan Avenue.



**POTTER LAWSON ARCHITECTS**

115 Ellis Potter Court  
Madison, WI 53711  
608-274-2741  
FAX 608-274-3674  
County: Dane

129 East College Avenue  
Appleton, WI 54913  
414-730-0055  
FAX 414-730-0005  
County: Outagamie

James T. Potter, AIA  
David E. Lawson, FAIA  
William T. Gray, AIA  
David J. Engelke, AIA  
Warren R. Bauer, AIA  
Douglas N. Kozel, AIA

Registered Architects: 21  
Total Employees: 40

*Description of Practice:*

Potter Lawson Architects has been in continuous practice in Wisconsin since it was established in 1913. We are a full-service architectural and interior design firm with a staff of over 40 full-time employees. We have extensive experience in both new construction and renovation projects, including corporate headquarters, correctional facilities and educational facilities. We also have experience in the design of recreational facilities, historic restoration, programming and space planning, landscape architecture and design build.

**PRINE ARCHITECTS INCORPORATED**

5218 Century Avenue  
Middleton, WI 53562  
608-238-0892  
County: Dane

Eugene Roy Prine, AIA

Registered Architects: 1  
Total Employees: 3½

*Description of Practice:*

Prine Architects Inc. provides a comprehensive, design oriented, professional service with projects throughout central and southern Wisconsin. Condominiums, apartments and single family residential projects provide the major portion of the firm's commissions. Also included are religious, office and commercial facilities, site planning, land development and extensive building renovations.

**PROFESSIONAL MANAGEMENT SERVICES, INC.**

1280 West Clairemont Avenue  
Eau Claire, WI 54701  
715-834-6661  
FAX 715-834-3559  
County: Eau Claire

Premal J. Sheth  
Larry A. Sommerfeld, AIA

Registered Architects: 4  
Total Employees: 14

*Description of Practice:*

A full service architectural/engineering firm specializing in schools and churches. We have considerable experience in remodeling and renovations of older buildings. Other areas of expertise include athletic fields, multi-family residential, commercial and industrial facilities. The firm also has a construction management division and is involved in asbestos abatement design.

R

**REBILLOT ARCHITECTS**

802 N. Grand Ave.  
Waukesha, WI 53186  
414-524-9970  
County: Waukesha

Blaine Rebillot, AIA

Registered Architects: 1  
Total Employees: 4

*Description of Practice:*

Rebillot Architects is a professional design firm offering services in architecture and related disciplines. Our firm approaches its projects stressing a strong team approach which relies on the knowledge and abilities of the design professionals, the owner and the construction professionals. Although we focus on commercial and institutional projects, we enjoy the challenge of working on a variety of building types. We believe that through our artistic talents and technical expertise we can offer our clients very innovative and unique solutions which equate to a higher quality building for the dollars invested.

**RENNER ARCHITECTS**

626 N. Water Street  
Milwaukee, WI 53202  
414-273-6637  
FAX 414-273-6638  
County: Milwaukee

Peter Renner, AIA  
Jeffrey Natrop

Registered Architects: 5  
Total Employees: 18

*Description of Practice:*

Renner Architects is a group of skilled design professionals, whose primary goal is to objectively approach and solve our clients' design problems in a timely and cost effective manner. We focus our efforts on providing innovative design solutions that work, and package those solutions into design documents for our clients to plan by. Renner Architects offers a full range of professional architectural and design services including master planning, programming, feasibility studies, building and analysis, architectural and interior design, adaptive reuse, renovation and remodeling, new construction, space planning, specifications and field administration.

**ROBAK ASSOCIATES, INC.**

12344 W. Layton Ave.  
Greenfield, WI 53228  
414-425-8317  
County: Milwaukee

George E. Robak, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Robak Associates, Inc. offers complete design/build services. These services include programming, financial feasibility, rezoning assistance, architectural design and production drawings, CADD drawings, subdivision planning and development, construction management, and real estate brokerage. We specialize in medium to large residences and small to medium commercial buildings. We offer equity participation in most commercial design/build contracts.



# S

## SAUTER SEABORNE ARCHITECTS/ ENGINEERS, LTD.

4000 West Spencer Street  
Appleton, WI 54914  
414-738-3500  
FAX 414-738-3519  
County: Outagamie

Richard Bast, AIA  
Scott Berg  
Sheila Downing  
Deborah Hegnet  
Mark Keating, AIA  
Dan Krause, AIA  
Michael Leibham  
Edward Slezewski

Registered Architects: 6  
Total Employees: 23

### *Description of Practice:*

Sauter Seaborne Architects/Engineers, Ltd. provides facilities planning and architectural and engineering design services for clients from industrial to residential. Our primary emphasis is on educational, municipal and medical facilities. Our firm utilizes CADD, computerized specifications, project time management, cost accounting and project accounting. Our market area is state-wide with some projects located outside of the state in Maryland, Missouri, Michigan and Massachusetts.

## SCHROEDER PIWONI, INC.

225 E. Saint Paul, Suite 303  
Milwaukee, WI 53202  
414-224-0864  
County: Milwaukee

John Schroeder, AIA  
James Piwoni, AIA

Registered Architects: 2  
Total Employees: 3

### *Description of Practice:*

Schroeder Piwoni, Inc. specializes in urban design, historic architecture and interiors. The firm's practice has included institutional and municipal master planning, services in historic preservation, adaptive reuse/renovation, and new facilities design for public, commercial and residential clients, and commercial office and retail interior architecture.

## SCHUETT ERDMANN ASSOCIATES, ARCHITECTS III, INC.

7255 W. Appleton Avenue  
Milwaukee, WI 53216  
414-463-3350  
FAX 414-463-2239  
County: Milwaukee

G.A.D. Schuett, FAIA  
Robert L. Erdmann, AIA

Registered Architects: 10  
Total Employees: 19

### *Description of Practice:*

Architects III, under its original leadership, is celebrating its 30th year as a full service architectural firm, encompassing all necessary elements of complete high quality design. We involve our staff in programming planning, design, engineering, interior design, space planning and landscape design. The architectural staff's expertise covers numerous building types, including long-term health care facilities, retirement communities, adult day care facilities, churches and other religious facilities, office buildings, warehouses, medical facilities and clinics, as well as college and other educational buildings. In addition to these types of new construction, we are a leader in the renovation and remodeling market.

## SCHUTE-LARSON ARCHITECTS, INC.

125 North 4th Street  
La Crosse, WI 54601  
608-785-2217  
FAX 608-785-2214  
County: La Crosse

Valentine J. Schute, Jr., AIA  
Tim P. Larson, AIA

Registered Architects: 3  
Total Employees: 5

### *Description of Practice:*

Continuous involvement is the philosophy of our firm. The partners take an active role in each project, from planning and design to construction. Our clients are part of the design team. Instead of guessing what they want, we ask them what they want and what their needs are. Then we solve their problem, not ours. This philosophy has proved successful for projects that range from schools, libraries and churches to corporate headquarters and financial institutions to private homes to extensive restoration/renovation work.

## SEYMOUR DAVIS SEYMOUR

205 N. Dewey Street  
Eau Claire, WI 54703  
715-832-1605  
FAX 715-832-7850  
County: Eau Claire

Ernest R. Seymour, AIA  
Gary D. Davis, AIA  
Joseph E. Seymour, AIA  
William C. Hallam, AIA  
Dennis A. Ferstenou, AIA

Registered Architects: 9  
Total Employees: 24

### *Description of Practice:*

Seymour Davis Seymour is a 39 year old architectural-engineering firm offering a full range of services including architectural design, structural, mechanical, plumbing and electrical engineering and facilities management. The types of projects designed by Seymour Davis Seymour include educational, industrial, governmental, civic, commercial, health care, and religious. Exemplary projects are the Cray Research Printed Circuit Facility, Chippewa Falls; Hayward Elementary and Middle School Additions, Hayward; Phillips School District Swimming Pool, Phillips; Chippewa County Courthouse and Jail Additions, Chippewa Falls.

## R. C. SHUTTER, INC.

6502 Grand Teton Plaza  
Madison, WI 53719  
608-829-3966  
FAX 608-829-3522  
County: Dane

Richard C. Shutter, AIA  
Patrick L. Schmitt, AIA

Registered Architects: 3  
Total Employees: 7

### *Description of Practice:*

Our firm, a full service architectural firm, has 30 years experience and expertise relative to the following types of architecture: industrial, commercial, government, hazardous waste (four current projects), recreational, single and multi-family housing, religious (5 current projects) and educational (10 current projects).



**MYRON B. SILBERMAN, ARCHITECT & ENGINEER**

222 S. Central Ave., Suite #401  
Marshfield, WI 54449  
715-384-4040  
FAX 715-387-8251  
County: Wood

Myron B. Silberman, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

A Yale and Columbia Universities trained architect and engineer, who has over 30 years experience in the field, is continuing the practice that was founded in 1913 at Marshfield by G.A. Krasin, Architect, continued in 1951 as the Marshfield Office of Donn Hougen, Architect, and in 1974 as O'Donnell & Silberman Associates, Inc., before forming the present firm in 1989. The firm concentrates on churches, municipal buildings, movie theatres, residences and multi-family elderly housing, but also does commercial and industrial complexes, shopping malls, office buildings, restaurants, clinics and schools. Original, unique and computer solar and earth berm design is employed, along with super insulated building envelope design.

**CHARLES SLATER ASSOCIATES, INC.**

24198 W. Bluemound Road  
Waukesha, WI 53188  
414-542-7600  
FAX 414-542-7616  
County: Waukesha

Charles Slater, AIA  
Manfred Moritz, AIA  
Roger Kuick  
Michael Nienas

Registered Architects: 3  
Total Employees: 12

*Description of Practice:*

Budget development and cost control, full service financial planning, feasibility studies and budget control, architectural design, engineering construction documents and construction services are available throughout 14 mid west states. Guaranteed cost control management. Clients include Hamilton School District, Algoma School District, Shorewood School District, Oconomowoc School District, Waukesha County Technical College, City of Oak Creek, City of Cudahy, Oneida Indian Tribe, Stokely USA, Inc., Roundy's, K-Mart, IBM, Federal Express. Barnett Bank, First Wisconsin and Wachovia National Bank.

**SMITH MILLER ARCHITECTS**

100 North Bridge; P.O. Box 787  
Chippewa Falls, WI 54729  
715-723-2816  
FAX 715-723-4647  
County: Chippewa

Douglas H. Smith, AIA  
Dennis E. Miller, AIA

Registered Architects: 2  
Total Employees: 5

*Description of Practice:*

Smith Miller Architects provides creative designs reflecting the client's special needs and image, through close interaction from schematic design and planning through occupancy. An experienced staff has provided professional services for over 40 years in architecture, historical renovation, programming, site and urban planning, medical and institutional planning, and interior design for the private, institutional, commercial and governmental sectors. Recent work includes design for educational, industrial, manufacturing, commercial, institutional, banking, library, municipal, historical renovation and housing.

**SOLNER AND ASSOCIATES**

5222 Hedden Circle  
Middleton, WI 53562  
608-233-4881  
FAX 608-233-3215  
County: Dane

Edward A. Solner, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Solner and Associates provide complete architectural, engineering and planning services. The firm's experience has spanned over thirty years in design and building experience. Recent work includes design of churches, restaurants, custom residential, seniors housing complexes, condominiums, resort and restoration work. As a small firm, employing electronic drafting systems, the professional quality of our production work is at the leading edge of the industry.

**SOMERVILLE ASSOCIATES, INC.**

2020 Riverside Drive  
Green Bay, WI 54301  
414-437-8136  
FAX 414-437-1131  
County: Brown

Richard J. Giese, AIA  
Thomas R. Laatsch  
John W. Somerville

Registered Architects: 8  
Total Employees: 50

*Description of Practice:*

Full-service architectural firm with in-house structural, mechanical, and electrical engineering. Serve clients from program development and space planning through construction drawings and construction management. Creative design experience in commercial, industrial, educational, religious, retail, medical, municipal and residential buildings. Utilize Autocadd computerized drafting system. Provide design/build alternative approach to projects.

**SOUTHWEST DESIGN ASSOCIATES, INC.**

190 Market St.  
Platteville, WI 53818  
608-348-3821  
FAX 608-348-2330  
County: Grant

Richard C. Adams  
Ronald P. Tessmann  
J. Steven Swift, AIA

Registered Architects: 1  
Total Employees: 7

*Description of Practice:*

Southwest Design Associates, Inc. is a multifaceted organization of professionals with experience in schools, offices, commercial, multi-family and elderly residential, industrial, health care, religious and recreational facilities design. With professionals registered in three states, our major focus is in the housing field with multi-family and elderly apartment buildings from 4 to 60 units. The firm designs 2 to 4 school projects per year and has also been heavily involved in industrial facility design.

**SPANGLER ARCHITECTS**

35 West Eau Claire Street  
Rice Lake, WI 54868  
715-234-9056  
FAX 715-234-9057  
County: Barron

Wayne E. Spangler, FAIA

Registered Architects: 1  
Total Employees: 7

*Description of Practice:*

We provide full services essential to successful feasibility studies, new construction and renovation projects. Decades of experience and achievement developing designs created in response to each owner's particular needs, budget and goals. Single family and multi-family housing, medical, educational, industrial, correctional, religious, governmental and office buildings. Our projects are on time...Our projects are on budget.

**ROY H. STARK INC.**

1252 Fleetwood Drive; P.O. Box 543  
Manitowoc, WI 54220  
414-682-7702  
County: Manitowoc

Roy H. Stark, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Extensive work in renovation and restoration and survey evaluation as to cause, effect, and corrective procedures. Masonry movement studies. Programming of educational needs and educational professional services. Industrial construction documents, some residential design for specialized projects. Church sanctuary renovation. Provides a complete architectural service in conjunction with consultants.



**STRANG, INC., ARCHITECTURE/  
ENGINEERING/INTERIOR DESIGN**

6411 Mineral Point Road; P.O. Box 5019  
Madison, WI 53705  
608-276-9200  
FAX 608-276-9204  
County: Dane

Frederick J. Parfrey, AIA  
Edward D. Ornes  
Gerald A. Schwach, AIA  
David W. Hyzer, AIA  
Steven K. Harms, AIA

Registered Architects: 9  
Total Employees: 20

*Description of Practice:*

Strang, Inc. is an interdisciplinary architectural, engineering and interior design firm founded in 1935. Our areas of expertise include commercial office buildings, research and development facilities, libraries, governmental projects and engineering for industry. In addition to a wide range of traditional services, we offer specialized experience in feasibility studies, comprehensive technical evaluations of existing buildings, facility management services, historic restoration, energy conservation analysis/retrofit, handicapped accessibility surveys for ADA compliance, computer-aided space planning and mechanical systems design supporting sophisticated laboratory and computer room environments.

**THE STUBENRAUCH ASSOCIATES**

708 Erie Avenue  
P.O. Box 975  
Sheboygan, WI 53082-0975  
800-236-3526  
FAX 414-458-4659  
County: Sheboygan

2144 W. Spencer  
Appleton, WI 54914  
800-236-2724  
County: Outagamie

315 W. 5th St.  
Hayward, WI 54843  
715-634-4741  
County: Sawyer

H. James Gabriel, AIA  
Paul F. Dinkins, AIA  
LeRoy Tislau  
John P. Versey, AIA  
Dean A. Hawkinson  
William Turner, AIA  
Thom Miron, AIA

Registered Architects: 18  
Total Employees: 49

*Description of Practice:*

The Stubenrauch Associates, Inc. was founded in 1921 and serves clients throughout Wisconsin from offices located in Sheboygan, Appleton and Hayward. The firm maintains a diversified practice with experience and specialized project teams for educational, health care, religious, detention, financial, office buildings and municipal facilities of all types. The firm offers a full range of services including programming, complete school district feasibility studies, concept and budget reports that consider viable options to satisfy the clients' needs. TSA is committed to designing projects that are aesthetically pleasing, functional and combine reasonable initial costs with economical long-range service, maintenance and expansibility.

**SUNARC STUDIO**

521 Westover Street  
Oconomowoc, WI 53066  
414-567-5755  
County: Waukesha

Paul R. Schultz, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Sunarc Studio is a full-service architectural firm specializing in environmental architecture, solar energy and space planning. A experienced teamwork of professionals is selected for each project, which gives us the ability to personalize our clients' programs. Quality management starts at the very beginning of every client's interview and carries throughout design and the project beyond. Areas of expertise have been in historic preservation, renovation, medical, commercial, multi-family and elderly housing. We look forward to the challenge of meeting our clients' programs through a innovative design and the speed of quality service.



**TALIESIN ARCHITECTS**

Taliesin, Route 3  
Spring Green, WI 53588  
608-588-2511  
County: Iowa

Cornelia Brierly  
Kenneth Lockhart  
Charles Montooth, AIA  
R. Joseph Fabris  
E. Thomas Casey  
Stephen M. Nemtin  
Anthony Puttnam  
Paul W. Wagner, AIA

Registered Architects: 10  
Total Employees: 35

*Description of Practice:*

Continuation of the professional practice of Frank Lloyd Wright since 1959. Offices located at Scottsdale, Arizona; and Spring Green and Madison, Wisconsin. Scope of work includes residential, commercial, institutional, land planning, interior design, landscape design, graphic design and visual arts. Significant experience in custom residential, community and site planning, religious facilities, theaters and auditoriums, resort hotels, and office interiors. Project locations include local, regional, national and international.

**TAVAREZ AND ASSOCIATES  
ARCHITECTS, INC.**

2740 Ski Lane  
Madison, WI 53713  
608-271-1625  
FAX 608-271-2205  
County: Dane

Modesto Tavaréz, AIA  
Joyce B. Tavaréz

Registered Architects: 4  
Total Employees: 10

*Description of Practice:*

A full-service architectural firm specializing in planning and design solutions for health care facilities, transportation facilities, environmental architectural projects and clinical and research laboratory facilities. In-house computer graphics capabilities for new and renovation projects. In-house Spectex/computerized specifications system (CSI Format). Recent projects include Green Bay Water Pollution Control Center, Beloit Wastewater Treatment Plant Administration Building and Process Building, Burlington Water Pollution Control Center, Brookfield Water Pollution Control Center, office building and maintenance building for Milwaukee Transit System, UW School of Pharmacy Renovation and UW Primate Center Renovation, and addition and expansion to the Madison Metropolitan Water Pollution Control Center, administration building and process buildings.

**THERN DESIGN CENTRE, INC.**

Rt. #2, Box 151C  
Waupaca, WI 54981  
715-258-7647  
FAX 715-258-7732  
County: Waushara

Richard C. Thern, AIA  
Randall W. Thern

Registered Architects: 3  
Total Employees: 8

*Description of Practice:*

During the past 30 years, The Design Centre has been responsible for the design of 1500 buildings throughout the state of Wisconsin and other states. These projects include schools (300), churches (80), municipal buildings (80) and commercial/industrial facilities. Recent awards include Nation's Outstanding High School, U.S. Dept. of Education; Wisconsin's Outstanding Building, ABC. The firm has gained widespread recognition for cost control and innovative planning systems to meet the challenges of the future. Visitations to Thern Design Centre projects are encouraged and welcomed.



**THOMPSON ASSOCIATES, INC.**

1245 N. Water St.  
Milwaukee, WI 53202  
414-273-3610  
County: Milwaukee

T. Daniel Thompson, AIA

Registered Architects: 2  
Total Employees: 7

*Description of Practice:*

Thompson Associates, Inc. offers the primary services of architectural design, space programming and planning, plant layout, land planning, retail prototypes, interior design, presentation renderings, construction management, and building renovation. Our experience includes, but is not limited to, office buildings, shopping centers, manufacturing and distribution facilities, retail, grocery, and convenience store prototypes, multi-family projects, restaurants, food processing facilities, printing plants, shopping center remodeling, adaptive reuse financial institutions, churches, single family homes.

**TORKE/WIRTH/PUJARA, LTD.**

933 North Mayfair Road, Suite 300  
Wauwatosa, WI 53226  
414-453-4554  
FAX 414-453-0682  
County: Milwaukee

Thomas S. Torke, AIA  
Robert G. Wirth, AIA  
Ramesh K. Pujara

Registered Architects: 12  
Total Employees: 21

*Description of Practice:*

Torke/Wirth/Pujara, Ltd. (TWP) is a creative design oriented architectural firm that also offers in-house master planning, structural engineering and interior design. Since its founding in 1977, the firm has substantially broadened its practice to include a strong client base and award-winning designs in commercial, institutional, retail, residential, healthcare and historic renovation/adaptive re-use type projects. TWP's unusually varied design work is marked by sensitive responsiveness to and research into each individual client's desires, needs and image of themselves. The firm prides itself on evolving design solutions which meet the particular challenges of each project, its site, program, functional requirements, budget and owner-user expectations.

**ROBERT P. TORKELSON, AIA**

**CONSULTANT ARCHITECT**  
4902 Bayfield Terrace  
Madison, WI 53705  
608-233-0097  
County: Dane

Robert P. Torkelson, AIA

Registered Architects: 1  
Total Employees: 1

*Description of Practice:*

Consultant architectural services in the following: 1., research and development—pre A/E needs analysis; 2., "Faith in Action" prearchitect church analysis program planning—a member-intensive self-evaluation and structured guidance for congregation action; 3., facility review for comprehensive preventive maintenance; 4., time management seminars; 5., conflict resolution, reconciliation arbitration; 6., residential design—custom single family; 7., special planning; corrective acoustics and lighting.

**DAVID N. TORPHY, AIA ARCHITECT**

2025 N. Summit Avenue  
Milwaukee, WI 53202  
414-272-1198  
FAX 414-765-0220  
County: Milwaukee

David N. Torphy, AIA

Registered Architects: 1  
Total Employees: 1

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Delafield, WI 53018  
414-646-2544  
FAX 414-646-4366  
County: Waukesha

W. R. Toson  
John Baer, AIA

Registered Architects: 1  
Total Employees: 3

*Description of Practice:*

Tribute Design Systems, Inc. is a full service architectural firm specializing in cemetery development, funeral homes, religious facilities, residential and commercial projects. The firm has gained reputation in the midwest in the design of chapel and garden mausoleums. At present, we service clients in Wisconsin, Minnesota, Iowa, Illinois, Michigan, Indiana and Ohio. We take pride in offering services which include feasibility studies on energy conservation, handicap accessibility, renovation, roof maintenance and master planning long-range developments for private, municipal and church owned cemeteries.

**UIHLEIN ARCHITECTS**

322 E. Michigan St., #300  
Milwaukee, WI 53202  
414-271-8899  
FAX 414-271-8942  
County: Milwaukee

David V. Uihlein Jr., AIA  
Gregory D. Billman, AIA  
James C. French, AIA

Registered Architects: 4  
Total Employees: 8

*Description of Practice:*

Uihlein Architects has a diverse design practice concentrating on commercial, institutional and residential project types. Specific interest and expertise exists in health care, social services, office, retail, library and marina building types. The firm also specializes in historic preservation, renovation and adaptive re-use. We are a full service firm, offering interior and landscape design in addition to feasibility analysis and assessment.

**VAN DALEN & ASSOCIATES INC.-  
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1702 W. Washington St.  
West Bend, WI 53095  
414-334-4699  
FAX 334-4699  
County: Washington

Thomas J. Van Dalen AIA

Registered Architects: 2  
Total Employees: 5

*Description of Practice:*

Architectural and planning firm providing services in the areas of multi-family residential developments, commercial/industrial development, ecclesiastical/educational uses and civic/municipal uses.



**VIERBICHER ASSOCIATES, INC.**

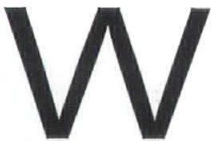
400 Viking Drive; P.O. Box 379  
Reedsburg, WI 53959  
608-524-6468  
FAX 608-524-8218  
County: Sauk

James A. Vierbicher  
Jan R. Aslaksen, AIA  
John L. Brey  
Kurt R. Muchow

Registered Architects: 2  
Total Employees: 40

**Description of Practice:**

Founded in 1976, Vierbicher Associates, Inc. is an architecture, engineering, land surveying and community development firm, with offices in Reedsburg and Madison. Past projects include a wide variety of building types including banks, offices, commercial/retail, restaurants and multi-family residential and industrial facilities. In addition to architecture, we offer municipal and transportation engineering, swimming pool design, surveying, mapping, grant writing and inspection services. Recent projects: Adams County Hospital-Senior Apartments and Day Care Center, Adams, WI; R & L Supply Convenience Store, Baraboo, WI; Reedsburg Foods Corn Plant, Reedsburg, WI; Reedsburg Schools - Renovation and Roof Replacement, Reedsburg, WI; New Lisbon Medical Clinic Renovation and Addition, New Lisbon, WI.

**WARNER, HEISLER, PFALLER & ASSOCIATES, INC.**

2441 N. Dousman St.  
Milwaukee, WI 53212  
414-263-5563  
FAX 414-263-5510  
County: Milwaukee

Jerry L. Warner  
Mark F. Pfaller II, AIA  
Wayne E. Dettmann

Registered Architects: 3  
Total Employees: 10

**Description of Practice:**

Warner, Heisler, Pfaller & Associates, Inc. is a professional team of architects, interior designers and a support staff, coordinating the architecture and interiors for both large and small scope projects. In addition to those services, we provide master planning, feasibility studies and space planning. With each principal having more than 20 years experience, WHP concentrates on principal level attention and the dedication to creative design. Areas of specialization include the hospitality, retail, theatre, commercial and sports/entertainment industries, as well as historic restoration and sympathetic design of historical building additions. Being an award-winning multi-faceted firm, WHP is able to give quality responsiveness to a client's total architectural needs.

**LOUIS WASSERMAN & ASSOCIATES**

1726 N. First Street  
Milwaukee, WI 53212  
414-562-6474  
FAX 414-562-6425  
County: Milwaukee

Louis Wasserman, AIA  
M. Caren Connolly

Registered Architects: 2  
Total Employees: 4

**Description of Practice:**

Louis Wasserman & Associates provide full professional and CAD services from feasibility studies, research, schematic design, site planning, land use planning, landscape architecture, design development through contract documents and project administration. As architects and land use planners we have experience in the design of nationally recognized commercial, recreational, institutional and revitalization projects. Louis Wasserman & Associates' unique design approach to each project emphasizes the development of a dynamic design solution with functional and cost sensitive appropriateness. Recent projects range from an award-winning \$4.2 million the historic housing renovation to a Goldi's at Milwaukee's Grand Avenue to the state's largest sports bar!

**WELMAN ARCHITECTS, INC.**

N14 W23777 Stone Ridge Drive, Suite 100  
Waukesha, WI 53188  
414-523-0555  
FAX 414-523-0566  
County: Waukesha

Michael G. Welman, AIA  
Cynthia N. Welman, AIA

Registered Architects: 3  
Total Employees: 8

**Description of Practice:**

Welman Architects, Inc. is a young, aggressive firm specializing in medical and commercial projects. We have been successful in obtaining major commissions because we consider outstanding client service our primary objective. Our percentage of multiple projects for the same client is unusually high, and we have received numerous commissions by referral from existing clients. Our largest project is the five-story Medical Office Building at St. Luke's Hospital, presently under construction. We are responsible for the base building as well as development of suites. Other major clients include G.E. Medical Systems, Hartford Hospital, Kenosha Hospital, Lakeview Corporate Center (Boldt Development) and M&I Bank.

**WILLIAM WENZLER AND ASSOCIATES ARCHITECTS, INC.**

205 West Highland Avenue  
Milwaukee, WI 53203  
414-272-3764  
FAX 414-272-3768  
County: Milwaukee

William P. Wenzler, FAIA  
Edward W. Wenzler, AIA

Registered Architects: 4  
Total Employees: 7

**Description of Practice:**

Our firm concentrates on producing good design through creative problem solving. Most recently we have concentrated on institutional projects, specifically performance and performance related spaces. Additionally, we are working to help meet the current housing needs, including elderly, independent and assisted living facilities.

**WIDEN ASSOCIATES, LTD.**

7124 West Center Street  
Milwaukee, WI 53210-1123  
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FAX 414-771-1172  
County: Milwaukee

Leonard A. Widen, AIA  
Kenneth A. Prengel  
Mark J.R. Mattes, AIA

Registered Architects: 3  
Total Employees: 4

**Description of Practice:**

Widen Associates, Ltd. is a multi-disciplined architectural and interior planning firm offering broad base experience in the design of religious, health care, educational and transportation facilities, banks, office buildings, libraries, restaurants and residences.

**THE WILSON FIRM—ARCHITECTS/PLANNERS**

7211 W. Wabash Avenue  
Milwaukee, WI 53223  
414-357-7447  
County: Milwaukee

Walter L. Wilson, AIA

Registered Architects: 1  
Total Employees: 2

**Description of Practice:**

Restaurant interiors and additions, churches, space planning for offices (commercial) and office renovations, single family residences and residential renovations, CADD presentation and consulting work, and industrial buildings—warehouses/storage buildings.



# Z

## THE ZIMMERMAN DESIGN GROUP

7707 Harwood Avenue  
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414-476-9500  
FAX 414-476-8582  
County: Milwaukee

Gary V. Zimmerman, AIA  
John S. McGregor  
Anton F. Goskowicz  
David L. Stroik, AIA  
Robert E. Lewcock  
Marvin V. Christianson, AIA  
Donald R. Smith, AIA  
Bruce W. Kornitz

Registered Architects: 23  
Total Employees: 60

### Description of Practice:

With 85 years of tradition, Milwaukee's largest architectural firm is focused on design quality and exemplary service. Utilizing studios comprised of multi-disciplined professionals, ZDG's project experience includes corporate buildings, industrial plants, sports/recreation facilities, multi-family housing, life-care centers, renovations, office space planning, hospitals, medical facilities, laboratories, university and school facilities, government buildings, retail centers, and parking structures. The company offers complete architectural, engineering, landscape architecture, master planning services and award winning interior design. Pro-active to the changing needs of clients nationwide, the Zimmerman Design Group's skilled professionals actualize a project's full potential in direct response to client needs.

### ZINGG DESIGN

555 D'Onofrio Drive  
Madison, WI 53719  
608-833-3430  
County: Dane

Mark R. Zingg, AIA

Registered Architects: 1  
Total Employees: 2

### Description of Practice:

By using CAD for all our design and drafting, Zingg Design can provide fast and efficient architectural services. Zingg Design specializes in corporate office design, but also has experience in banking, dental clinics, retail, night clubs, restaurants and custom residential projects. We can provide clients with affordable, creative design solutions. Past successful projects include Sub Zero Corporate Office, Madison Dairy Offices, Alkar Corporate Office, Gordon Flesch Company Offices, Monona State Bank, Pleasant Co. Corporate Offices, High Point Building, Dental Health Associates Dental Clinic, Headliners Night Club and International Food Court.



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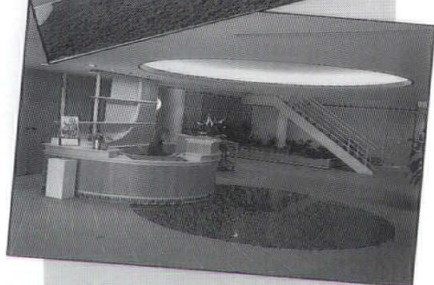
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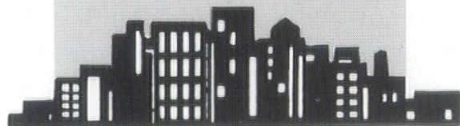


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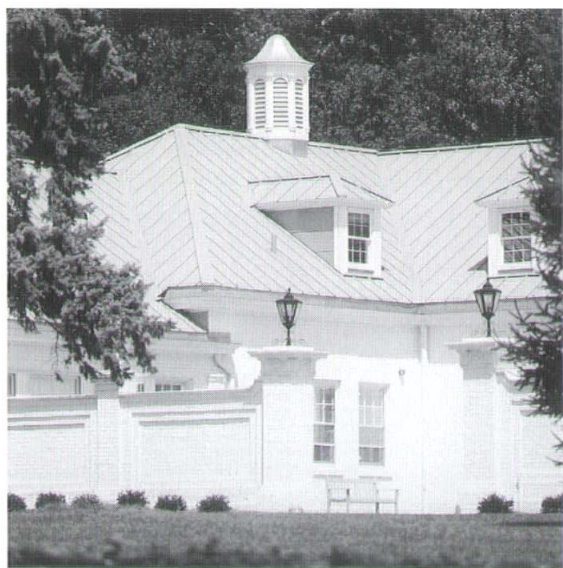
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Division 1.3	General Contractors
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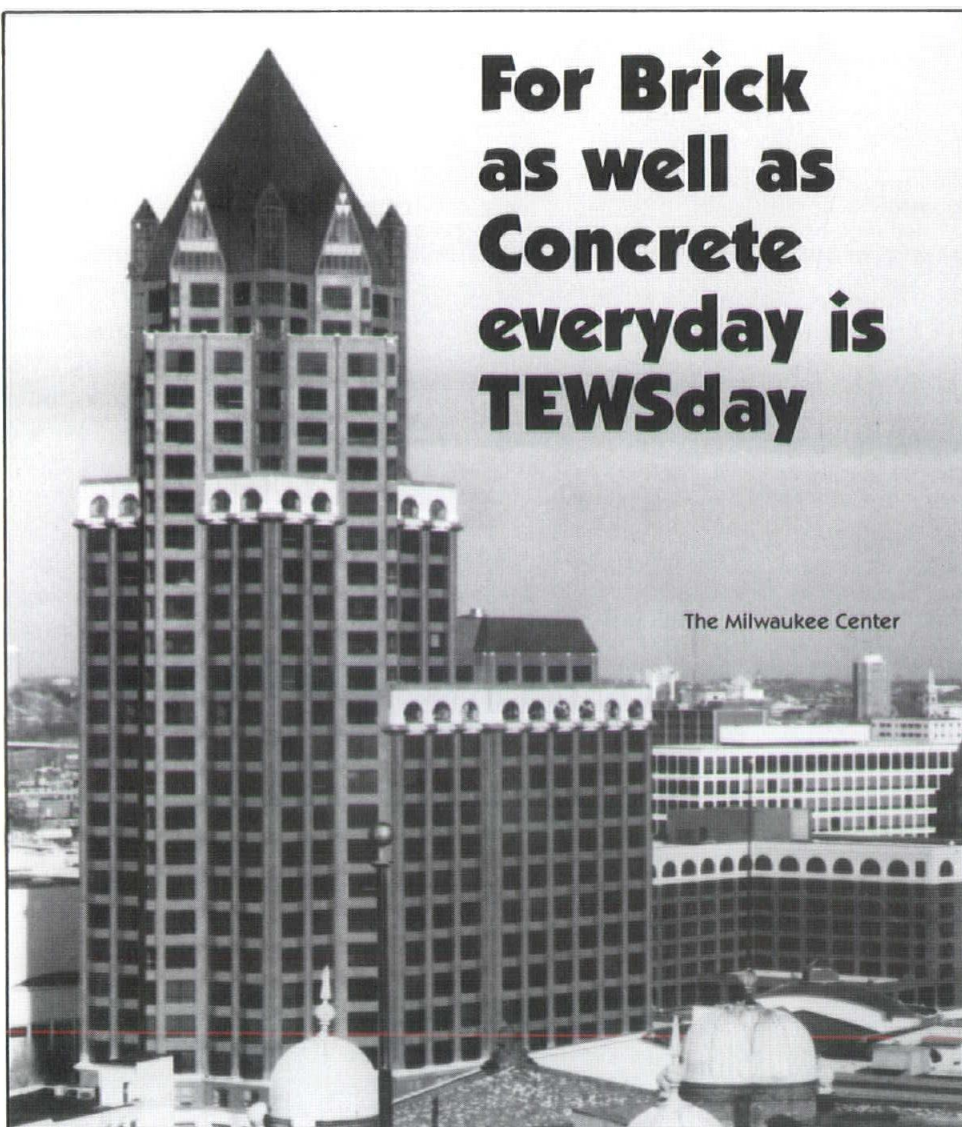
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# Construction Liability

In a construction project, the owner may contract with a design professional for design services and enter into a contract with a prime contractor for the performance of all construction services. However, other contractual relationships are common in the construction scenario, i.e.,

(1) the owner enters into a contract with a design-build firm who both designs and builds the project, (2) the owner enters into a contract with the design professional on one hand and a construction manager on the other, and either the owner or the construction manager enters into contracts with trade contractors for the performance of the construction services, (3) the owner enters into a contract with the design professional and with several prime contractors. Whichever variation is selected, subcontractors and suppliers also join the contractual network.

What happens when one of these contracting parties fails to properly carry out its contractual obligations, injuring other parties contractually involved in the project who are not in privity of contract with the wrongdoer? In some states the courts still insist that the injured party not in privity of con-

tract with the wrongdoer may not recover, while in other states the courts hold that recovery is permitted under tort law for personal injuries or damage to other property, but not solely for economic loss to the victim. This maze of uncertainty and legal complexity suggests strongly that cooperative and farsighted attitudes among construction project participants may provide more benefits than technical reliance on legal remedies and a hard nosed approach to each other.

The concept of recovery based on comparative wrongdoing is now ingrained deeply in American Jurisprudence, but it remains controversial because the doctrine of joint and several liability renders a defendant who is guilty of only a small percentage of negligence one hundred percent responsible to an injured party who is not negligent. In addition, the accused party may find that the economic loss of a damaged party is far beyond normal expectations. What should a design professional say to a contractor who alleges that a design defect has caused the contractor to lose profits, not only on the project in question but on other projects which the contractor could not attend to. There must

obviously be a limitation on the ability to recover damages that are beyond the contemplation of the parties in life's true circumstances.

Contracts among contracting parties in construction projects today are tiresomely long and complex. With the demise of the privity rule and the increased willingness of the courts to permit the recovery of economic loss suffered by an innocent party in the construction scenario, protective provisions in contracts are becoming less effective. Where courts fail to act to provide a reasonable limitation on recovery, legislatures will be called to respond. However, legislatures will not be willing to shelter wrongdoers from the reasonable consequences of their negligent acts.

In this environment of uncertainty and legal turmoil, owners, design professionals and contractors can benefit by assuming an attitude of concern and respect for the other. Excellence in performance need not suffer simply because a concern for the needs and expectations of the other plays a principal role in carrying out design and construction projects.

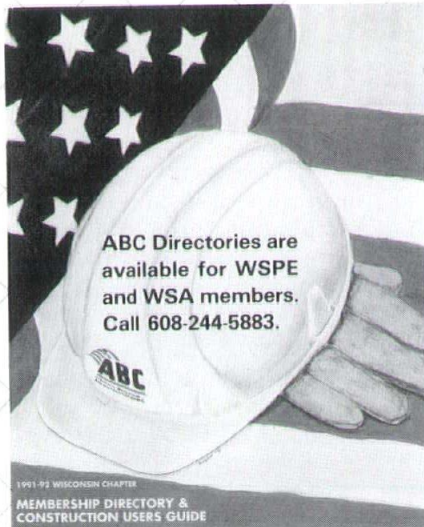
*EDITOR: The author is an attorney with the Madison law firm of Kay & Eckblad, S.C.*





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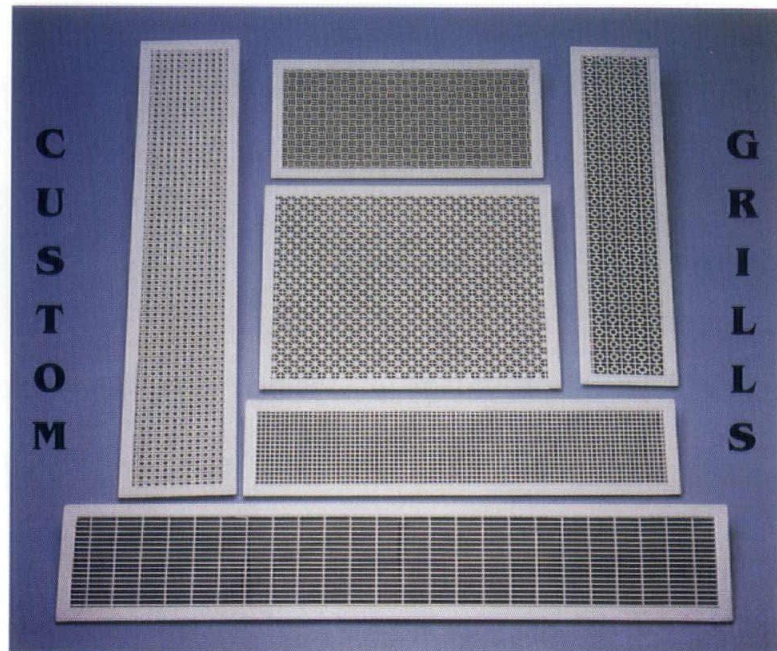
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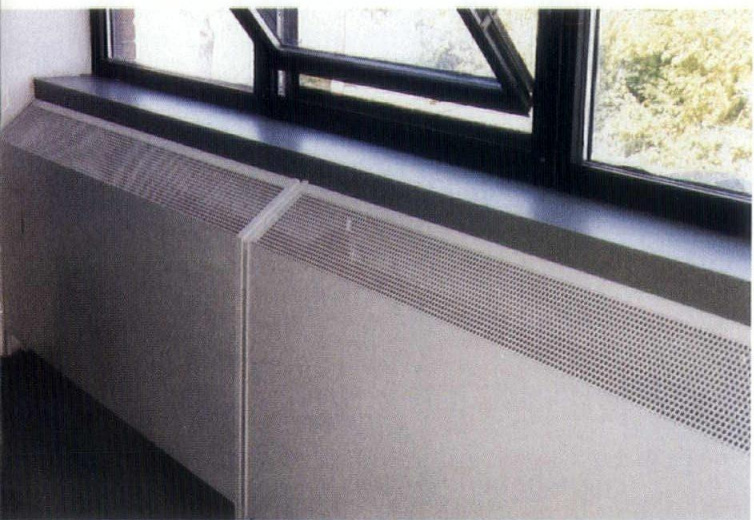
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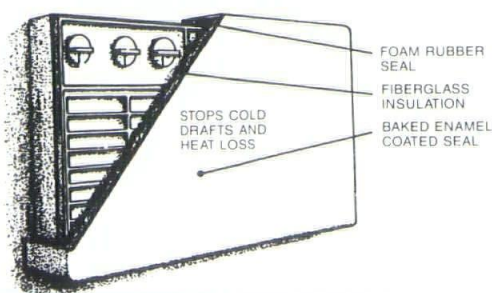
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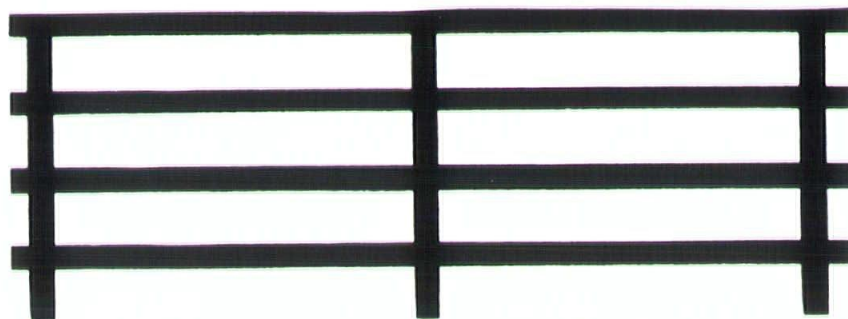
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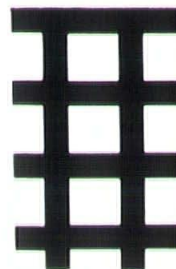
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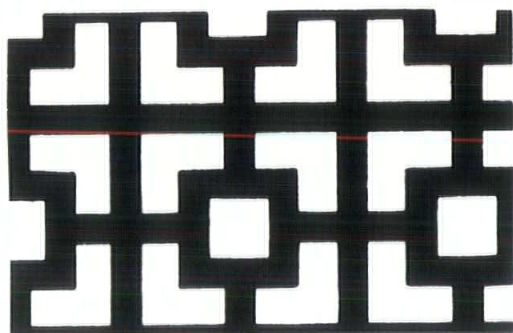
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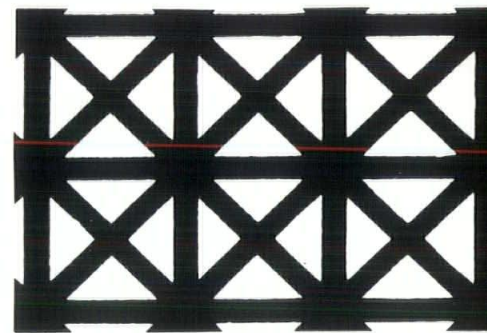
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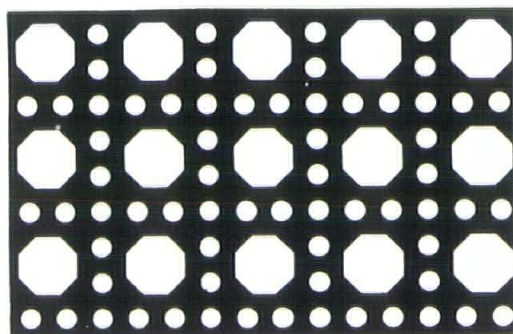
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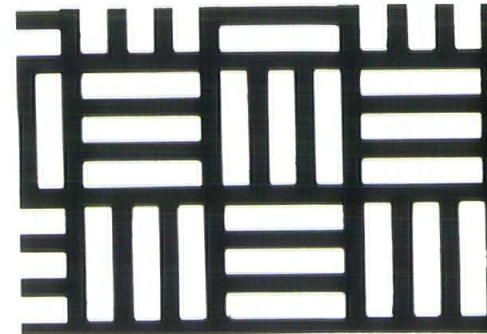
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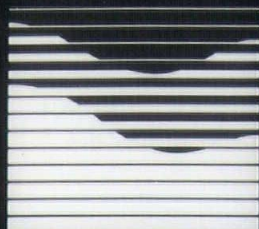
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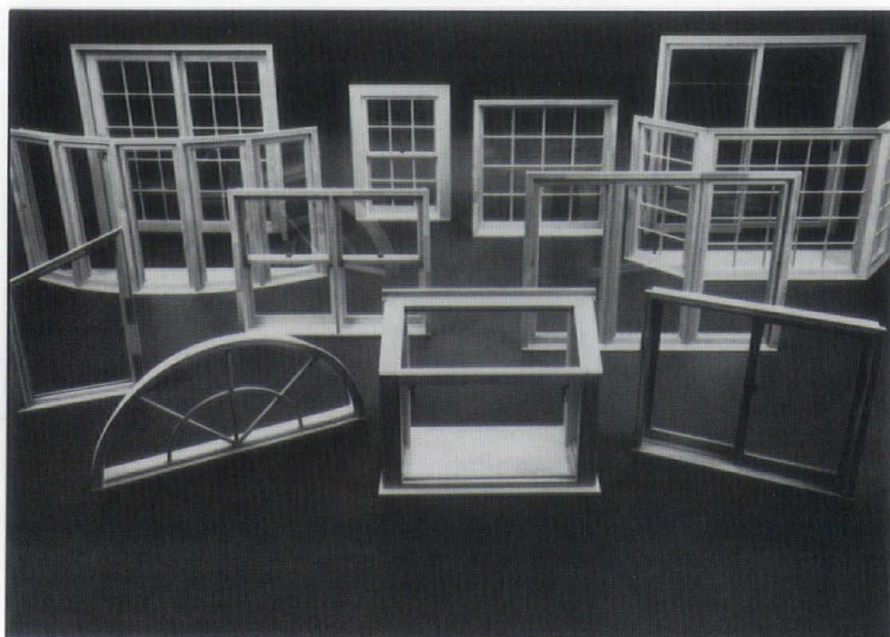
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# Is Your License in Jeopardy?

Do you know someone who helped a friend and applied their seal to a set of documents prepared by the friend? Do you know a contractor who responds to an inquiry as to credentials or registration with: "I've attended UW Engineering" or "I went to UWM for Architecture"? Are you aware of a person offering to design a system without a license? You don't want to get involved because it doesn't affect you so you overlook it?

## Wrong?

All of the practices listed above *are violations* of the laws and regulations of your profession, not to mention unethical conduct. All of these practices will be investigated and prosecuted when reported to the Wisconsin Department Regulation & Licensing. All of you are familiar with the violations noted above, or are you? If you are, why aren't the violations being reported? If it isn't happening, why is it the whispered topic of discussion at various professional group meetings?

When you submitted your application for licensure in the State of Wisconsin, you affixed your signature to it. A part of that document is a statement that acknowledges reading and understanding the applicable state laws and administrative rules for your profession.

Keeping in mind that the rules of the Department have the force of law once approved by the Legislature, let's look at the laws that apply to the situations noted above. The Department has a pamphlet entitled *Wisconsin Statutes and Administrative Code Relating to Architects, Professional Engineers, Designers and Land Surveyors* which contains the statutes and rules governing practicing professionals. Copies are available at a nominal charge from the Department of Regulation and Licensing, (608) 266-1575.

The situations above can be divided into three categories. The first situation is a classic "plan stamping" scenario and is a violation of Wis. Stats. 443.17 and s. 8.10(1) and (3), Chap. A-E 8 Wis. Adm. Code.

Situations two and three are "practicing or offering to practice" a profession without the required license and is a violation of Wis. Stats. sec. 443.01(5), 443.01(6) and 443.02(1-4).

You have your license and have never stamped a plan for another person, so what does this have to do with you? The last situation is where you may be placing your license in jeopardy. This is called "aiding and abetting" of the unauthorized practices noted above and may warrant Board action per Wis. Stats. s. 443.11(1) (b-c)(e); s. 8.07(1)(2); sec. 8.08(1); sec. 8.09(1) and sec. 8.10(3), Ch. A-E 8, Wis. Adm. Code.

As you can see, it requires a coordinated effort between the Board and licensee to regulate your profession. The Department's investigative division is complaint driven and, therefore, reliant on you or clients to report violations of the laws regulating the profession. Violations of the statutes and rules reported to the Department will be investigated and prosecuted as the law allows.

In Wisconsin, we have not experienced the blatant violations some other states have. The protection of the public's health, safety and welfare has long been a priority in Wisconsin. The Legislature and the self policing of the professions by the professionals has contributed significantly to this fine record.

*EDITOR: The author is a public member of the Architects Section of the Wisconsin Examining Board of Architects, Professional Engineers, Designers and Land Surveyors.*



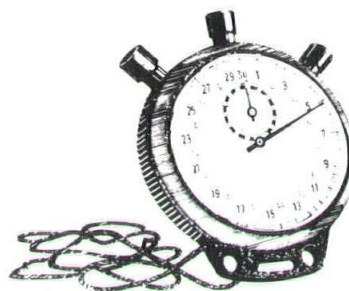
## How most insurance programs measure claims processing time

JUNE						
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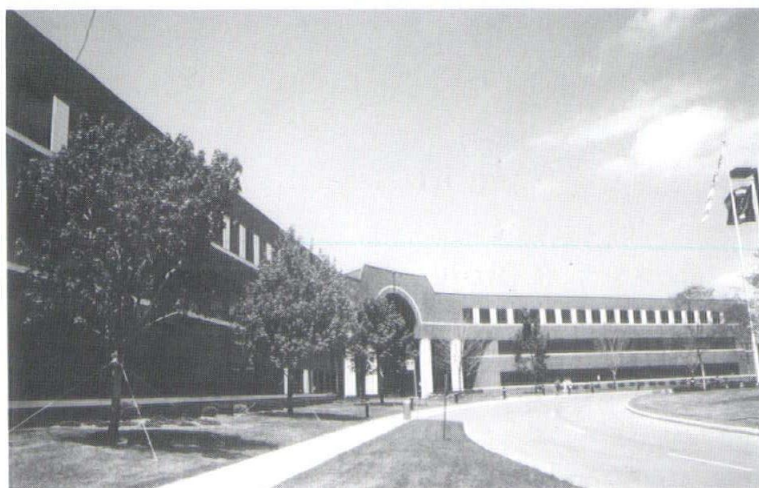
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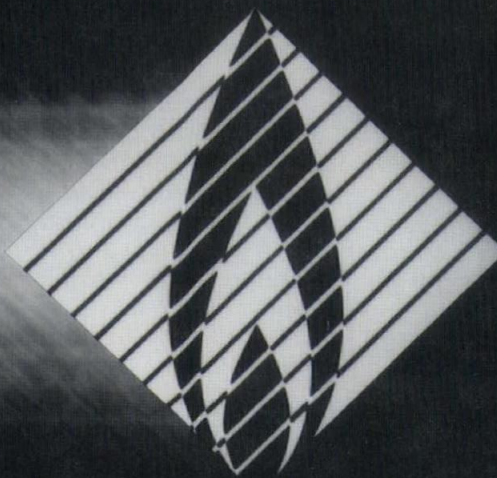
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### WSA Golden Award

The sixth WSA Golden Award has been awarded to Nathaniel W. Sample, FAIA, Madison. In accordance with previously adopted rules and procedures, Nat was named the recipient of the 1992 Golden Award by the WSA Board of Directors at its December meeting in Milwaukee.

The Golden Award is the highest honor the WSA can bestow on one of its members. Its purpose is to recognize an individual architect who has performed most distinguished leadership and service to the WSA over an extended period of time and has advanced the cause of the profession in providing an inspiration to his/her fellow practitioners.

The WSA Golden award will be formally presented to Nat at the 1992 WSA Convention to be held April 29 & 30 at the Holiday Inn Madison West. In recognition of his contributions to the WSA and the profession of architecture, Nat joins an elite group of previous WSA Golden Award recipients that includes David E. Lawson, FAIA; Paul H. Graven, FAIA; Mark A. Pfaller, FAIA; Wayne E. Spangler, FAIA; and Leonard H. Reinke, FAIA. Congratulations, Nat!



Nathaniel W. Sample, FAIA

### 1992 WSA Convention

The 1992 WSA Convention on April 29 & 30 will continue the dialogue on architecture, design excellence and practice. With the theme *HOME AGAIN . . . Regionalism & Revitalization*, the 1992 WSA Convention program has been designed to revitalize your creativity by exploring the roots of regionalism in architectural design and practice in Wisconsin.

Featured speakers, including Thomas Beeby, AIA, James Franklin, FAIA, and Ralph Johnson, AIA, will address the basic ingredients for achieving excellence in design and practice right here at home. Seminar leaders James Stageberg, FAIA, Frank Ching, Sidney Shore, Jim Franklin, Jack Holzhueter, Kevin Kelly and others will explore topics ranging from the basic to the sublime, such as optimizing small firm practice, programming, drawing, creativity and design . . . just to name a few.

This year's Convention Committee, chaired by Michael D. Gordon, AIA, Madison, has been working day and night since July to put together an attractive, educational and inspiring program. Convention Committee volunteers include: John Calawerts, Dave Ewanowski, AIA, Jim Gersich, AIA, John Horky, AIA, Nancy Hubbard, Bob Lickel, Mark

Osterhaus, Dave Pertrulis, Ross Potter, AIA, Charlie Quagliana, AIA, Mark Rapant, AIA, Brian Spencer, AIA, and Chuck Western.

Mark your calendar and plan to come HOME AGAIN to the 1992 WSA Convention on April 29 & 30 at the new Holiday Inn Madison West in Middleton, Wisconsin. For additional information on the 1992 WSA Convention, please contact the WSA office and/or watch your mailbox for special mailings.

### WSA Officers

At its December meeting, the WSA Board of Directors unanimously approved the nominations of Ross T. Potter, AIA, Madison, as 1992 WSA Vice President/President-Elect and Lisa L. Kennedy, AIA, Milwaukee, as 1992 WSA Secretary/Treasurer. The elections were necessary to fill a vacancy on the WSA Executive Committee resulting from the resignation of Emma Macari, AIA, Madison. Macari, who previously had been elected as 1992 WSA Vice President, has accepted a new position with the University of South Florida in Tampa.

### ADA

The American Institute of Architects has developed a number of resource materials and professional development seminar programs on the Americans with Disabilities Act (ADA). Available publications include: *ADA: A Resource Guide* (#ADA 102, \$30/\$40), *The ADA Accessibility Kit* (#ADA 103, \$9.95/\$15.95), and *ADA Compliance Guidebook* (#ADA 101,



\$30/\$40). To order, by phone call (800) 365-2724 or by FAX dial (800) 568-3425.

Three WSA Chapters also will be sponsoring a three-part ADA videoconference program *Opening All Doors* in partnership with the AIA and the Public Broadcasting Service (PBS). These videoconferences, featuring panels of national ADA experts, are being scheduled for February 6, March 18 and April 21 from 12:00 - 3:00 p.m. in Milwaukee, Madison and Neenah. Individual registrations will be handled by I.T.S., the national registration service used by AIA/PBS. Watch your mail for further information about this exceptional videoconference series on the ADA.

The WSA also has encouraged the Safety & Buildings Division at DILHR to take the steps necessary to bring the accessibility requirements of the Wisconsin Administrative Building Code into compliance with the final technical guidelines for ADA. This would allow Wisconsin to seek ADA certification from the U.S. Attorney General. If you have any questions regarding comparisons between the ADA guidelines and DILHR accessibility requirements, contact Diane Meredith at Safety & Buildings at (608) 266-8982.

### Licensing

Arlan Kay, AIA, Madison, chair of the Examining Board of Architects, Professional Engineers, Designers & Land Surveyors, reports that, with the adoption of the 1991-93 State Budget bill, the Wisconsin Department of Regulation & Licensing has been granted jurisdiction over unlicensed practice. The Department will have the authority to investigate, petition

the circuit court and impose fines relative to individuals engaging in the practice of architecture or using the title of "architect" without the required credentials.

Kay also reports that the Architects Section of the Joint Examining Board has interpreted A-E 2.02(4) to require an original seal and an original signature on *all* official documents that are submitted for approval or for record. This includes official documents submitted by consulting professionals. Photocopied and CADD-generated seals and signatures are not to be accepted on official documents.

The Architects Section also is considering draft rule changes regarding minimum education and experience required for taking the Architect Registration Exam (ARE) in Wisconsin. Proposed rules, to become effective as of January 1, 1993, would require candidates to: 1) have all but one year of their required education and experience prior to sitting for the exam, 2) have a professional degree in architecture from a NAAB accredited program plus three years of experience or up to 13 years of experience plus a high school diploma, 3) have an IDP record or an equivalent record of experience in the required 14 fields of practice, and 4) have at least three of the five references submitted in the Application for Registration be from licensed architects familiar with the applicant's work.

The Architects Section also has proposed rescinding the present rule requiring candidates to pass the entire exam within a four-year period after first failing all or part of the ARE. All candidates that have passed any part of the exam, starting with 1983 ARE, will be given credit for exams passed and only have to take over the parts failed.

For information on the rules and regulations governing the practice of architecture in Wisconsin, contact the Bureau of Business and Design Professions at DRL at (608) 266-3423.

### Exam-Prep Sessions

In recent years, the Southeast Wisconsin Chapter/WSA has coordinated a series of seminars in cooperation with the School of Architecture at UWM for intern-architects preparing to take the Architect Registration Exam (ARE). This spring, these sessions will run from 8:00 a.m. to 5:00 p.m. on Saturday, February 1, and Saturday, March 7.

A mock building design exam is scheduled for 7:30 - 11:00 a.m. on May 9, 1992. The dates for the actual 1992 ARE are June 16-19. For information on the prep-sessions, call UWM SARUP at (414) 229-4014.

### IDP

Attention Associate members and students! You should be aware that as of January 1, 1993, you will need an Intern Development Program (IDP) record or an equivalent record documenting your experience in 14 specific training areas to become licensed as an architect in Wisconsin. It is important that you begin immediately, if you haven't done so already, to determine how you will document your experience if you will need to comply with this new licensing requirement.

Architects and educators, please help spread the word about this new IDP requirement to interns working with your firm, architectural students and others who may be affected by it. The WSA office has a limited number of *IDP Guidelines* manuals available for the asking.





WSA Grassroots delegation with U.S. Senator Herb Kohl (February 1991)

### Legislative Affairs

There is no shortage of legislative issues and proposals that could have a direct impact on the practice of architecture in Wisconsin. The following is a listing of Senate and Assembly Bills introduced so far this session that the WSA has been monitoring:

#### Senate Bills

- SB 48 — Expand sales tax to architectural and other professional services.
- SB 80 — School district borrowing and referendum requirements (1991 Act 49).
- SB 136 — Limit awards for noneconomic damages.
- SB 137 — Contributory negligence limited to percentage of negligence if greater than 25%.
- SB 275 — Limit awards for contributory negligence to percentage of negligence.
- SB 295 — Uniform multi-family dwelling code.
- SB 306 — Expand authorization for Specific Information Signs.
- SB 341 — Small business health insurance.
- SB 355 — Require school districts to bid for construction projects of \$5,000 or more.

- SB 373 — Require certificate of financial responsibility for contractors involved in one- and two-family dwellings.
- SB 408 — Statute of repose for design and construction industry.

#### Assembly Bills

- AB 40 — Frank Lloyd Wright Memorial Highway (1991 Act 27).
- AB 91 — 1991-93 State Budget Bill (1991 Act 39).
- AB 137 — Require storm shelters in buildings with two or more dwelling units.
- AB 216 — Limit contributory negligence to percentage of negligence.
- AB 217 — Punitive damages.
- AB 394 — Include architectural plans and specifications under construction lien law.
- AB 440 — Potty Parity . . . restroom access.
- AB 492 — Binding referendum for school district borrowing in excess of \$500,000.
- AB 556 — Prohibit lease-purchase agreements for school district facilities.
- AB 564 — Expand authorization for Specific Information Signs.

- AB 598 — Erosion control for family dwelling construction sites.
- AB 653 — Title registration for landscape architects.
- AB 684 — Fair housing.
- AB 702 — Limit height of new state office building in Madison to 925 feet above sea level, including elevator penthouse.

The WSA Legislative Committee meets regularly in Madison to monitor, discuss and influence state legislation and administrative rules that affect the architectural profession and your practice. WSA members are encouraged to contact the WSA office if you are aware of any proposed or existing legislation that should be addressed by the Legislative Committee. Your input is vital to the success of the WSA's legislative efforts. For more information on these bills or other legislation, please contact the WSA office.

### Plan Deposits

Be aware, plan deposit fees may be subject to Wisconsin sales and use tax. The WSA recently received the following response from the Wisconsin Department of Revenue to an inquiry regarding the tax treatment of plan deposits:

"You state that architectural firms require contractors to provide a refundable plan deposit in order to get a set of bidding documents. The nominal plan deposit fee...is refunded to the contractor if the plans are returned in good condition within a certain period of time. In many instances, the contractor's plan deposit check is never run through the architect's books, but merely held by the



firm and returned to the contractor upon the return of the plans. You ask whether the deposit is subject to Wisconsin sales or use tax.

"The plans are considered to be tangible personal property, the sale of which is subject to Wisconsin sales or use tax. The proper sales tax treatment of the deposits is as follows.

"If the deposits are excluded from gross receipts on the architect's books of account they may be excluded from gross receipts for purposes of reporting Wisconsin sales tax. If a contractor does not return the plans within a certain time period and the architect retains the deposit, the deposit must be included in taxable gross receipts for sales and use tax purposes.

"If the architect's books of account include plan deposits in gross receipts and if refunds of the deposits are deducted from gross receipts, the architect must use this method of reporting taxable gross receipts for sales and use tax purposes. Under this method, the gross receipts from the deposit are subject to sales tax. When the deposit is refunded to the contractor, the applicable sales tax must also be refunded.

Next you state the contractors may submit a plan deposit card, sponsored by a contractors association, in lieu of a company check. In this situation, the sponsoring association agrees to pay the plan deposit fee if the contractor fails to return the plans in good condition and in a timely manner. You ask what the sales and use tax implications are.

"The billing to the contractors association is subject to Wisconsin sales or use tax as a sale of tangible personal property."

If you have questions with this interpretation and how best to comply, contact Vicki Gibbons at DOR at (608) 266-3873.

### **Affordable Housing**

Five affordable housing designs were selected to receive awards in the second annual design competition *SHELTER — The Wisconsin Solution* sponsored by the Search for Shelter Committee of the Southwest Wisconsin Chapter/WSA and Heartland Properties Inc., a subsidiary of WPL Holdings Inc.

A five-member jury awarded two Honor Awards for overall excellence in the design of affordable housing. Three projects received Merit Awards for excellence in a particular aspect of affordable housing design.

The award-winning affordable housing design solutions were selected from entries in two competition categories — an *open* category for innovative one- and two-family, multi-unit and single room occupancy projects and a *new multi-family* category for projects that may be developed under WHEDA guidelines utilizing federal tax credits. These new multi-family entries were required to meet specific program criteria regarding accessibility, energy efficiency and maintenance with a design that promotes resident interaction and fits in the context of smaller Wisconsin communities.

Top honors in the new multi-family category went to Madison architects Lawrence Lundy, AIA, and Lou Host-Jablonski, AIA, with Design Coalition, Inc. Their

"liveable" multi-family housing project was recognized by the jury for its "realistic, flexible and affordable design." The award-winning design adapts to different site conditions and stylistic contexts while, at the same time, incorporating conventional construction techniques to minimize building costs and to provide added flexibility within limited budgets.

Host-Jablonski also received an Honor Award in the open affordable housing design category for the design of the proposed Rodney Scheel House. This facility, to be owned by Madison Aids Support Network and Rodney Scheel Foundation, would provide 21 units of affordable housing for individuals diagnosed as HIV positive. The challenge was to create pleasant, livable housing within established federal funding guidelines. The jury recognized this project for the "quality of its thoughtful, yet simple, design solution."

The following three affordable housing designs received Merit Awards in the open category:

- A transitional housing prototype design submitted by Madison Associate member Tom Schwabe was recognized for its "attempt to address the critical need for transitional housing" in urban areas. The four-story, ten-unit affordable housing design could accommodate 17 families and includes space for related social services and employment training programs and a day care center for 30 children. As its name implies, transitional housing provides a bridge from emergency shelter to permanent housing.
- An affordable two-family residence for an inner-city site submitted by Milwaukee architect Stephan Siegfried, AIA, was recognized for its "innovative ownership/management



concept.” The two-bedroom units were designed for young single-parent families with dependent children. Through city-sponsored low-interest, low-downpayment financing programs, owner of one unit could purchase adjacent unit by earning credits for managing the property for two years.

- A two-story, three-bedroom single family home design submitted by Charles Martinson, a student working with Mt. Horeb architect William C. Herbert, AIA, received a Merit Award for its “cost-effective design solution.” The design for the home is simple, but incorporates features that enhance livability, flexibility and affordability, such as a permanent wood foundation, floor truss layout and panelized construction.

There were two major purposes for sponsoring this affordable housing design competition, according to architect Herbert, chairperson of the WSA’s Search for Shelter Committee. One goal was to involve architects in the challenge of creating innovative, economical and humane design solutions for affordable housing in Wisconsin. The other was to encourage architects to work cooperatively with shelter providers and builders in developing solutions to state housing problems.

“We believe that the *SHELTER* competition also helps to increase awareness of the needs of the homeless and of other affordable housing issues; and we are planning to make the program an annual event,” Herbert said.

The jury for the competition included: Madison architect Nathaniel W. Sample, FAIA; Milwaukee architect Don Hanlon, associate professor at the UWM

School of Architecture and Urban Planning; Susan Hobart, administrator of affordable housing programs with Heartland Properties, Inc.; Leonard Lenzmeier, president of Windsor Homes, Inc.; and Lee Martinson, administrator of the Division of Housing in the Wisconsin Department of Administration.

The Southwest Chapter’s Search for Shelter Committee was established in 1988 to provide professional architectural services to homeless shelter providers in the Madison area. It is a part of the national “Search for Shelter” program coordinated by The American Institute of Architects.

### **Orchids & Onions**

Sweet as an orchid or sour as an onion? The Southeast Chapter answered this question at the Orchids & Onions Banquet in September during the statewide celebration of Architecture Awareness Week.

Thirty-eight Milwaukee-area buildings received orchid (most-liked) or onion (opportunity missed) awards at the banquet based on nominations by the community and confirmation by a panel of judges. The judges were Michael Lord, Michael H. Lord Gallery; Brook Stevens, Brook Stevens Design Associates, Inc.; Dennis Frankenberry, Frankenberry Laughlin & Constable; John Thiel, Thiel Visual Design; Richard Sinclair, HNTB Engineers and Planners; Juene Nowak-Wussow, Artist; Christopher Goldsmith, Milwaukee Art Museum; Dr. Curtis Carter, Haggerty Museum of Art; Terrence Coffman, Milwaukee Institute of Art and Design; David Fryxell, Milwaukee Magazine; and Edward Hinshaw, WTMJ.

Building owners had been notified that their buildings were winners, but the category was kept confidential until the award presentation. Modeled after the San Diego Chapter/AIA’s long-standing event, the purpose of the program was to raise the public’s awareness of the architecture surrounding them.

“I think we definitely accomplished that goal and were also able to give a donation to Habitat for Humanity,” said co-chairperson Robin H. Eggert of Architectural Designs.

“The tone of this event was very lighthearted, not malicious. Anyone who attended the banquet or was involved in the preparation for the event at all was aware of our goals,” she added.

In the weeks prior to the judging, over 10,000 nomination forms inviting public participation were distributed. An Orchids & Onions hotline was established; and the public was encouraged to call in and nominate their favorite and least-favorite buildings in Southeast Wisconsin.

“It was interesting that a number of the buildings were nominated for both orchid and onion awards, showing that the public is fickle in their tastes for architecture,” said co-chairperson Fred Bersch of Stevens Construction Corp.

Over 600 nominations were received and tallied, and after viewing slides of the nominees, the judges chose two winners in each category.

The eight categories included Commercial Buildings-Downtown, Commercial Buildings-Suburban, Industrial, Public Works/Municipi-



pal, Educational, Apartments/Condominiums, Health Care, and Interiors. City Hall won the *Best of the Show* award, and the *Golden Scallion Award* went to the MECCA Convention Center.

The banquet drew over 200 people, including building owners, judges, architects and their guests, who were treated to the presentation of awards accompanied by a slide show of the nominees. Emcee Jim "Lips" LaBelle's lively commentary peppered the evening's events.

The banquet received considerable media attention before and after the event. Volunteers from over 15 different architectural and construction firms helped make the event a success.

### Architecture Week

Wisconsin celebrated Architecture Awareness Week from September 21-28, 1991 with the help of many dedicated volunteers, WSA members and others.

Southeast Wisconsin Chapter members prepared an Architecture Awareness Week insert for the *Milwaukee Business Journal*. They also sponsored tours to Taliesin, worked with local colleges and universities to conduct the annual Sandcastle Design Competition at Bradford Beach in Milwaukee and promoted a dinner conference to explore the intricacies of the Americans with Disabilities Act (ADA). Other events included the Orchids and Onions Banquet at the Italian Community Center and a "teach-in" utilizing more than 30 volunteer architects and designers who spoke to students in Milwaukee area high schools. The week's events were coordinated by Professional Affiliate member John Heinzelman, with The Brickyard, Inc.

The University of Wisconsin-Milwaukee hosted a "Learn-by-Doing" exercise where junior and senior high school students participated in challenging and thought-provoking design problems and issues that practicing architects deal with every day. Channel 10/36 covered the event for its program "Black Nouveau" with an interview with Associate member Tyrone Dumas, Assistant Superintendent of Building and Bridges. He spoke on the subject of young minorities' academic interests and architecture as a career.



Photography: D. Dean

The Teach-in was designed to reach unbiased individuals and to educate them about the necessity of better architectural design and the need to involve architects in early planning decisions affecting the built environment. The ultimate intent was to promote the Architecture Awareness Week message, "Planning for the Future: Through Architecture."

The students took home buttons featuring ten elements of architecture such as space, proportion and symmetry. "We all had so much fun and we were all so well received that, no doubt, we plan this program again next year," declared Walter Wilson, AIA, 1992 President of the Southeast Chapter.

### Long-Range Plan

The WSA Board of Directors annually reviews and discusses in detail major WSA program areas in relation to five-year budget projections. The following summarizes the goals and priorities identified in the 1991 WSA Long-Range Plan Report:

#### Public Awareness

- Increase public awareness and appreciation of the value of architecture and architects.
- Target key business decision-makers in the short-term and students/educators for the long-term.
- Establish an Awareness Steering Committee to identify short-term and long-term goals, to coordinate efforts of special task forces and to provide regular status reports on public awareness activities.

#### Meetings/Education

- Increase value of WSA meeting programs and member participation by providing an array of quality professional and personal development seminars/workshops that appeal to different segments of membership.
- Continue to support and nurture the success of the annual WSA Convention through personal contact with prospective exhibitors.

#### Membership/IDP

- Provide valuable services and programs to retain present members and attract new members.
- Build upon national AIA efforts to recruit new Intern/Associate members by providing information and programs related to the Intern Development Program (IDP) and the licensing exam.



### *Budget/Finances*

- Implement previously approved dues increase for 1992.
- Explore alternative non-dues sources of income to maintain a balance between projected WSA budget income and expenses.

### *Government Affairs*

- Strengthen government affairs activities by encouraging membership involvement in the legislative process on an ongoing basis through programs such as the "Adopt-A-Legislator" program.
- Increase member participation in the Legislative Minuteperson program by asking members to identify their state senator and representative as part of the annual membership directory update questionnaire.
- Continue to provide up-to-date information to members on key legislative issues through the HOTLINE newsletter, Chapter meetings and other communication vehicles.

### *Chapter Activities*

- Promote and support efforts to increase member participation in Chapter programs and events and to improve communications with members.
- Serve as a clearinghouse for the exchange of ideas on successful Chapter programs and help coordinate similar programs among the four Chapters.

### *Awards Programs*

- Continue annual Design Awards program with its Honor Award Banquet in conjunction with WSA Convention.
- Establish criteria and program for 25-Year Award to recognize excellence in design that has withstood the test of time.

### *QBS*

- Continue to evaluate the effectiveness of the QBS program and to explore alternative sources of revenue to support this program for public clients.
- Capitalize on the QBS program's potential public awareness and client-education value.

### *Magazine*

- Continue publishing *Wisconsin Architect* magazine six times per year.
- Continue efforts to improve the quality of the magazine within existing financial resources.

Your input is important. If there are issues that you feel should be addressed by the WSA Board of Directors as part of its long-range planning process, contact a Board member, bring it up at a local Chapter meeting, or call the WSA office.

### **Liability Insurance**

The AIA's *1991 Firm Survey Report* shows that the number of firms "going bare" varies dramatically by firm size and, to some extent, by geographic region. The larger the firm, the more likely that it will carry professional liability insurance. Only 4% of firms with twenty or more people operate without such insurance, but 75% of sole practitioners do not have coverage. The survey finds that 81% of all billings for architectural services are received by firms with twenty or more people.

On a national basis, premiums for liability insurance per firm averaged \$21,400, down almost 9% from the 1989 survey findings. Firms with fewer than ten employees had decreases in average premiums of about 7%, while firms with ten or more employees had decreases on an average of about 2%.

Other survey results indicated that as a percentage of gross billings, premiums eased in terms of firm size. Premiums ranged from an average of 6% of gross billings for sole practitioners to 2% for firms with staffs of twenty or more. The average premiums extended from \$5,200 for sole practitioners to \$99,300 for the larger firms.

The amount of liability insurance coverage increased as firm size increased—from an average of \$358,800 for sole practitioners to \$1,661,800 for firms of twenty or more. Likewise, the average deductible ranged from less than \$5,000 for the sole firms to more than \$57,000 for the larger firms.

On the question of frequency of claims, the AIA survey showed that 87% of the firms reported no claims in 1990, about the same as for the previous year. Survey results also found that no more claims were made against firms with liability insurance than against firms without such insurance. Also, there was minimal difference in claims experience by regions.

### **Copyright Issues**

Photocopy machines and other implements of office automation have made copying of material very simple. Do not confuse simplicity with legality.

Computerization has made copyright violation a particularly sticky issue. For instance, it is fairly common for clients to request a copy of the software that produced the information in the first place.

If a CAD package, for example, costs \$4,000 and the client is demanding a copy of the disk, the temptation to illegally copy the software is clear. Do not succumb to temptation. The message is the same for making multiple copies of software for use on more than one machine in the office. Computer software manufacturers will bring suit against violators.



Another area where architects need to be wary of copyright violation is with the AIA documents. The AIA pays close attention to unlawful copying of its standard forms of agreement for good reason. As laws and court definitions change, the AIA Documents Committee revises the language of the copyrighted documents to keep apace. Documents that are photocopied or scanned into a computer fall out of date after a while and can become risky to use. (Note, though, that the instruction sheet for some AIA documents permits a certain number of copies of the completed documents for distribution to building team members).

Among other copyright tidbits to know:

- Faxing a document is reproducing it under the copyright law — be careful.
- The transfer of ownership of a copy (such as record-set documents to the client) does not by itself transfer copyright ownership.
- The copyright law states that “the owners of a building embodying an architectural work may, without the consent of the author or copyright owner of the architectural work, make or authorize the making of alterations to such building and destroy or authorize the destruction of such buildings.”

### New Wetland Standards

Architects and engineers, builders, planners and property owners take note. A new provision of Wisconsin law establishes wetland water quality standards to be used by the Department of Natural Resources. The standards give DNR a more active role in the analysis of wetland projects, as required by Section 404 of the Clean Water Act. They also provide DNR staff with specific guidelines for evaluating applications for projects that may impact wetlands. The new rule, NR 103 Wisconsin Administrative Code, went into effect August 1st.

Why the special attention?

Wetlands control erosion by buffering shorelines. They protect property by holding flood waters, and provide habitat for a variety of plants and animals. By filtering pollutants and excess nutrients, wetlands protect water quality in neighboring lakes and streams. “The strength of Wisconsin’s economy depends largely on the health and beauty of the natural environment,” says Pat Trochlell, DNR wetland ecologist. “With half of the state’s original wetlands gone, protection of the rest is essential.”

NR 103 standards require an applicant to clearly demonstrate that a project must be located in a wetland to fulfill its basic purpose and that no other practical alternatives are available. If there are practical alternatives, standards are not met and the project will not be approved.

By setting up a system of checks and balances, the new law will minimize—but not prohibit—wetland losses. The new standard can only be applied when an existing regulatory authority requires an analysis of wetland impacts or when DNR management decisions may result in wetland impacts. And losses will continue where activities are exempt from regulatory authority and with projects for which no practical alternative exists—so long as the project does not result in a significant adverse impact on wetland functional values.

“For permit applicants, the net effect of NR 103 may be more projects sent back to the drawing board,” says Dale Simon, chief biologist with DNR’s Bureau of Water Regulation and Zoning. “But applications for projects which avoid negative impacts on wetlands will have quicker turn-arounds.”

Simon points out other advantages for permit applicants. Use of NR

103 standards will result in more consistent decisions and, consequently, more predictable results. And the use of consistent standards may pave the way to consolidated federal, state, and local protection programs in the future—a significant streamlining of the regulatory process.

A new DNR publication, *Building Near Wetlands: The Dry Facts*, helps development professionals anticipate the impacts of wetland protection laws on their projects. Copies and more information are available from any DNR field office.

### Architectural Archive

Founded in 1975, the Wisconsin Architectural Archive (WAA) preserves the documents of Wisconsin’s architectural heritage and enhances the public’s awareness of the state’s architecture. A new brochure outlines why the WAA has become a unique and invaluable source of data about buildings and architects for owners and architects, students and educators, writers and historians, officials and contractors. Inquiries about the WAA should be directed to: Wisconsin Architectural Archive, Milwaukee Public Library, 814 West Wisconsin Avenue, Milwaukee, Wisconsin 53233; phone: (414) 278-3897.

Although many major collections of architects’ drawings and files have been cataloged, the WAA has a continuing interest in acquiring the work of other Wisconsin architects. The inventory of projects on file has increased from 1,200 in 1975 to 9,000 in 1991. Using a cross-index system, the WAA archivist can usually identify in minutes relevant information and documents available on a particular project.

### People & Places

Arthur Chadek, AIA, has joined Kahler Slater Architects, Milwaukee, as a project manager.



## Membership Action

Please welcome the following new WSA members:

### AIA

David E. Lintz, Southeast  
 Stephen L. Steen, Southwest  
 Erwin "Bud" Bessler, Jr., Southeast  
 Todd J. Hietpas, Southeast  
 Russell E. Van Gilder, Southeast  
 Allyson Dale Nemec-Dahlen, Southeast  
 Kevin E. Donahue, Southwest (Advancement)  
 Chris F. La Shorne, Northwest  
 Peter D. Jaenchen, Northwest  
 Geoffrey J. Bray, Northeast  
 Kevin B. Shumann, Northeast (Advancement)  
 Stanley H. Weiser, Northwest (Advancement)  
 Michael A. Soto, Southeast (Advancement)  
 Charles D. Nieman, Southeast

### Associate

Thomas Schwabe, Southwest  
 Joanna L. Coghlan, Southeast  
 Steven Engelhardt, Southeast  
 Jennifer Green, Southeast  
 Edward Haydin, III, Southeast  
 George G. Katsekis, Jr., Southeast  
 Antonia Diamantis, Southeast

### Professional Affiliate

Paul A. Keifenheim, Northeast  
 Thomas C. Batchos, Northeast

### Student Affiliate

Jason B. Rebillot, Southeast  
 Kenneth W. Bell, Northwest  
 Cory C. Bixby, Northwest  
 James D. Bourne, Northwest  
 Aaron Pl. Brockhaus, Northwest  
 Jim G. Carson, Northwest  
 Jeff E. Frank, Northwest  
 Andrew J. Gast, Northwest  
 Brent R. Greener, Northwest

Dan G. Grubish, Northwest  
 Brian L. Hettinger, Northwest  
 Bonnie L. Host, Northwest  
 Ora L. Iverson, Northwest  
 Emily J. Lake, Northwest  
 Kevin P. Lisowski, Northwest  
 Todd E. Mayer, Northwest  
 Michelle A. McCue, Northwest  
 Guy L. McCutcheon, Northwest  
 Rebecca M. McCutcheon, Northwest  
 Clint Miller, Northwest  
 Julie A. Montag, Northwest  
 Julie M. Nedland, Northwest  
 Eric A. Nielsen, Northwest  
 Gena K. Nielsen, Northwest  
 Travis W. Peterson, Northwest  
 Brady L. Piotrowski, Northwest  
 Jayson J. Revoir, Northwest  
 Donna J. Rukavena, Northwest  
 Howard G. Schmock, Northwest  
 Amie M. Severson, Northwest  
 Rodney R. Smith, Northwest  
 David C. Spaulding, Northwest  
 Kristi A. Stendall, Northwest

His primary responsibility will be to manage the restoration and remodeling of the State Capitol in Madison.

Patrick J. Meehan, AIA, Franklin, recently completed work on the book *Frank Lloyd Wright Remembered* which includes recollections of those who knew him best. This recent work is Meehan's fourth book on Wright. Meehan is also the author of *The Master Architect: Conversations with Frank Lloyd Wright* (New York: John Wiley & Sons, 1984). For more information on *Frank Lloyd Wright Remembered*, contact: The Preservation Press, The National Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C. 20036; (202) 673-4066.

Mary Lawson, AIA, project architect with Potter Lawson Architects, has been selected by *Madison Magazine* as one of the 50 most influential people in Madison!

Lisa Kennedy, AIA, has formed L.L. Kennedy, Inc., a certified

*Woman-Owned and Disadvantaged Business Enterprise* offering architectural, engineering, interior design and construction management services. Kennedy can be reached at: 507 East Day Avenue, Milwaukee, WI 53217; phone: (414) 332-9072.

David W. Krummel, AIA, reports that The Albion Group, Inc., has relocated its offices to the Nelson Brothers Building currently under renovation at 730 North Plankinton Avenue, Milwaukee, WI 53203; phone: (414) 272-2060. The firm is also directing this renovation.

Bruce P. Risley, AIA, and Kathleen A. Risley, AIA, formerly of Shorewood, have relocated to California to work with the Bechtel Corporation on the Disney MGM Studios-Europe theme park in Paris. The Risleys can be reached at: 15295 Monroe Avenue, Moorpark, CA 93021-3219; phone: (805) 523-2816.

For those of you who might have missed the ceremony, the official ground breaking for the new

UWM Architecture & Urban Planning Building took place November 1, 1991.

The Commission on Architectural and The Allied Arts of the Episcopal Diocese of Milwaukee has a need to develop a roster of architects interested in handling small projects for parishes within the Diocese (southern third of Wisconsin). These could involve partition relocations, suggestions about lighting, decoration or artistic improvements, solving perpetual maintenance problems and others. If you would like your name to be among those suggested to the parishes, contact Gordon D. Orr, Jr., FAIA, Commission Chair, 2729 Mason Street, Madison, WI 53705-3722.

It is with sadness that we must report the passing of Cass Hure in October, 1991. He was the long-time director of the Examining Board of Architects, Professional Engineers, Designers & Land Surveyors. His fire and passion for the professions will be long remembered.



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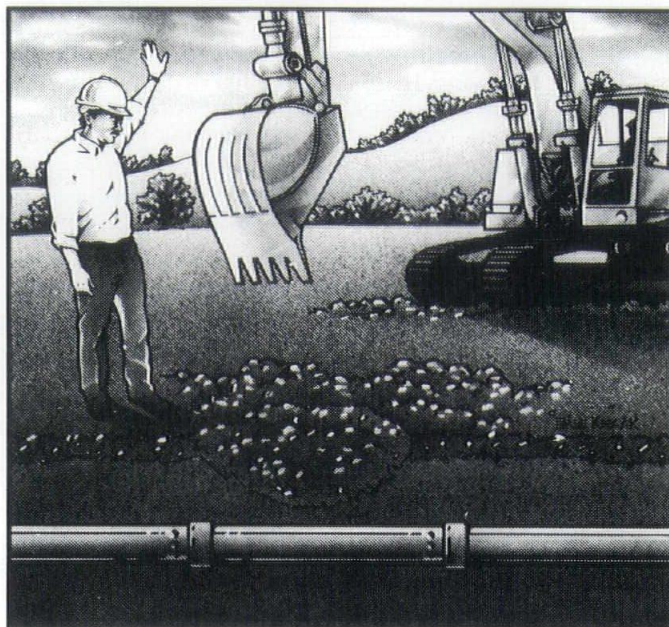
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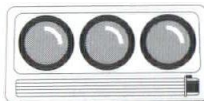
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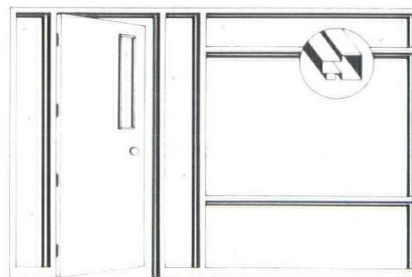
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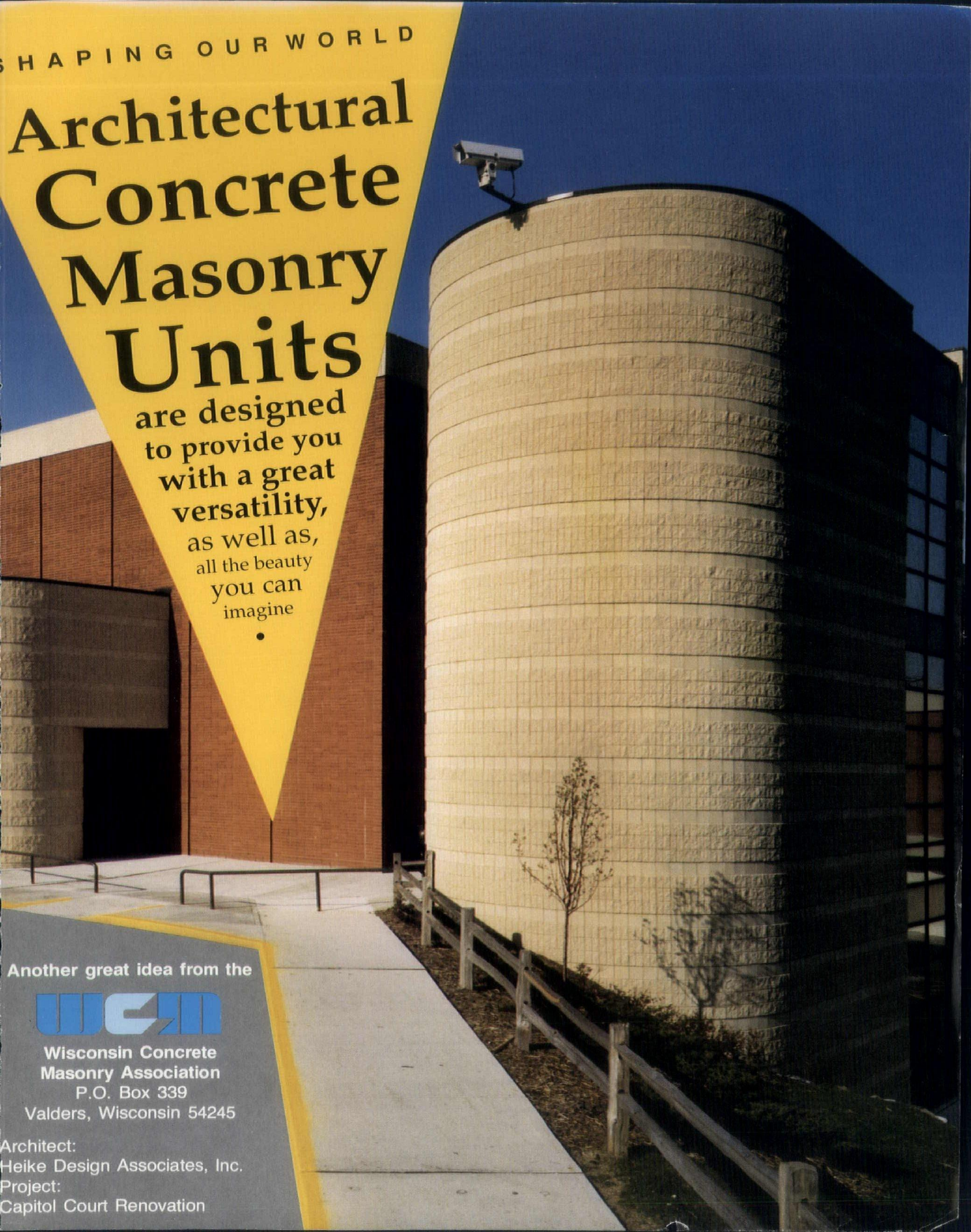


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